



2016-2017

**PRESENTED TO**

**Dr. Madhu Chitkara**

**Pro Chancellor, Chitkara University**

**Mr. Mohit Chitkara**

**Vice President, Chitkara University**

**Prepared by:**

**Team CEED**

**(Sumeer Walia, Dr. Neha Kishore, Jugneet Bajwa)**

## Contents >>

- **From Director's Desk**
- **Our Team @ glance**
- **About CEED**
- **Our Brochure**
- **Entrepreneurship @ CIIF**
- **Entrepreneurship @ CUHP**
- **Our Entrepreneurs in News**
- **MOUs**

We all want to Transform India, but the first step towards doing it is Transforming the People. We have the world's largest youth absorption, so we desperately need to create more jobs.

**"India needs entrepreneurs."**

## From Director's Desk >>

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"Robust mentoring programs are needed. That means looking for ideas as per market needs. Seed funding comes next. This is essential for innovative engineering start-ups ready with prototypes for industry linkage on a perpetual basis."

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Dear Patron,

Greetings from CEED!

Chitkara University Centre for Entrepreneurship and Education Development was formed on 15<sup>th</sup> May 2016. We came active with our events in May end 2016 with our first major event Startup Weekend. This three day event conducted at our sprawling campus at Chitkara University marked the beginning of entrepreneurship development and awareness at Chitkara University. Over 100 students from various streams participated in this Internationally acclaimed business plan competition. In a short span of 11 months we have been able to conduct over 30 events and sensitize over 4000 students on Entrepreneurship as an alternative career. With constant mentoring programs and visits of noted Industry Mentors, we have been able to set a base on entrepreneurship development at our Campuses and at our Startup Incubator in Chandigarh, where we host over 35 Start-ups.

I thank each and every one who has helped us build CEED. We specially thank the Chitkara University Management for having faith our abilities. I and my team thank team CURIN to associate with us and support us.

**Looking forward to a great next year, 2017-2018.**

Best Wishes,

Sumeer Walia

## Our Team @ Glance >>



**Dr. Neha Kishore**  
Associate Director, CEED



**Ms. Jugneet Bajwa**  
Community Manager



**Mr. Paramveer Singh**  
Video Editor



**Mr. Surendra Sharma**  
Accounts Manager



**Ms. Ritika Kalra**  
Student Intern

## >> ABOUT CEED

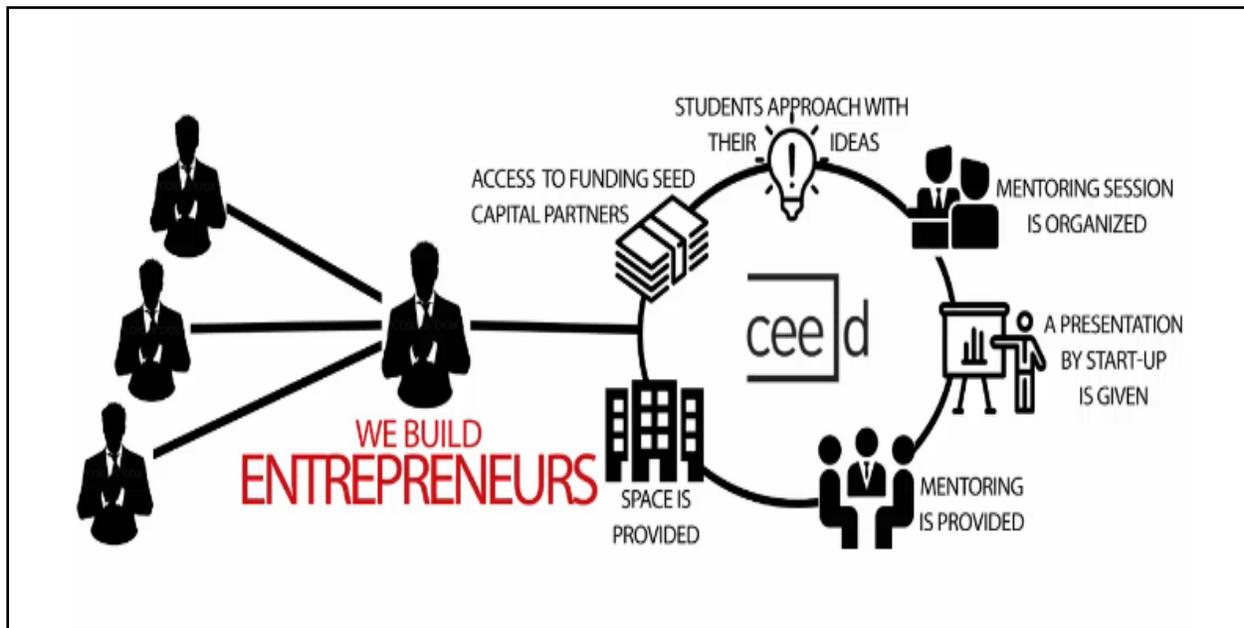
We all want to witness India- as a Renewed Nation. Our country has three factors going for it: the world's largest youth absorption, the hyper-aspirations of its youth, and their edginess with comprehending their goals. India needs to create more jobs, India needs more entrepreneurs. We need to remove barriers for entrepreneurs. AirBnB as an example of a company reduces barriers for potential hosts and guests to contact each other and rate one another, thus building a virtuous cycle for business – this model offers a lot of learning for the Indian business ecosystem. Chitkara University Centre for Entrepreneurship Education & Development (CUCEED) has indeed imbibed this rhythm of igniting young minds to nurture the Nation's vision of STARTUP INDIA-STAND UP INDIA. The journey has just begun with firm footholds to conquer the plethora of opportunities wherein students, faculty, alumni and community entrepreneurs get the belongingness of a company.

## >> OUR VISION

CEED is enthusiastic to evolving vibrant, viable, principled and socially accountable entrepreneurs through an all-inclusive slant of global entrepreneurship platform including entrepreneurial way of discerning, training and constructing confidence for the future members of our society.

The members through a real-world and hands-on approach to wisdom cultivate amongst themselves critical entrepreneurial performances and attitudes, advance essential knowledge and skills, and are able to discourse everyday problems faced by the community.

## >> CEED AIMS TO FOSTER A WHOLESOME ECOSYSTEM FOR START-UPS



## >> CEED CREATES VALUE: THIS IS HOW CEED OPERATES

### STRUCTURED MENTORING PROGRAM

Mentoring increases companies odds of success. We understand the journey and advise accordingly

### FOCUS ON STUDENT START-UPS

The idea is to encourage innovation and creativity there is no time and age to build an idea, so you can start early

### FOCUS ON INDUSTRY NETWORK

The notion is to foster continuous and sustained engagement between large corporates and innovative technology ventures. We connect the startup to industry leaders for better exposure and knowledge to build their business.

### PROVISION OF CEED FUND

Each year, CEED considers and screens the student startup for early stage and SEED money to motivate the startup and its idea.

### PROVISION OF SUBSIDIZED INCUBATION SPACE

We help your startup to create, develop and design by providing an office space, where you and your team can brainstorm and work together as one unit. We have a physical co-working space for start-ups near Chandigarh-IT Park

### FOCUSED ACCELERATION PROGRAM

We help the growth and development of entrepreneurial talent in youth. Acceleration program equips young start-ups with the tools and skills required to start and grow their successful business.

