

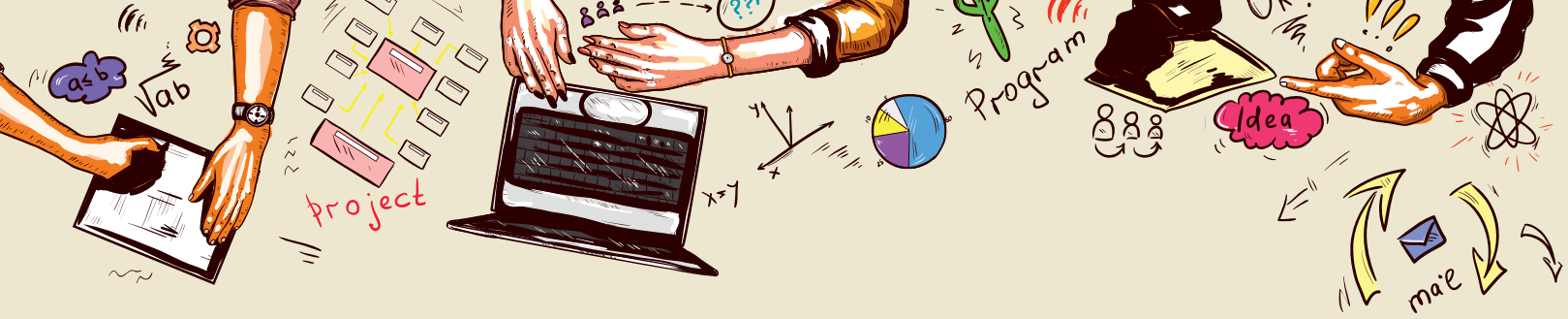


CHITKARA
UNIVERSITY



Dr. Madhu Chitkara unveils made
in Chitkara E-BIKE ZADD

Surging Ahead in **STARTUP** INNOVATION



WELCOME

TO

THE CHITKARA'S UNIVERSITY'S ENTREPRENEURIAL ECOSYSTEM

60
Successful
Startups

3
Business
Incubator

100+
Startup
Bootcamps

7000+
Students
Sensitized



ENTREPRENEURSHIP IS ABOUT:

Creating value and making this earth beautiful, its about identifying the value chain. Entrepreneurship is about behavior, Its about risk taking, its about commitment, its about passion, its about prots, its about people, its about creativity, its about failure, its about highs and lows, its about great men and women with muscles of iron and nerves of steel, its a constant endeavour - *Team CEED*.



Dr. Madhu Chitkara

Pro Chancellor, Chitkara University.

"Whatever I have achieved as an entrepreneur in 40 years, I wish the young startups to achieve in 4 years. Stay Focused!"



Mr. Sumeer Walia

Director –Chitkara University's Centre for Entrepreneurship Education and Development

"Set the goals and keep your condence in motion."

Credits:

Concept- Mr. Sumeer Walia

Design & Graphics- Harris Babbar(Intern at CEED)

Prepared by- Ms. Abha Sharma

Contributors- Ms. Jugneet Bajwa, Dr. Adarsh Aggarwal, Ms. Abha Sharma, Tushar Bansal, Armaan

Cover Photo & Photography- Mr. Sahil Bansal

Cover Design- Harris Babbar & Team CEED

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PRESENTED TO



Dr. Ashok Chitkara

Chancellor, Chitkara University

A renowned mathematician and a legendary academician, Dr Ashok K Chitkara is the Chancellor of Chitkara University, Punjab and Chitkara University, Himachal Pradesh. His perspective and far-sightedness in the eld of education has rendered future promising prospects in the fullness of time. His contribution in the eld of pedagogy is serviceable both nationally and internationally, as he always believes that education makes minds, not careers. Dr Ashok K Chitkara has always been at the forefront and is passionate for teaching and mentoring students since beginning. Born as a teacher, his journey towards excellence star ted with foray into the eld of Mathematics, being an optimal mathematician with over 36 years of teaching and mentoring experience. A true entrepreneur at heart.



Dr. Madhu Chitkara

Pro Chancellor, Chitkara University

Dr Madhu Chitkara is founder of Chitkara Educational Trust, an organization of great repute & distinction. An eminent academician, an innovative entrepreneur, she has articulated, designed the road map for the Trust & has actively contributed to its tremendous growth and recognition in all these years and is spreading light of education in the life of tens of thousands of people. With a passion for academics and great business acumen, she has had a diversified career & variegated experience in the eld of education spanning 42 years. She is highly knowledgeable, focused, a strategic leader & has a passion for excellence. She has adeptly managed numerous academic ventures and remains a true leader who leads by example, is warm, sincere and always willing to walk the extra mile to deliver on promises.



Mr. Mohit Chitkara

Vice President, Chitkara University

One of the greatest visionaries and business leader of the region, an alumnus of Harvard Business School, Mohit Chitkara is the Vice President of the Chitkara Educational Trust , Chandigarh. He is taking his parents legacy forward by running this institute. It now has six colleges under its name, from hospitality to school of planning and architecture. In coming years, Mohit would like to see Chitkara Educational Trust as the leading education provider of the country. He started with a small study centre and today, Mohit Chitkara is the VP of the Educational Trust. Based out of Chandigarh, Chitkara has seen a sharp growth since the Trust was setup in 1998. Mohit's aim is to attain a leadership position in the education space in North India.