## >> OUR MENTORS



**Sameer Sharma**  
Vice President, Little



**Aman Chugh**  
Financial Expert (CA)



**Kunal Nandwani**  
Co- Founder CAN



**Suhas Misra**  
CEO Tardigrade HealthTech  
Private Ltd.



**Manish Chopra**  
CEO/Co-Founder Little  
Internet Private Ltd.



**Sofi Zahoor**  
HR Director Quark Inc.



**Munish Johar**  
CEO/Founder of GrayCell



**Aanan Khurma**  
Innovation Strategist



**Vineet Khurana**  
Head Operations, CAN



**Harpreet Singh Bhatia**  
Business Strategist



**Abhiraj Malhotra**  
CEO & Founder, Schoolpad



**Sachin Sharma**  
Tech Expert

**Robust  
Mentoring  
Team**

## >> OUR PARTNERS

COMMUNITY PARTNER



INNOVATION PARTNER



INNOVATION PARTNER



BRANDING & DESIGN PARTNER



ONLINE MEDIA PARTNER



ACCELERATING & MENTORING PARTNER



TECHNICAL PARTNER



BRANDING PARTNER



## >> OUR SIGNATURE EVENTS

- **Start Up OPD:** A clinic designed and crafted by Chitkara University and its department of Entrepreneurship Development - CEED, this program is conducted every week at both our campuses, addressing the mentoring and hand holding needs of student Start-ups.
- **Start Up Day:** A unique “Business Idea Challenge” with hundreds of students participating, this event is aimed at promoting young entrepreneurs at Chitkara, and is a brainchild of Centre for Entrepreneurship Education and Development (CEED).
- **Start Up Weekend:** Spread over 2-3 days, these events bring innovative ideas to life in a lean way, and are aimed at maximum learning in minimum time, and is crafted by CEED.
- **Just Candid Talk-Series:** An in-house initiative by Chitkara University to foster entrepreneurship culture and accelerate an entrepreneurship knowledge in our ecosystem.
- **ProtoHack Chandigarh:** This 12-hour long 'Business Idea Hackathon' brings a mix of people with very diverse skill sets together to collaborate their ideas with experienced mentors refining their pitches and prototypes throughout the day, before finally pitching to our distinguished jury.
- **My Story Session:** An informal engagement event that involves candid conversations, ideas, community betterment initiatives and opportunities in business, with over 25 CEO's and Co-founders getting together over coffee and snacks.




centre for entrepreneurship education and development



**prothack**  
The code-free hackathon

**TICKET PRICE**  
Rs 499/-

**'The most prestigious US-Based Code-Free Hackathon for Non-Technical Entrepreneurs is taking place at our Startup Incubator in Panchkula'**

**DATE : FRIDAY, 25TH NOV 2016**  
VENUE : CHITKARA INNOVATION INCUBATOR, MDC SECTOR-4, PANCHKULA  
TIME : 9AM - 9PM (Lunch & Refreshments Included)

**Winning Team gets a Prize worth \$4,000 !**

**SUPPORTED BY**

COMMUNITY PARTNER: CHANDIGARH  
TRAVEL PARTNER:   
KNOWLEDGE PARTNER: SchoolPad  
BRANDING PARTNER: Logolize  
CREATIVE PARTNER: Scribble Meek

DIGITAL MEDIA PARTNER: CHANDIGARH METRO

For Tickets contact : Gaurav Kalra (+91- 9888161669)





**CHANDIGARH**  
**#Connect2Effect**  
**'INDIA REGIONAL HACKATHON'**  
**ON MARCH 10-12**

**9 CITIES ACROSS THE WORLD WILL CONNECT & COLLABORATE WITH UN SDG ACTION CAMPAIGN IN A 48 HOUR GLOBAL HACKATHON AROUND INDUSTRY, INNOVATION & INFRASTRUCTURE**

**WIN A CHANCE TO PITCH AT THE UN HEADQUARTERS, NEW YORK**

**FROM 4PM ON 10TH MARCH TILL 9PM ON 12TH MARCH**  
CHITKARA INTERNATIONAL SCHOOL

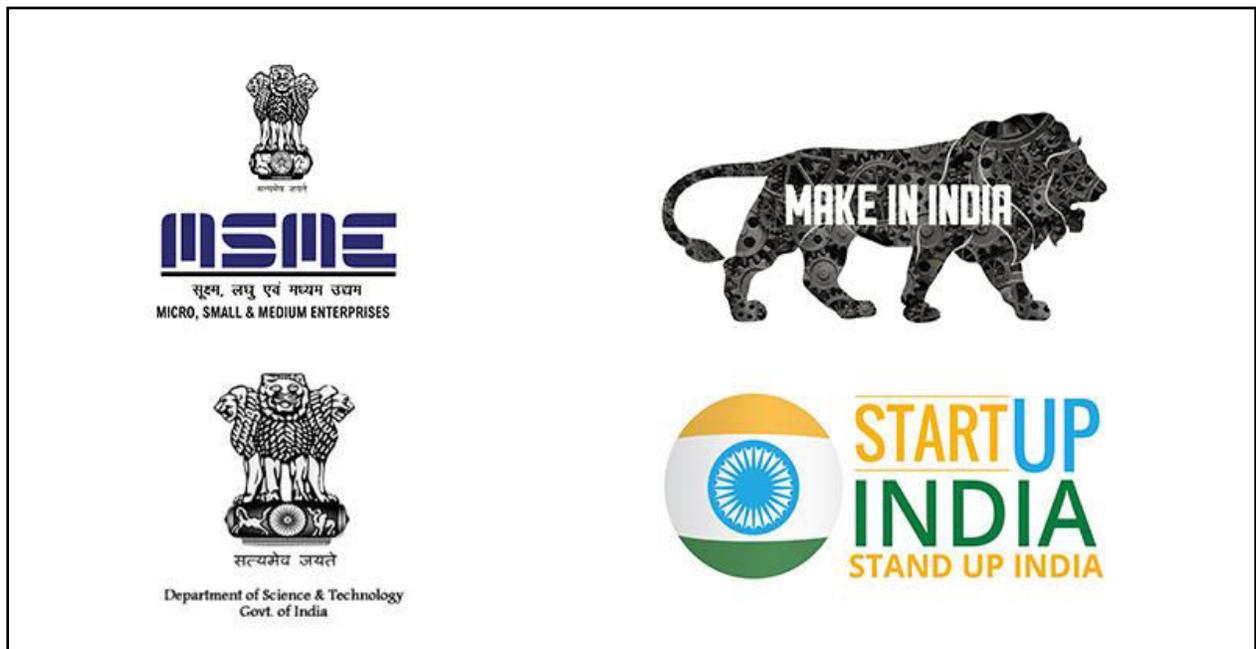
FOR MORE INFO VISIT :  /CUCEED  [www.connect2effect.com](http://www.connect2effect.com)

KNOWLEDGE PARTNER: cee d  
MENTORING PARTNER: CHITKARA INNOVATION INCUBATOR FOUNDATION  
BRANDING PARTNER: Logolize  
VENUE PARTNER: CHITKARA SCHOOLS  
COMMUNITY PARTNER: CHANDIGARH METRO  
ACCELERATION PARTNER: JAARVIS ACCELERATOR  
SUPPORTED BY: little

**Entrepreneurship @ Incubator >>**

## >> CHITKARA INNOVATION INCUBATOR

- Chitkara Innovation Incubator aims to foster innovation and entrepreneurship.
- State-of-the-Art Incubation Space of over 16,000 sq. ft. located at just 1 km distance from Rajiv Gandhi IT Park, Chandigarh.
- A Startup Family of 32 dynamic tech start-ups who actively engage with each other to share success stories, failure lessons and sometimes, long-lasting friendships.
- Regular events that enhance the entrepreneurial skills of our startup community.
- Government recognized TBI (Tech Based Incubator).



## >> CEED SUPPORTED INCUBATED START-UPS

**32 +  
Start-ups**

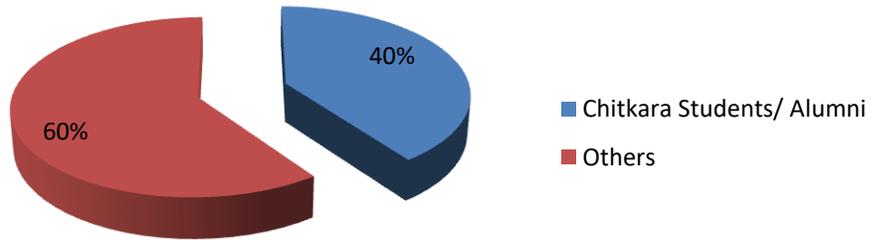
(Tech Based Incubator). This itself is a milestone to help & motivate over existing and aspiring start-ups.

The incubation houses 32 early stage Start-ups, these are diverse in nature. From IT, Engineering, innovation, travel, Ed-tech, Media, Content, Branding, Design, Animation, one can find a wonderful work culture at this design savvy, vibrant, informal, creative ecosystem.

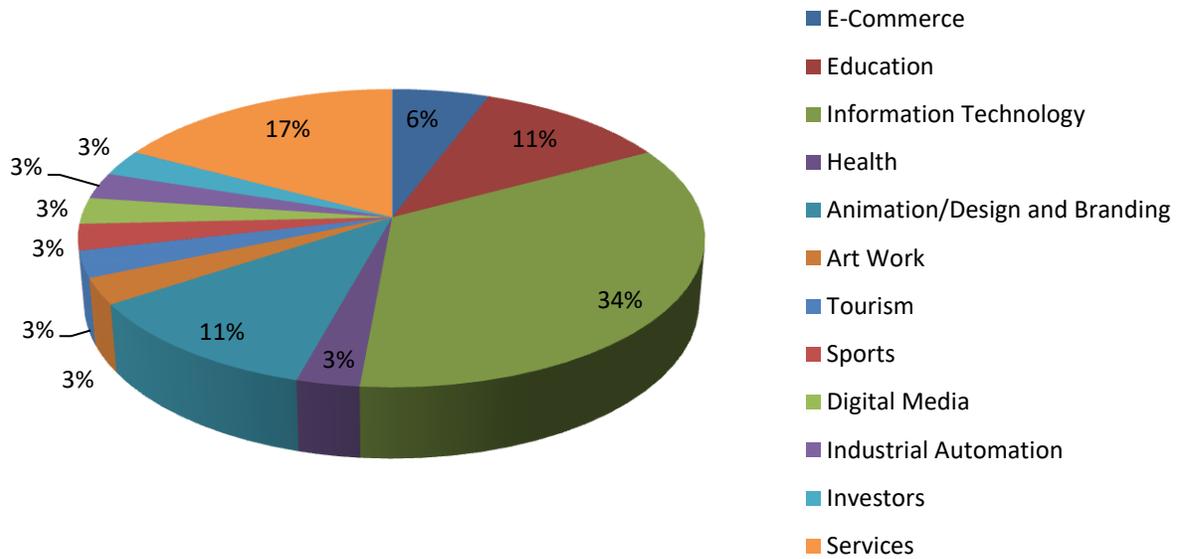
Chitkara Innovation Incubator aims to foster innovation and entrepreneurship. We have incubated many start-ups the details of them are mentioned below. We are a Government recognized TBI

The infographic is set against a dark wood-grain background. At the top left is the 'CHITKARA INNOVATION INCUBATOR FUNDATION' logo. At the top right is the 'ceed' logo (centre for entrepreneurship education and development) and the 'CHITKARA UNIVERSITY' logo. Below these is a red banner with the text 'OUR STARTUPS'. Underneath, there are 16 startup logos arranged in a 4x4 grid: trideal.in, SchoolPad, yellowcursor, MWP, IDEAS EDGE.COM, chalkpad, ManpowerGroup, itmatic, YOUCFRE, IndianWeb2, ComfyTap, Scribble Monk, outgrowmystudy, Nipul, The Next, Logolize, TechHive, UNSEEN ERA, Design Coolie, and another UNSEEN ERA logo. Below the grid is another red banner with the text 'ECOSYSTEM PARTNERS'. Underneath, there are six partner logos: CHITKARA BUSINESS SCHOOL, CURIN, CHANDIGARH Angels Network, can, CHANDIGARH METRO, and TE.

## Start-ups @ CIIF



## Diversified Start-ups @ CIIF



## >> OUR COMMUNITY PARTNERS

### >> Incube8er, Ludhiana

Regional Entrepreneurs often meet at Incube8er, a new-found space for budding start-ups in Ludhiana, a city which is gaining momentum in the startup circle steadily. The purpose behind this Meet is to Explore Future Opportunities within the Ecosystem.



### >> T-Hub, Hyderabad

One of the largest incubators funded by the Government of India has recently joined hands with Chitkara University to foster entrepreneurship across North India. The startup ecosystem at Chitkara has also gladly opened arms to welcome this move by





the incubation giant of India. More than 40 aspiring entrepreneurs and senior faculty from Campus attended the introductory session to Yes-Fintech accelerator program (an initiative by Yes Bank and T-Hub).

The accelerator program offers in abundance technology expertise, resources and opportunities for start-ups in the initial phase, and we thank

Mr Phani Marupaka from T-Hub for sharing his knowledge and quality mentorship that this program offers to emerging start-ups.

## Events @ CIIF >>

### >> InHouse Events

- Happy Friday (29<sup>th</sup> July, 2016)
- Entrepreneurship Knowledge series (Sep 3-4, 2016)
- Just Candid Entrepreneurship Knowledge Talk Series (28<sup>th</sup> Sep, 2016)
- My Story Session (7<sup>th</sup> Nov, 2016)
- Startup weekend Music Edition (11<sup>th</sup> Nov, 2016)
- Table Tennis tournament (23<sup>rd</sup> Dec, 2016)
- Expert Talk on Startup India Standup India (4<sup>th</sup> Feb, 2017)

### >> External Events

- THE NEXT BIG IDEA (13th July, 2016)
- Startup Weekend Ludhiana (29th July, 2016)
- Inventors on a Hilltop (5th Sep, 2016)
- PROTOHACK (25th Nov, 2016)
- Incube8er Launch (26th Dec, 2016)
- Yes- Fintech, Accelerator Program (2nd Feb, 2017)
- 'CONNECT 2 EFFECT' HACKATHON 2017 (Mar 10-12, 2017)
- NOVATE 2017 (14th Apr, 2017)

### >> CEEDs Global Existence

- TECHSTARS APAC SUMMIT 2016- PHILIPPINES Social Entrepreneurship with (22nd Aug, 2016)
- Start-ups, Innovation and Opportunities with UK (25th May, 2016)
- Visit of International delegates (18th Oct, 2016)
- Visit of Mr. Fred Walti from US Embassy (18th Oct, 2016)
- ENACTUS (26th Oct, 2016)
- Visit of students of Aurobindo School (8th Dec, 2016)
- TiE Global Summit 2016 (16th Dec, 2016)
- TIECON CHANDIGARH 2017 (17th Feb, 2017)
- Table Tennis Tournament 2017 (2nd Edition) (21st Apr, 2017)





## >> Happy Friday's (29<sup>th</sup> July, 2016)

'Happy Friday' is a fortnightly informal engagement event that involves fun events, breakthroughs, with over 30 CEO's and Co-founders from our vibrant ecosystem getting together over coffee and snacks.