From the Director's Desk

Dear Seniors and our Patrons at CEED,

Kindly accept my humble gratitude for all the kind support you have extended to build CEED. We are delighted to share that CEED completed its 3 years on April 16th 2019. It would have not been possible without your support to make it an engaging ecosystem builder for young aspiring entrepreneurs. Entrepreneurship is a journey for doers and passionate people, it is very individualistic and needs a content persona to steer it. Great business in the world have been built out of family businesses and Universities. Universities play a key role in motivating an individual to build innovative solutions for tomorrow. Our outright focus has been to create curiosity towards entrepreneurship amongst our students, and with all support from the ecosystem, we were successfully able to achieve our inaugural E-summit SURGE0.1



Chitkara University has provided a conducive environment and infrastructure to its students and mentors to take its entrepreneurship development initiatives and innovation to the next level. Today, we have numerous alumni startups, and more startups from the regional ecosystem, which makes our all three incubators stand out with cross culture engagement. A special note of thanks to the selfless mentoring from our close group of mentors and Investors. As we aspire to indulge in dabbling with technologies and opportunities in Industry 4.0, we once again look forward to industry support from our friends and well wishers to make our startups market ready and successful. Your motivation has been our inspiration. I specially thank my honest and committed team without whom this growth of CEED would have not been possible! Looking forward to see you in SURGE0.2 in February 2020.

Best Wishes,

Sumeer

ABOUT ceed

CEED is an entrepreneurship development endeavor of Chitkara University to develop a mindset of being an entrepreneur while a student is in its academic tenure. CEED focuses on identifying the right individuals who have the ability to take on the tough & precious journey as an entrepreneur. More than mentoring, our team focuses on caring of these individuals by providing them a platform to ideate independently and enjoy the creative freedom. Most of the big startups like Facebook, Google and Flipcart and lot many more are born out of an academic environment CEED has a structured setup where it has 2 entrepreneurship development cells which are run by the students under the guidance of a dedicated mentor.

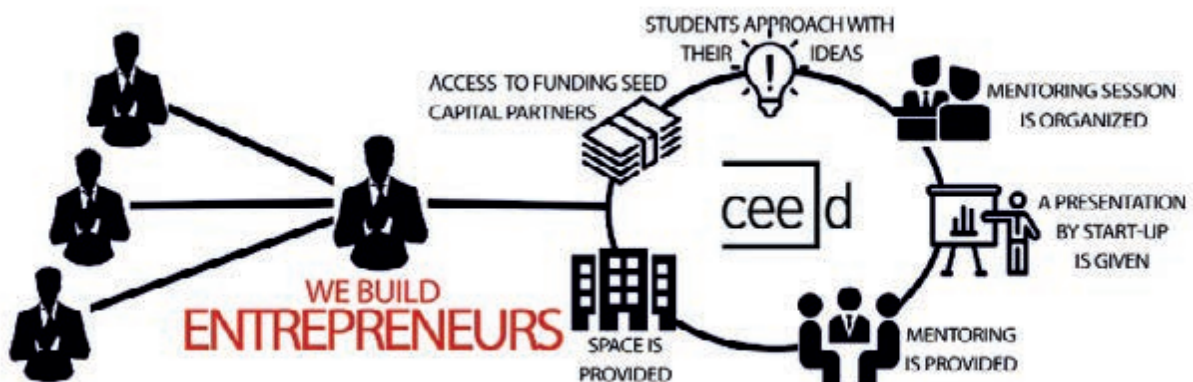
The key culture of CEED lies in early stage facilitation of its student's startups through provision of working space, POC(proof of concept) assistance and prototype grants.