Chitkara Innovation Incubator welcomed 9 new start-ups in its first Happy Friday event on 29<sup>th</sup> July, 2016 at the buzzing hub of Chitkara Innovation Incubator and our Budding Startup "The Friends Bench Cafe" had volunteered and hosted a Live Cuisine along with Live Music at the Incubator.



On March 3, 2017 in the *Happy Friday* event our Health expert Mr. Manuj Nagpal shared the secret of his fitness by giving health tips and healthy bites to the Incubates at the Chitkara Innovation Incubator.

He worked in a live kitchen and cooked 2 delicious yet healthy recipes for the incubates which were quick and easy to make with health as its main quotient.



## >> Entrepreneurship Knowledge Series (Sep 3-4, 2016)

A two day Entrepreneurship Knowledge Series program started on 3<sup>rd</sup> September , 2016 at the Chitkara Innovation Incubator in which more than 35 members from variant domains came together to share their experiences and knowledge with each other for impactful results. The program had a great start with the knowledge sharing session on how to create a real product and startup addressed by Kunal Nandwani, Founder & CEO, uTrade Solutions.

The programme had a wonderful ending on its second day on September 4, with the rise of possibilities in tie ups amongst the group mates, partnerships, knowledge transfer, discussions, team building solutions, patent ownership and transfer opportunities, new friendships and a lot more.



## >> Just Candid: Entrepreneurship Knowledge Talk series (28<sup>th</sup> Sep, 2016)

Just Candid is an exclusive in-house initiative by Chitkara University to foster entrepreneurship culture and accelerate an entrepreneurship knowledge in our ecosystem. Interview is done in an informal setting over a cup of coffee at The Hyatt Regency (Hospitality partner) where young entrepreneurs come and share their journey, knowledge and advise the youth and emerging entrepreneurs.

The First episode was Inaugurated on 28<sup>th</sup> September, 2016 at The Hyatt Regency by the Dr. Madhu Chitkara, Pro Chancellor, Chitkara University and also an inspirational women entrepreneur of the region.



Other Entrepreneurs who shared the screen were

- Mr. Ankit Bhateja, Founder of Xovian Research and Technologies
- Mr. Salman Ansari, Co-Founder of Itmatic
- Mr. Dan Sandhu, Chairman & CEO, Digital Assess
- Mr. Oliver Grand Homm, France
- Mr. Anil Chhikara, CEO Marco Polo ventures
- Mr. Suhas Misra, Co-Founder Paper Boat Drinks
- Mr. Sameer Sharma, Vice President, Littleapps.in
- Mr. Kunal Nandwani, Founder & CEO at u-Trade solutions



## >> My Story Session (7<sup>th</sup> Nov, 2016)

'My Story Session' is a monthly informal engagement event that involves candid conversations, ideas, community betterment initiatives and opportunities in business, with over 30 CEO's and Co-Founders from our vibrant ecosystem getting together over coffee and snacks.

Over 29 Start-ups, which are housed at the vibrant Chitkara Innovation Incubator got together on 7<sup>th</sup> November, 2016 for a newly started CEO networking program "My story session". The inaugural edition's speaker was Abhiraj Malhotra- CEO Schoolpad, who was also the convener of this program.



The second volume of My Story Session concluded on December 7, 2016 with valuable inputs coming from more than 20 CEOs who have their Start-ups @ Chitkara Innovation Incubator. The second edition was facilitated by Mr. Ajay Deep - CEO Chandigarh Metro, and managed by Jugneet Bajwa - Community Manager CEED.



## >> Table Tennis Tournament -2016 (23<sup>rd</sup> Dec, 2016)

Dec 23, 2016 was the day of Finale of the Table Tennis Tournament (singles) which took place at the Chitkara Innovation Incubator with more than 20 participants, and head on matches in knock out rounds. Sabhya singal (Scribble monk) won the title.



## >> Expert Talk on 'Startup India Standup India' (4<sup>th</sup> Feb, 2017)

Major Benefits of Prime Minister Mr. Narendra Modi's 'Startup India Standup India' discussed over coffee with Mr. S M Mustafa.

Over 30 diverse start-ups from all over Punjab attended the 3-hour session at Chitkara Innovation Incubator on 4<sup>th</sup> Feb, 2017, and surprisingly, the audience admitted that they were earlier not aware about many of the facts about the policy that were discussed. Mr. Mustafa explained the rules and regulations of Startup India Policy and also discussed the hassels that a Startup face while registering in the policy. Many other compliance rules and mandates were discussed with the enthusiast start-ups.



## >>THE NEXT BIG IDEA (13<sup>th</sup> July, 2016)

35 Start-ups  
Under One  
Roof

CEED successfully conducted an entrepreneurial event THE NEXT BIG IDEA at Hyatt Regency Chandigarh on 13<sup>th</sup> July 2016 where over 35 Start-ups attended the orientation which further leads to their participation at a mega event. The session was conducted by Mr. Ankur Khera from NEXT BIG IDEA, Mumbai. More than 20 Start-ups applied in the competition

The winners got the chance to go to Toronto and work there for 2 weeks which further opened the doors to the entrepreneurial ecosystem both in India and Canada. Noted Investors from Jaarvis and other independent Investors were also present in the event. This event was collaboratively supported by Hyatt Regency Chandigarh, Chitkara University and HDFC Bank.



## >> Start-up Weekend Ludhiana (29<sup>th</sup> July, 2016)



The poster for Startup Weekend Ludhiana 2016 features a light blue background with faint lightbulb icons. At the top left is the Chitkara University logo. In the center, the 'InCube Accelerator' logo (a 3D cube) is displayed above the text 'InCube Accelerator Presents'. To the right is the 'Startup Weekend' logo with a flask icon. The main title 'Startup Weekend-Ludhiana' is prominently displayed in the center. Below it, the venue 'New Seminar Hall, Sri Aurobindo College of Commerce & Management Ludhiana' and the dates 'Date : 29 July to 31 July 2016' are listed. Contact information for Mr. Nitin Jain (+91 98118-17679) and Mr. Pushpinder Singh (+91 98551-30007) is provided. The bottom section lists partners: 'Incubator Partners' (Chitkara Innovation Incubator, NIFT Ludhiana), 'Mentoring Partner' (cee'd, Chitkara Centre for Entrepreneurship Education and Development), 'Supporting Partners' (Techstars, Google for Entrepreneurs, QuaaR, and another logo), and 'Young Entrepreneurs Network (YEN)'. A red banner at the bottom right states 'This Programme is by Registration & Invitation only'.

**Startup Weekend-Ludhiana**  
Venue : New Seminar Hall, Sri Aurobindo College of Commerce & Management Ludhiana  
Date : 29 July to 31 July 2016  
For Queries Please Contact Mr. Nitin Jain +91 98118-17679 | Mr. Pushpinder Singh +91 98551-30007

**Incubator Partners** | **Mentoring Partner** | **Supporting Partners** | **Young Entrepreneurs Network (YEN)**

*This Programme is by Registration & Invitation only*

Chitkara University Centre for Entrepreneurship and Education Development supported "Startup Weekend Ludhiana" which took place on 29th-31st July 2016 at the Sri Aurobindo College of Commerce & Management Ludhiana. Mr. Nitin Jain Organised the event .

## >> Inventors on a Hilltop (5<sup>th</sup> Sep, 2016)

On 5<sup>th</sup> September, 2016 Innovators from Chitkara University were invited by CURIN and CEED in the Nature's lap at Forest resort- Thapli for an meet named as "Inventors on a hill top" where more than 10 selected innovators got a chance to pitch their business ideas/ Innovations to a Jury Panel and

Patents were awarded to these Innovators of Innovators were motivated by Mr. Arpit Dhupar (IIGP Award winner), Mr.

Technologies), Dr Parikshit

75 Innovators  
Together in  
Nature's Lap



Chitkara University.

Arundhir (Pharmacy), Mr. Ankit Bhateja (Xovian Bansal "Interdisciplinary aspects of Innovations"



## >> PROTOHACK Chandigarh (25<sup>th</sup> Nov, 2016)



On Nov 25, 2016 the code free Hackathon took off with 45 young and vibrant entrepreneurs participating in the 12-hour long 'Business Idea Hackathon'. A mix of people with very diverse skill sets were seen collaborating their ideas with experienced mentors refining their pitches and prototypes throughout the day at the Chitkara Innovation Incubator.

CIS Teams  
wins the  
Hackathon

Inevitably, not all of the final pitches were winners, but ironically, the team that bagged the 1st prize at ProtoHack Chandigarh comprised of 14-year-old Aashish Raizada and 12-year-old Jeevesh Attri, both students of Chitkara International School, Chandigarh. Their idea was based on promoting 'Organic Polycs: Bioplastics' as a substitute to plastic. Even the 2nd position was bagged by a student of the same school, 12-year-old Kawin Sharma, whose idea was called 'Active Sharing Adolescent Portal', an app to enable students in sharing their problems with Counselors while maintaining anonymity.

The jury comprised of serial entrepreneurs like:  
Mr. Kunal Nandwani - Founder & CEO, uTrade Solutions  
Mr. Sameer Jain - CEO, Net Solutions India  
Mr. Manvir Randhawa - Founder, MRSG



## >> Incube8er Launch @ Ludhiana (26<sup>th</sup> Dec, 2016)



Eco-system  
Partner With  
Incube8er

In an effort to expand the Startup ecosystem within Campus, on 26<sup>th</sup> December, 2016 Chitkara Innovation Incubator joined hands as the ecosystem partner with Ludhiana's first ever Incubator, located in the heart of the city Ludhiana. The spacious facility, headed by Mr. Nitin Jain and Mr. Pushpinder Singh has a total space of 40,000 sq. ft. Their plans are to promote co-working culture among tech start-ups operating within the region.

The launch witnessed some serial entrepreneurs from within Punjab gathering together to grace the occasion with their presence and suggestions to improve the current startup scenario in the city



## >> Yes- Fintech, Accelerator Program (2<sup>nd</sup> Feb, 2017)



On Feb 2,  
2017 the  
startup

ecosystem  
at Chitkara  
Innovation

Incubator gladly opened arms to  
welcome Mr. Phani Marupaka, Market  
Intelligence Officer at T-Hub  
(Hyderabad). More than 40 aspiring  
entrepreneurs and senior faculty from

Chitkara University, attended this introductory session to Yes-Fintech accelerator  
program (an initiative by Yes Bank and T-Hub).



## >> 'connect2effect' Global Hackathon (Mar 10-12, 2017)



Chitkara University in association with Adpreneurs and connect2effect campaign hosted World's biggest ever Hackathon where nine countries connected & collaborated simultaneously from March 10-12, 2017 to crowd fund their next big world-changing Startup! Winning team will get a Chance to give demo @ UN Headquarters, NYC with 1 Year of Incubation Space for a Team of 5 and access to Mentorship from Industry Leaders and many other exclusive benefits. It was a non-stop action with more than 18 Hack hours, an impressive lineup of World-class inspiring Entrepreneurs learning through design and pitch development.

Over 29 teams pitched their ideas in one of the most amazing Startup battles witnessed in India in 2017, hosted at Chitkara International School, sector 25, Chandigarh.

The First position went to Paperless erasable Braille slate by Mr. Kadyian and Dr. Amandeep Oberoi from Rajpura, Punjab. Second and third position was held by Peyjal Purifier from Ludhiana & DogsMart from New Delhi respectively.

The master Jury interacted over a panel hosted by Mentor Mr. Sumeer Walia before the finals. The Jury Comprised of Mr. Anil Chikkara, former Judge at Haywards 5000 Startup TV show, and Mr. Deepak Goel, Mentor at 500 Start-ups. The panelists included Entrepreneurs in Space & Aerospace engineering, Paul Sprinz-Trustee at Influx, UK, Deepak Goel and Anil Chikkara.



The Chandigarh winning team has also now competed in crowd funding and will finally pitch at the New York City.

## >> NOVATE 2017 (14<sup>th</sup> Apr, 2017)



Former CEO, Yahoo India, Serial Investor, pioneer in Digital strategy and a known face in entrepreneurship in India, Sharad Sharma a great contributor to the Indian entrepreneurship ecosystem visited Chitkara University to interact and Judge Inventions created by students of Chitkara University. The University exhibited its Innovators exhibition at their flagship event NOVATE. NOVATE this year was held at EXPLORE HUB, newly built Incubator for student start-ups.

Over 80 hardware and software innovative prototypes were displayed for an internal competition that was judged by Mr. Sharad Sharma, Ms. Manjula Sridhar, Founder ArgByte, Ms. Pratibha Sastry, Founder Innofest and pioneer in mentoring innovative Start-ups across India and Mr. Satish Gokhale, an expert in design thinking and research.

NOVATE awards were presented to the winners by Dr. Madhu Chitkara, Mr. Sharad Sharma, Ms. Manjula Sridhar, Dr. Archana Mantri, Dr. Satish Gokhale and Mr. Sumeer Walia. Cash prize of Rs. 1 Lakh, 50,000 and 30,00 was awarded to the winners respectively.

One of the Start-ups from Chitkara Incubator; SD Fine Arts, honored Mr. Sharad with his portraiture crafted on raw wood.

**80 Innovative  
Ideas Pitching  
for the WIN**

## >> TECHSTARS APAC SUMMIT 2016- PHILIPPINES (22<sup>nd</sup> Aug, 2016)

CEED represented Chitkara University and India on a panel discussing the efforts of Asian countries on promoting Startup Culture at TECHSTARS APAC SUMMIT 2016. On panel were delegates from Taiwan, Malaysia, Thailand, Philippines and India. Was happy to share our governments efforts on ATL and Startup India Stand Up India. The panel was hosted by DTI (Govt. Department of Trade and Industry, Philippines) and its Top Officials.

GLOBAL APAC (Asia Pacific) Techstars Summit and GOAB 2016- Geeks on a Beach Summit- 22nd August to 26th August 2016, was attended by: Mr. Sumeer Walia (Director for Entrepreneurship & Education Development- Chitkara University) from Bohol- Philippines.