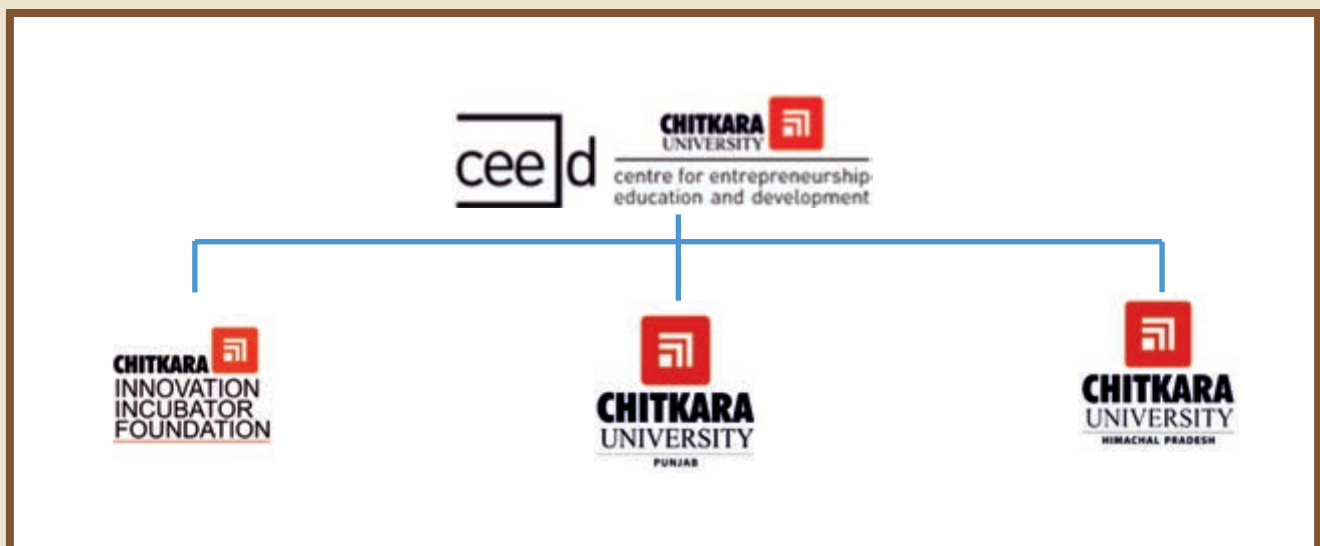
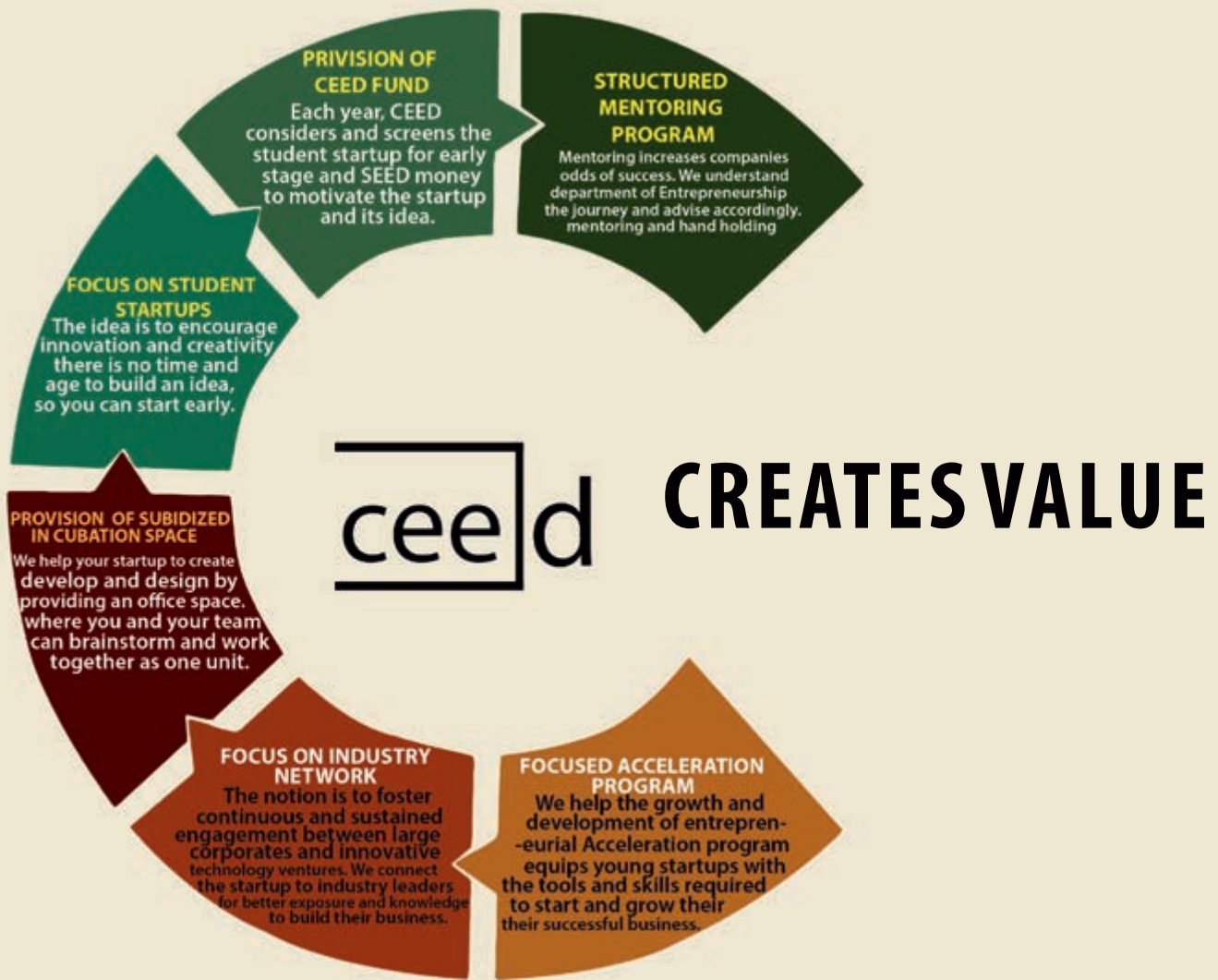
OUR VISION ceed

CEED is enthusiastic to evolving vibrant, principled and socially accounted entrepreneurs through an al-inclusive slant of global entrepreneurship platform including entrepreneurial way of discerning, training and constructing condence for the future members of our society.