The recent conferences (TECHSTARS APAC SUMMIT AND GOAB 2016), which saw Entrepreneurs, Geeks, Tech folks, Investors, Community leaders, decision makers and facilitators from over 25 countries, have been able to achieve and propel successfully, a United Startup revolution in the mystical, cultural and enterprising Asia.



## >> Start-ups, Innovation and Opportunities with UK (25<sup>th</sup> May, 2016)

On 25<sup>th</sup> May, 2016 Mr. David Lelliot, Deputy High Commissioner, British High Commission along with Major Charanjit Bachhar, Deputy Head of Mission, British Deputy High Commission, Chandigarh visited Chitkara University for 'Startups, Innovation and opportunities with UK'. The program was joined by Mr. Sumeer Walia, Director-CEED, Dr. Madhuri, Associate Director, CEED and Ms. Sangeet Jaura, AVP International Programs/Affairs and Mr. Sanjeev, Director-International Programs, Chitkara University.



## >> Visit of International Delegates (18<sup>th</sup> Oct, 2016)

Chitkara Innovation Incubator was visited by 36 International Professors on 18<sup>th</sup> October, 2016 to see the vibrant ecosystem and meet the budding start-ups. The Professors were here to conduct a one week course under the Global Engineering Week (GEW) program at Chitkara University HP campus.

36 International Delegates Visiting CII



## >> Visit of Mr. Fred Walti from US Embassy (18<sup>th</sup> Oct, 2016)

Chitkara University and Embassy of the United States of America  
invite you to a discussion on

**Importance of University-based Incubators in Supporting Start-ups**  
*Preparing Students for Clean Tech Entrepreneurship*

by  
**Mr. Fred Walti**  
President & CEO, Los Angeles Cleantech Incubator (LACI)

Tuesday, October 18, 10 a.m. – 11:30 a.m.  
Chitkara Innovation Incubator  
MDC, Sector 4, Near Rajiv Gandhi Information Technology Park  
Chandigarh



Fred Walti is the co-founder of the Los Angeles Cleantech Incubator (LACI), combining experience as an entrepreneur with his passion for clean technology. In just five years, he has forged LACI into a regional commercialization ecosystem with an international footprint. LACI is now recognized as one of the premier cleantech commercialization programs in the world: ranked as the #3 Global Incubator by the UBI Index of 1200 incubators; the U.S. State Department of Energy has selected LACI as one of their three national incubators; and LACI was awarded the 2014 Startup of the Year by the LA Sustainability Collaboration.

As CEO, Mr. Walti leads the strategic direction of the organization and ensures that it has the resources necessary for success. He also personally directs the LACI's international network, the Network for Global Innovation, which currently has members in 14 countries. Mr. Walti was named to the Techweek100 as one of the most impactful technology leaders in 2014. He received his BA from New York University.

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Chitkara University and US Embassy in collaboration held an event on 18<sup>th</sup> October, 2016 at Chitkara Innovation Incubator to discuss the importance of University based Incubators in supporting start-ups. Mr. Fred Walti, President and CEO of Los Angeles Clean Tech (LACI) Incubator lead the event who was also named to the Techweek100 as one of the most impactful technology leaders in 2014.



## >> Social Entrepreneurship with ENACTUS (26<sup>th</sup> Oct, 2016)



Social  
Entrepreneurship  
in Action

Chitkara University joined hands with Enactus to foster Social Entrepreneurship in its entrepreneurial ecosystem. In regard to this Mr. Farhan Pettiwala, Head Enactus India visited the Chitkara Innovation Incubator to see its buzzing startup ecosystem along with Mr. V. Ravichandran on 26<sup>th</sup> October 2016.

An FDP on “Social Entrepreneurship With ENACTUS” was also attended by Dr. Neha Kishore, Ms. Abha Sharma and Mr. Gaurav Kalra from the department of CEED on 25<sup>th</sup> and 26<sup>th</sup> October, 2016 at Infosys, Chandigarh. The recourse person of the workshop was Mr. V. Ravichandran in which the participants were sensitized on the vital topics of; why do we need Entrepreneurship? What is needed for entrepreneurs? Need of social entrepreneurs; Recent trends followed in social entrepreneurship; Trends in Social Entrepreneurship; How do we get more students employed? How do we get our students in right job? Impact Assessment; How do we identify true entrepreneurs etc.

## >> Visit of students of Aurobindo School (8<sup>th</sup> Dec, 2016)

On Dec 8, 2016 students of Sri Aurobindo School, Sec -27, Chandigarh, visited Chitkara Innovation Incubator Foundation to take the tour of our happening Startup Hub. The students were amazed to see the buzzing co-working culture right in their city. Accompanied by Ms. Manjeet and the school's Principal Ms. Anjali, the visit was aimed at showing the functionality of Startup Incubators, and the collaborative aspect of co-working.



## >> TiE Global Summit 2016 (16<sup>th</sup> Dec, 2016)

CEED team lead by Director -Mr. Sumeer Walia, Associate Director - Dr. Neha Kishore & Mr Gaurav Kalra along with few Start-ups from the Chitkara Innovation Incubator represented at TIE GLOBAL SUMMIT, New Delhi which took place on 16-17 Dec, 2016 at Hotel Taj Palace.

Team interacted with various Industry mentors from India and abroad including Mr. Kanwal Rekhi - Co -Founder TIE Global and a serial Investor, Mr.Ramesh Raskar from MIT media lab USA.

Many other start-ups , mentors and ace Industrialist were the part of the this 2 day Summit.



## >> TiECON Chandigarh 2017 (17<sup>th</sup> Feb, 2017)



The 'Chitkara Entrepreneurship Ecosystem' showcased with Passion at TiECON Chandigarh on Feb 17-18, 2017 among Top Entrepreneurs, Business Leaders & University Researchers.

Team Chitkara displayed its pulsating ecosystem in style at TiECON Chandigarh being held at Hyatt Regency Chandigarh. Many top bureaucrats and industry experts were explained in detail about the entrepreneurial activities and academic opportunities to



meet & learn from inspiring entrepreneurs at “The Chitkara Entrepreneurship Ecosystem”.

CEED Director, Mr. Sumeer Walia was one of the panelists in different sessions. The event was concluded with Awards Ceremony, wherein KittyBee from Chitkara Innovation Incubator & HumHain from Ludhiana received recognition from TIE Chandigarh.



## >> Table Tennis Tournament 2017 (2<sup>nd</sup> Edition) (21<sup>st</sup> Apr, 2017)

Chitkara Incubator Start-ups battled at the Table Tennis Tournament 2017 which started with great enthusiasm, zeal & sportsmanship spirit on 21<sup>st</sup> April at the Incubator. Also joined in two Women players Sushma and Gurjeet kaur who gave a tough fight to their opponents. Out of 20 participants, 4 groups and 40 matches, 8 quarter finalists played the matches.

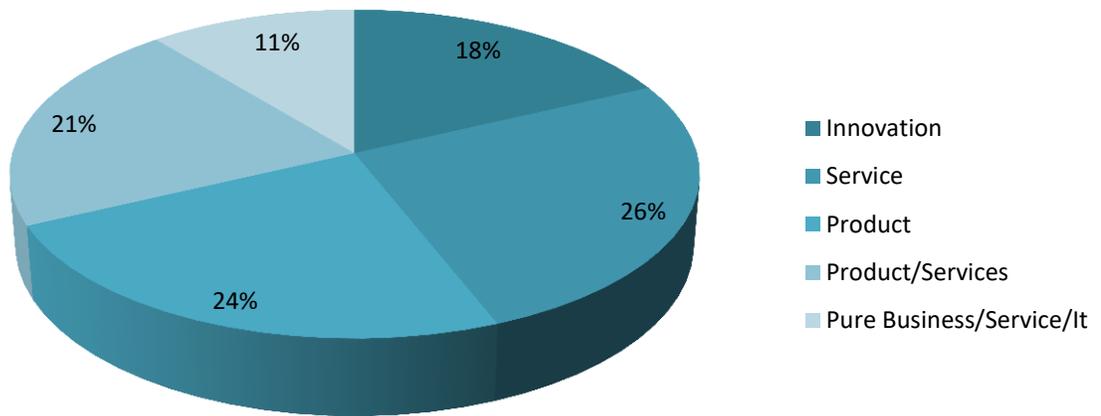
The two finalists were Salman and Sabhya (Champion - 1st Edition) after a tough fight Salman won the title by 2-1.



**Outcome:**

Nine of the 24 ideas have moved from idea stage to the prototype development stage and are busy working on their prototype. Payjal got patented and is now provided space at the incubator along with mentoring. Who was also the winner at Startup Day 2017. Many other start-ups are ready with their apps, prototypes and are provided seed funds by Chitkara innovation Incubator.

## Student Startup Interests



# Events Organized

## >> Startpreneurs Hackathon (6<sup>th</sup> July, 2016)

90 numbers of Second year Engineering students of Chitkara University, started their Journey of a Thousand Miles to embrace the dynamic field of Entrepreneurship and to become the future job creators of the region.

Budding entrepreneurs brainstormed ideas to develop a



student their

MVP and at the end of the day evaluation of ideas was

done through a market validation.



## >> **STARTUP OPD (8<sup>th</sup> Aug, 2016)**

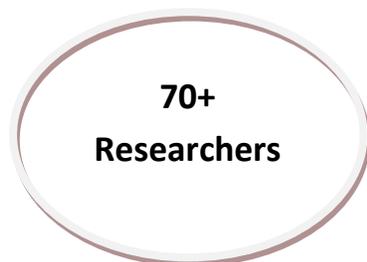
On 8<sup>th</sup> Aug, 2016 Chitkara University launched "STARTUP OPD", an informal and an internal mentoring program to motivate Student Start-ups. Taking a step forward and to provide dedicated mentoring to its student start-ups, fostering an on Campus entrepreneurial ecosystem, Chitkara University launched an impacting mentoring program " Startup OPD". Ace Mentor and Innovator Kunal Nandwani, CEO uTrade Solutions inaugurated the first, Startup OPD on 8<sup>th</sup> August, 2016 at Chitkara University



He mentored multiple and diverse Startup Ideas today.

## >> **SHARE - Showcase, Harp, Appreciate, Research, Exchange (22<sup>nd</sup> Dec, 2016)**

Faculty and Staff of Chitkara University united on 22<sup>nd</sup> December, 2016 to share their global experiences at an interactive series called SHARE, an intellectual and social coffee meet to promote opportunities for priceless encounters within the community of learning at all levels: faculty, staff, innovators and students.



## >> Talk by Mr. Dan Sandhu (16<sup>th</sup> Feb, 2017)



Renowned Investor Mr Dan Sandhu shared his Entrepreneurial Journey with Students on 16<sup>th</sup> February, 2017. CEED organized an interactive Investor awareness session - 'Travels through Business' at Exploratorium. Mr. Dan Sandhu is a very well-known and respected personality in the field of entrepreneurship. He's been instrumental in bringing innovative world class education technology which delivers deeper insight into what learners understand and how they can

best apply this knowledge. Mr. Sandhu had also invested in some radical start-ups like Edurio, Youth4Work & SP Robotics.

The session was followed by a Questions & Answers session, and while the students actively engaged the speaker in some very interesting questions, the speaker too spoke his heart out and motivated the audience on the whole. Team CEED thanked Mr. Sandhu for the wisdom, knowledge & time that he shared with the students.

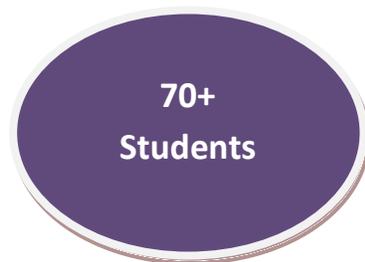
## >> Session by the Man behind PumpKart – Mr. KS Bhatia (22<sup>nd</sup> Feb, 2017)

On 22<sup>nd</sup> February, 2017 Chitkara University's third year students of Mechanical Engineering were sensitized towards Entrepreneurship by Mr. KS Bhatia, Founder of well-known city-based Startup - Pumpkart.com.

Mr. Bhatia also shared the inspiring story of his journey into entrepreneurship, and how he was self-driven to make it big someday from his teenage. Students loved the candid session a lot, and interacted with the guest actively.



CEED helps budding entrepreneurs in building their ideas into successful and viable businesses.





## >> Faculty Visit to Chitkara Innovation Incubator (14<sup>th</sup> Dec, 2016)

All Thanks to an initiative by our Chancellor Dr Ashok Chitkara, a delegation of 20 Innovators and Heads of Departments from Chitkara University's Campus visited the buzzing Start Up Incubator on 14<sup>th</sup> December 2016 to join hands in the mission to build more entrepreneurs from within the University.

On this occasion, a tour of the vibrant facility was given to the delegates, and some of the start-ups interacted with the guests and gave a brief of their work profiles. Later, an orientation session was organized by CEED Team, where CEED Director Mr Sumeer Walia presented the Keynote, followed by brief introduction of CEED and Mr Gaurav Kalra, Manager - Entrepreneurship Development at CEED delivered an informative presentation centered around CEED's initiatives and processes. Post orientation, guests engaged in a Q&A round to clarify their doubts and also gave suggestions to maintain swift communication between the Faculty and CEED.

20  
Innovators &  
Heads @ CII



**[Our Entrepreneur's in News >>](#)**



# Small wonder and the big surprise

With an unorthodox robotic lab, Robo Champs, Akshay prepares an education module for job creators, instead of job seekers and he finds his first success in a 13-year-old Tushaar Sarin

AMARJOT KAUR

A strong proponent of change in the traditional education system, Akshay Ahuja, 23, undertakes a project, the merit of which lies in its ability to challenge the directly proportional correlation between age and intelligence. And not just that, he, along with Tushaar Sarin, 13, makes science look like a child's play. So, if you are the sorts, who are stuck between the theoretical and practical knowledge of all that has been taught to us in the name of education, well, here's and "out of your school lab" experiment called Robo Champs; and it's quite a success.

**So, what is Robo Champs?**

"Well, Robo Champs is a Robotics Academy for young minds, and though we



PHOTO: MANJU MAHAJAN

haven't yet started with teaching yet, we have started a project called BYB, which is an abbreviation for build your bot (bot here is a short for Robot)," says Akshay, the founder and director of Robo Champs, who holds an engineering degree from Chitkara University. He informs that the inception of Robo Champs came to him about three years ago while he was interning. "It was a little experiment that I conducted, wherein, 29-year-old engineers were taught the mechanics of making a robot, along with a 9-year-old, and the later nailed it to the extent of becoming the youngest line following robot maker and holds the

record for it in India Book of Records. His name is Aryaman Verma and he hails from Ludhiana," he shares.