The members through a real-world and hands and hand-on approach to wisdom cultivate amongst themselves critical entrepreneurial performances and attitudes, advance essential knowledge and skills, and are able to discourse everyday problems faced by the community.

CEED AIMS TO FOSTER A WHOLESOME ECOSYSTEM FOR STARTUPS





CEED CORE TEAM & THEIR BRIEF



MR. SUMEER WALIA

(Director, CEED)

A tough leader, Mr. Sumeer Walia has over 16 years of Industry experience, both in India and Abroad. He has been an active enabler in Startup Ecosystem development in Public/Haryana and Chandigarh region, he is currently the Director for Entrepreneurship and Education development at CHITKARA UNIVERSITY and also Director at Chitkara Innovation Incubator Foundation, an Incubator for Startups located near Chandigarh, India.

DR. ADARSH AGGARWAL

(Mentor and Professor CEED)

Dr. Adarsh Aggarwal is a passionate and highly positive individual with 19 years of academic and Industry experience. PhD, MBA(Gold Medalist), M.phil(Distinction), MTM, PGDCA, UGC-NET. He has been instrumental in building student entrepreneurship cell at Chitkara University, Punjab, a strong mentor and a motivator.



MS. ABHA SHARMA

(Mentor, CEED)

Inquisitive knowledge in computer science with 6+ years of experience as Assistant Professor. Specialising in web development and big data. Heading the entrepreneurial activities as Senior Mentor at Chitkara University Himachal Pradesh under CEED. Seeks to use my skills with best of time management. Educational qualification:

B-Tech (IT)

M-Tech(CSE)

Ph.D (pursuing)

MS. JUGNEET BAJWA

(Community Manager, CLIF)

A commerce graduate and a people's person, Jugneet has been the key catalyst in building a very vibrant community at startup at Chitkara Innovation Incubator. As the manager of the community at the incubator she has been able to curate the community through well laid entrepreneurship and social events. Her former experience as a banker has been of great value for mentoring support to very early stage startups at Chitkara Innovation Incubation.



TEAM TREE



Sumeer Walia
Director, CEED



Dr. Adarsh Kumar
Mentor & Professor-CEED



Jugneet Bajwa
Community Manager - CIIF



Abha Sharma
Mentor, CEED



Tushar Bansal
CEED Intern



Mohan
Office Assistance



Roopali Dogra
Student Coordinator-CEED



Armaan Siddiqui
CEED Intern



Surendra Sharma
Accounts Manager



Harris Babbar
CEED Intern



DREAM BIG

Entrepreneurship Development
@Chitkara Innovation Incubator Foundation

DIVERSE STARTUPS AT CIIF

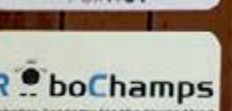
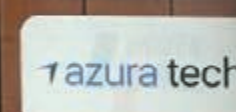
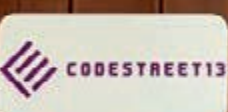
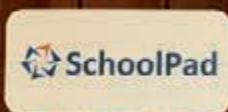
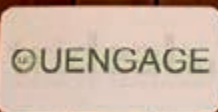
CHITKARA
INNOVATION
INCUBATOR
FOUNDATION

CHITKARA
UNIVERSITY

RECOGNIZED BY



OUR STARTUPS



SUPPORTED BY



MENTORS



Dr. Anil Wali
MD - foundation of
innovation and technology
transfer IIT Delhi-FIIT



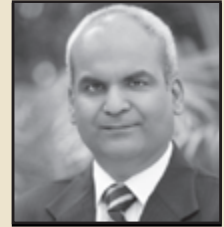
Rahul Mishra
CFE Cyber Forensics



Raveen Walia
Sales, Marketing Training
and Consulting expert



Vinish Garg
Co-Founder, Sippis &
ContentHug



Nalin Singh
Natiocultus



Manish Chopra
CEO & Co-Founder Little
Internet Private
Limited



Yatin K Thakur
Founder-Coworkln &
Startup India, & Managing
Director GEN India



Kunal Nandwani
Co-Founder Chandigarh
Angel Network



Suhas Misra
CEO Tardigrade
HealthTech
Private Limited



So Zahoor
HR Director Quark
Inc.



Sameer Sharma
Vice President-
Little Internet



Aanan Khurma
Innovation
Strategist



Aman Chugh
Financial expert
(CA)



Mukesh Gupta
(CA)



Sohrab Sitaram
CEO Keventers



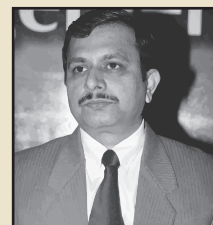
Suresh Kumar
ISBA President



Gautam Gandhi
Ex Business Head
GOOGLE



Rahul Naverkar
CEO, Sun & Sands
Advisor Co. Ltd.