**Money and the cause**

While Robo Champs is a start-up with shoestring budget, they are already making it big with crowd funding. "We charge Rs 300 for 12 hours from students belonging to private schools and for slum children, and government-run schools, its free of cost," says Akshay. In fact, under the BYB project, Robo Champs aims at conducting a workshop on June 31 in Gurgaon, from which they are likely to invite PM Modi. "As many as 20,000 children will be making robots on stage for

## The Force Awakens

A huge Star Wars fan, and a student of Vivek High School, Tushaar has made a DTMS (Duel Tone Multi-Frequency Robot) and they are already making a remote-control car for his younger brother, Arney Sarin. "I assemble and use coding language to make these robots. In fact, I have connected the DTMS robot with my phone that moves as you press the key. For instance, if I press 2, the robot will move forth and then when I press another key, it will move backwards and so on," says Tushaar. With an R2D2 and a lightsaber in his collection, Tushaar says that he is now making an auto remote car, but the materials available in Chandigarh are costly, so he outsources them from Delhi. "So, a 9 volt battery will cost you about Rs 40 in Chandigarh, while in Delhi, it is available for Rs 9. Also, the cost of making my own car would be about Rs 500. However, if you buy the same car from a market it will cost you ₹2,000," he smiles.

this project and we are planning to invite PM Modi for this," says Akshay. "Also, we are planning to get the disabled and people with mental issues, like anxiety and anger to enrol for this project. It was surprising how a student with hyper anxiety issues improved with training in robotics. I am looking at making job creators, not job seekers," he adds.

amarjot@tribuneindia.com

Chitkara University Lad Akshay Ahuja, CEO, RoboChamps shines with his innovation! BIG DAY!

# 37 city children bag medals at national Choi Kwang Do



**DP CORRESPONDENT**

*Chandigarh*

Around 37 martial art performers from Master Bikram Martial Art Academy, while representing Chandigarh and Haryana, won laurels in the 13th

National Choi Kwang Do Championship 2016-17 at Aurangabad, Maharashtra

held from 6th January, 2017 to 8th January, 2017. Representing Haryana in U-10 (16-20) Kg category was Diyan Padia , U-10 (32-36) Kg category Ohmshree , 32-36) Kg Under-14 Abhinav Khairwal, (36-40) Kg Under-14 Garv Khosla, (40-44) Kg Under-14 Swarup Krishiv , (52 Kg & Above) Under-14 Aryan Dogra ,

(28-32) Kg Under-14 Akshara , (48-52) Kg Under-18 Harshdeep Singh, 72 Kg & Above Under-18 Harshit , (48-52) Kg Under-18 Aditi Rana, (52-56) Kg Under-18 Parul Puri , (64-68) Kg Under-18 Manpreet Kaur and (68-72) Kg Above 22 Kg Naveen Jain won gold medals in Air Shield Drill HR Gold Medal.

**Mr. Naveen Jain, CEO, UNSEEN ERA on winning the Gold medal at 13th National Choi Kwang Do Championship 2016-17**

## Successful Exit -Little Acquires Trideal

New Delhi, Oct. 13 -- Deals discovery app Little has acquired Chandigarh-based curated deals marketplace Trideal for an undisclosed amount, the company said in a statement on Tuesday. As part of the acquisition, Trideal's co-founders and its core team will join Little.

Incubated in Punjab's Chitkara University, Trideal offers deals across food and beverage, and entertainment with over 1,000 merchants. Operating in Chandigarh, Mohali and Punjab, Trideal claims it gets 7,000-plus unique visitors every month.

Little Internet Pvt. Ltd, which operates Little, raised \$50 million from mobile recharge firm Paytm, SAIF Partners and Tiger Global Management in June 2015. The company provides real-time hyperlocal deals to customers across services like restaurants, movies, hotels, salons, gyms and spas. (As reported in mint ePaper)



**Chitkara Incubate Kitty Bee won an award at TIECON Chandigarh (17<sup>th</sup> Feb, 2017)**

**MOUs Signed >>**

## >> MOU with COWORKING, Delhi (14<sup>th</sup> May, 2016)

Chitkara University Centre for Entrepreneurship Education and Development on 14<sup>th</sup> May, 2016 Inks MOU with Co-working at Chitkara University to promote entrepreneurship and innovation amongst its Student Startup Network.



Chitkara University Centre for Entrepreneurship Education and Development (CEED)  
Inks MOU with COWORKIN.CO

L-R: Dr. Archana Mantri-Pro-Vice Chancellor -Chitkara University, Mr. Sumeer Walla- Director-CEED, Mr. Yatin Thakur-Founder Co Workin, Dr. Madhuri Sharma-Associate Director-CEED.

**New Delhi: 5th May, 2016:** To strengthen the culture of Entrepreneurship, Co working & Innovation amongst its students and student Startups, Chitkara University signed a MOU with Coworkin Space Management Private Limited, New Delhi. The MOU sets up a channel for CEED Startups to share **work space** of CoWorkin in Delhi-NCR & for Co workin at Chitkara **Innovation** Incubator, respectively. COWORKIN has multiple vibrant Startup spaces in Delhi-NCR, backed up by a strong Community pan India. This partnership aims to build strong networking between Startups in Punjab & Delhi NCR.

CEEDS Innovation @2016

## >> MOU with Jaarvis, Hong Kong (13<sup>th</sup> July, 2016)

Chitkara Innovation Incubator Foundation Inks MOU with Jaarvis, a Hong Kong based business and tech savvy Incubator on 13<sup>th</sup> July 2016 at the Chitkara Incubator.

With a determined goal to help and fuel innovative tech start-ups, Chitkara University and Jaarvis, signed an MOU to help accelerate the Startup's in Chitkara University Ecosystem. The MOU was signed at the Chitkara Innovation Incubator. A public announcement of the MOU was announced later at a Startup event at Hotel Hyatt Regency, Chandigarh in the evening, amidst a galaxy of Young entrepreneurs.

The MOU was signed by Mr. Anil Chikkara (Sr. VP Jaarvis) and Mr. Sumeer Walia (Director Chitkara University Centre for Entrepreneurship and Development). Present at the occasion were Mrs. Madhuri, Joint Director-CEED and Scientist- Mr. Ankit Bhateja, Entrepreneur Prithvi Chauhan and a Young entrepreneur Mr. Dharmesh Mehta.

Jaarvis aims to help accelerate Start-ups @ Chitkara University's entrepreneurial ecosystem, Chitkara University aims to showcase its budding entrepreneurial talent.



CEED had also signed MOU's with TIE Chandigarh, EduRev, ITMatic, Satshri Technologies, IndianWeb, ThoughtFolks, Yellow Cursor and Chandigarh Metro.

**Thanks for your support**

**[www.cuceed.org](http://www.cuceed.org)**



Chitkara University Centre for Entrepreneurship Education & Development (CUCEED) has indeed imbibed this rhythm of igniting young minds to nurture the Nation's vision of STARTUP INDIA-STAND UP INDIA. The journey has just begun with firm footholds to conquer the plethora of opportunities wherein students, faculty, alumni and community entrepreneurs get the belongingness of a company.

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