Prof. Piyush Sinha
Marketing Guru
IIM Ahmedabad

OUR GROWING ECOSYSTEM ON ENTREPRENEURSHIP HAS A REGIONAL FOCUS



OUR ENTREPRENEURS WITH OUR CHIEF MENTOR MR. MOHIT CHITKARA

NEWS MAKER'S SECTION

Business credit system Red Bull for China shop New Way of Evaluating Start-ups

Before investing in a start-up, the first question that venture capitalists ask is regarding its worth. Evaluating a company in its pre-revenue stage is a challenge. There are seldom any agreed-upon

terms. While entrepreneurs want their babies to be valued as high as possible, the investors want the value low enough for it to be a profitable risk.

Investors have a variety of methods to evaluate start-ups. The venture capital method values a company based on expected rate of return at the time of exit. The risk factor summation method compares 12 characteristics of the company with their fundable company yardstick. These are just two examples.

Ningbo Park method

An innovative method of start-up valuation is the business credit system of China's Ningbo innovation park. It is a unique start-up hub in many ways, fully funded by the government and spread over 1.20-lakh square metres. Each of its five blocks has a focus area comprising more than 200 start-ups from various sectors. Each block represents a stage of the start-ups' development. You'll find university projects, acceleration-level projects, high-tech and advanced start-ups, and overseas returner projects.

In order to understand the magnanimity of the project, we must understand that the Chinese government has invested 600 million yuan (Rs 625 crore) into the park, reflecting the seriousness of its efforts towards development of successful start-ups. The results are showing.

Success stories

The total patents filed from this Yinzhou region of China are more than 9000, including more than 5,000 invention patents. Of



E-bikes being made at a start-up in China

WHAT'S ITS WORTH | Investors have many methods to evaluate start-ups. The venture capital method values a firm on expected rate of return at the time of exit

these, more than 1,000 patents have been awarded already. The region has seen several innovations at the heart of this project.

The e-bike project is one of the biggest success stories. Roughly, Ningbo has 5,000 of these sharing green bikes, which generate a daily revenue of 1 lakh yuan (Rs 10.41 lakh) and costs roughly a yuan (Rs 10.41) each for five minutes of usage. The project is a financial success. No licence required for the rider and it is safe, too, because of working on a lock-and-use theory through a mobile app.

The average cost per unit of this yellow e-bike is about \$ 650 (Rs 45,500). China's biggest e-bike manufacturer, Yalu, is behind this revolution. Another local start-up, Lubike, is an e-mobility start-up based on a non-polluting bike-sharing technology for single or dual riders. What helps these products is the presence of a fantastic infrastructure that supports e-transport.

System's Benefits

Influx of business incubators for startups in North



New Way of Evaluating Start-ups

While the examples from Ningbo highlight the seriousness and scale of the start-up operations in the Chinese region of Yinzhou, another interesting thing to learn from them is the business credit system of evaluating start-ups. In simple terms, business credits are given to performing start-ups and new projects at the incubator programme.

Based on the performance, the company accumulates business credit elements such as duration of stay in the park and incentives. It helps innovative start-ups stay afloat and focus on product delivery. It also drives the Chinese start-up eco-system towards innovation, performance, and a culture of competition amongst the start-ups.

This system helps the Chinese have an edge over their global competitors. This ecosystem is both holistic and swift and gets a massive support from the local government in terms of space, funding, access to research, and manufacturing.

Ahead in its class definitely, the Ningbo business ecosystem puts forth a tremendous example for emerging economies such as India. As a quiet, industrious, and buoyant nation, China has managed to show how to march ahead on the basis of innovation and discipline using unique practices such as business credit system.

The writer is director CEED (Centre for Entrepreneurship Education and Development) at Chitkara University and member of Chandigarh Angels Network

4 THE CITY

WWW.INDIANEXPRESS.COM
THE INDIAN EXPRESS, MONDAY, APRIL 1, 2019



New Age Offices

Studies predict that by 2020, coworking spaces will overtake the traditional office format in India. JACMEETA THIND JOY plugs into the new-gen offices in the tricity to find them buzzing with business



When it comes to the future of work, the new age offices are the ones to watch. They are the ones that are redefining the way we work. They are the ones that are making work more flexible, more collaborative, and more productive. They are the ones that are making work more fun, more engaging, and more meaningful. They are the ones that are making work more like a lifestyle, more like a passion, and more like a journey.

ROOM FOR CREATIVITY
The new age offices are the ones that are making work more flexible, more collaborative, and more productive. They are the ones that are making work more fun, more engaging, and more meaningful. They are the ones that are making work more like a lifestyle, more like a passion, and more like a journey.

ENTREPRENEURSHIP
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THE CO-WORKERS
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START-UP SUPPORT
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THE COST OF CO-WORKING
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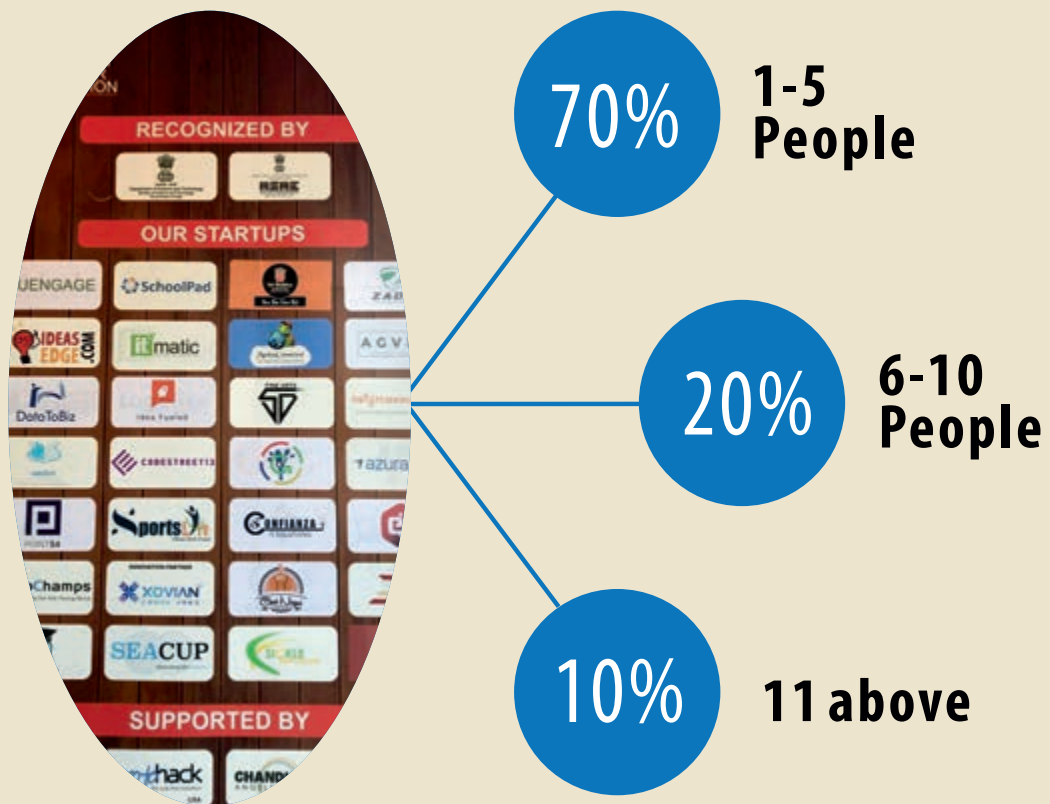
Entrepreneur Summit 2018

Celebrating Entrepreneurship

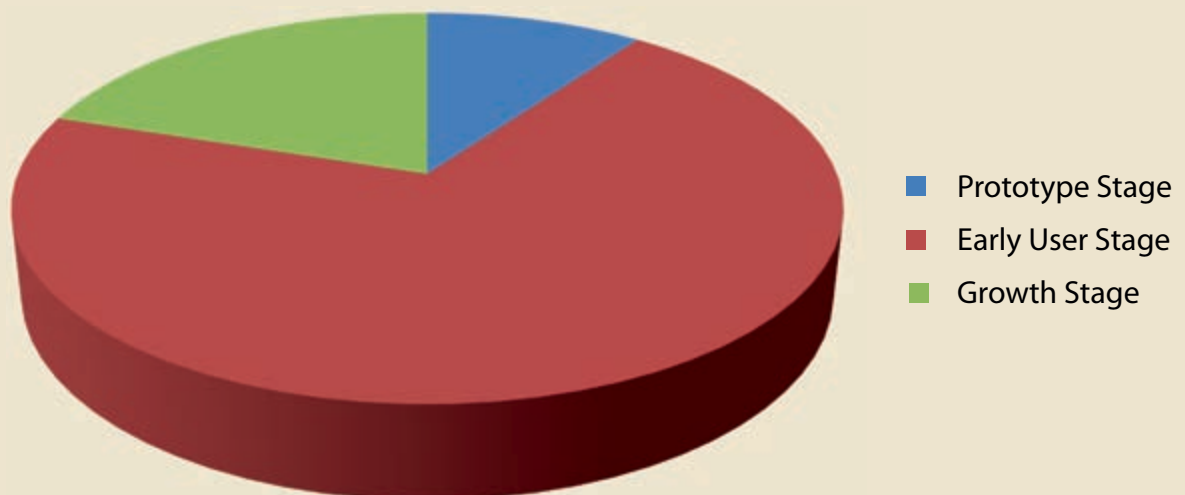
To celebrate the idea and passion of entrepreneurship, The Economic Times, in association with the year-end 2018, organised Entrepreneur Summit at the Leela, Chandigarh, where distinguished personalities shared their thoughts on building entrepreneurs



STARTUP'S TEAM SIZE



STAGES OF STARTUP'S



DURATION OF STARTUPS AT INCUBATOR

24 Months

5 Companies

20-24 Months

2 Companies

12-20 Months

13 Companies

6-12 Months

22 Companies

0-6 Months

7 Companies

GROSS REVENUE

ESTIMATED

FY 2015-16	20 STARTUPS	2.25 CR
FY 2016-17	30+ STARTUPS	4.25-4.5 CR
FY 2017-18	40+ STARTUPS	6-6.5 CR
FY 2018-19	50+ STARTUPS	6.8-7 CR

TOP PERFORMING STARTUPS 2018-19





CHAI NAGRI
AZURATECH LLP
SCHOOLPAD TECHNOLOGIES PVT LTD
ITMATIC
SAT SHRIT TECHNOLOGIES PVT LTD
SD FINE ARTS

CEED CUHP 2018-19 AT A GLANCE

HERE IDEAS COME TO REALITY

21st-23rd September '18

startupweekend techstars

#startupindia

Ministry of Commerce and Industry, Government of India

WORKSHOP ON SOCIAL ENTREPRENEURSHIP

"Solve Social And Environmental Challenges"

RESOURCE PERSON
Ms. SHEFALI SALUJA
(Assistant Professor)
CHITKARA BUSINESS SCHOOL

Target Creativity Planning Operation

STRATEGY

13th JANUARY 2019

Time: 09:00 AM - 05:00 PM

CHITKARA UNIVERSITY HIMACHAL PRADESH

MASTER CLASS
ON BUILDING A SCALABLE STARTUP

WITH MR. SUMEER WALIA
Director CEED

MARKET SALE
FOUNDERS COMMITMENT
BOOT STRAPPING A STARTUP
MARKET RESEARCH
IDEA BUILDING
BUILDING A TEAM

STARTUP DAY BOOTCAMP

10 AM - 12 PM

21st MARCH 2018

Venue: Aadi 104, Chitkara University, Himachal Pradesh

Startup India Himachal Pradesh Yatra
Next Stop - Baddi

Date: November 17, 2018
Venue - Chitkara University, Himachal Pradesh

Register now on www.startupindia.gov.in

INVEST INDIA
World's most awarded IPA

EVERY TUESDAY

About the Speaker
Mr. Sumeer Walia is a thought leader with a deep expertise in business economics, and has over 20 years of industry work experience built in Indian market and the international market. He is currently working as a Senior Manager in the business development, sales and marketing of a leading multinational company in the IT sector. He has also worked in the field of entrepreneurship and social entrepreneurship.

• IC Cluster Member • Executive Member IIBA • Executive Member CE
• Former Executive Director IIC Chandigarh • Member Chandigarh Angels

MENTOR-MENTEE CONNECT SERIES

Meet your Mentor

Co-Founder - StartUpIndia

Key Takeaways:

- ✓ Clarify your doubts to Startup & Startup
- ✓ Track building and developing a startup
- ✓ Financial Planning for a startup

16th October 2018

Venue: Room: 104, Chitkara University, Himachal Pradesh

Time: 10:00 AM

STARTUP DAY FINAL

NO TALK, ONLY ACTION
LET'S MAKE YOUR IDEA TO REALITY

10 AM - 12 PM
21st MARCH 2018

Venue: Aadi 104, Chitkara University, Himachal Pradesh

WIN PRIZES WORTH 1 LAKH

QUERY? CONTACT
Ms Abha Sharma
(+918340425216)

LAUNCH A STARTUP IN 54 HOURS

startupweekend
Powered by Google for Entrepreneurs

techstars

WHY TECHSTARS STARTUP WEEKEND

Empowered Leadership Innovative Thinking Creative Problem Solving

For more info :- <https://bit.ly/2vera1W>

E-CELL MEMBERSHIP DRIVE

Last Date to Register is 21 sept

21st September 2018

STARTUP DAY SEMI-FINAL

Idea Validation Prototyping Business Canvas Investment

13th MARCH 2019

Venue: Aadi 104, Chitkara University, Himachal Pradesh

For any queries, Contact: Ms Abha Sharma (+918340425216)

Time: 09:00 AM - 12:00 PM

ALUMNI STARTUPS AT CUHP

OUR ALUMNI STARTUPS- CUHP



STARTUP NAME	LOGOLIZE	SD FINE ARTS	CHAI NAGRI	SEACUP	SATSHRI TECHNOLOGIES PVT LTD	CODESTREET 13 PVT LTD	ROBOCHAMPS
FOUNDER	JATIN SACHDEVA	SHARAD DABRA	DIVAM WADHWA	ANIKET BHARDWAJ SHUBHAM GOYAL	NAVREEN KALRA	ARUN JAIN SAURABH THUKRAL	AKSHAY AHUJA
STARTED ON	APR-16	SEP-15	JUN-17	DEC-17	DEC-15	JUNE-16	JUN-13
DESCRIPTION	Its a Creative Brand Management Company which offers complete Branding Solution to its clients.	Team of artists who are known for customised art work - Abstract Paintings, Art Gallery Paintings, Graphites, Charcoal Painting, Coee Portraits & Canvas Painting, Wooden Art.	Tea is elixir of life. Chai Nagari Introduced various flavours of tea to temp your taste buds. The outlet will soon turn in a trade mark.	SEACUP aims help people innovate their technologies and develop ergonomically enhanced designs of already existing products as well as new invention.	Provides technical services like web development, web designing, android development, creates exclusive animated videos, career guidance and training in live projects	Group of Freelancer Working and Learning together for Client as their Team.	ROBOCHAMPS creates robotics modules for students to help understand various scientific and technological concept, these modules are made keeping in mind the relevance they hold to the different scientific and mathematics concepts and student learning.
LOGO							

APRIL 2018

SUPER OVER LEAGUE-THE CRICKET TOURNAMENT

(25-26 APRIL 2018)

Entrepreneurship Cell, Chitkara University organized a week long cricket tournament "SUPER OVER LEAGUE" from 25th April- 26th April 2018 with 4 over's limited format in which students and faculty from the University participated. The event went on for two days where 23 matches were played between 24 teams registered for the tournament. Team branding won the tournament by beating Team Mechanical in the finals by 1 wicket.



WINNERS OF CRICKET TOURNAMENT

MAY 2018

WORLD LAB VENTURES MEETS STARTUP AT CIIF

(10 MAY 2018)

World Lab Ventures backed by ex Harvard Alumnus and Harvard Angels from Silicon Valley met CEO's of startups of Chitkara Incubator & tricity at Chitkara Innovation Incubator Foundation, Panchkula on 10th May 2018 to create scaling opportunities in business to North America! They are focused on startups working on 4 Future Trends - Fin-Tech, Health Care, Media, SAAS. They created awareness on the Future Technology Trends and the way that is going to revolutionize the North American Market. Adding to the pile of sugar there was an interactive Q&A Session with the various Startups working at the Chitkara Innovation Incubator Foundation.

The bright startups got the golden spoon by having personal mentor-ship with the Harvard alumni. The startups who had 1 to 1 interaction are Azuratech LLP, DatatoBizz, Ideas Edge, YouCare, TIE & Medz Soft. World lab ventures signed an MOU with Chitkara University for introducing their one week accelerator program for its alumni and its students interested in Entrepreneurship.



WORLD LAB VENTURES TEAM AT CIIF

THE BIG PITCH 2018- SHOWCASE THE STARTUP IDEA

(11 MAY 2018)

"THE BIG PITCH", a business pitching event held on May 11th, 2018 (Friday) as a part of the final evaluation of the Entrepreneurship batch students (Engineering Exploration B.Tech 1st year) and Ideate program. The students of Engineering Exploration were given proper mentoring for about four months resulting in conversion of a raw idea a business canvas model. And other side an event Ideate started in month of January where students submitted their ideas online and out of 104 ideas 27 were selected and finally 5 ideas were properly mentored and prepared for the final pitch. Around 34 teams pitched their idea in front

of judges. In the event each team was given a golden chance to pitch their ideas in front of jury. After the short pitches, all judges voted for the top pitches and they got 6 months of incubation space worth Rs. 60,000, focused mentoring, market linkages and a big opportunity of grabbing seed fund. Judges and mentors who mentored at THE BIG PITCH 2018 were Mr. Atul (Co-founder & Chief Mentor- RedAlkemi), Mr. Vinish Garg (Co-founder Stippi,VHITE) Mr. Sumeer Walia , Director-CEED & Dr.Adarsh Kumar Aggarwal, Professor -CEED.



PITCHING SESSION AT THE BIG PITCH

LIST OF WINNERS AT THE BIG PITCH 2018:

There was an amazing showcase of ideas at “**THE BIG PITCH-2018**”. Out of 34 ideas mentored for around 4 months, five ideas were declared the best ideas on the basis of Feasibility, market research, presentation, business model and clear financial projections.

FIRST POSITION - There was a tie for the first position between BURPBOX and UNCLIP'D

Burpbox - A startup that provides you the ultimate experience of gifting with their surprise box concept. Ms. Niyati Luthra and Mr. Nikit Sharma.

Unclip'd - A platform that will provide the customer with instant and cheap compute power on all system builds. By - Karamdeep Singh Bami and Sarthak Chabbra.

SECOND POSITION - The second position was bagged by **EXTREME CLEAN** lead by Ms. Parneet, a multipurpose laundry service.

THIRD POSITION - There was again a tie for the third position between **NEEDKEY** and **H.O.P.E.**

Need Key- An online platform for booking P.G and rental homes in India, by Mr. Abhay Sharma and Ms. Mansi Gulati.

H.O.P.E - Mechanical suit for disabled, by Mr. Lakhwinder Singh and Mr. Madhav Mohan Kapil.

STARTUP BOOTCAMP FOR STUDENTS OF CHITKARA INTERNATIONAL SCHOOL AT CIIF

(15 MAY 2018)

On 15th May, 2018, 60 Students of 11th and 12th class from Chitkara International School attended a Startup Boot camp organized at & by Chitkara Innovation Incubator Foundation.

Students were oriented on the future opportunities which the University brings to them in entrepreneurship and how it can be a gateway to success. Then 12 teams were formed with 5 members in each team who were given 45 minutes for brainstorming and build great business ideas. Each team then pitched their ideas in front of a young & successful entrepreneur, Mr. Shubham Kumar, Co-Founder of Azuratech LLP.

Team H CUP was adjudged the winner of the day by the jury. The idea was to create a wireless insulated mug operated on battery for daily travelers which can keep their beverages hot for a long time.

All the students excited us with their pitches on great ideas. Students of Grade 11 and 12 had an experiential learning visit to the Chitkara Innovation Incubator, situated in Panchkula, where they were exposed to the world of startups and how ideas can turn into a big business venture. Students got an opportunity to visit the office spaces and meet the young entrepreneurs who have scaling business plans. The students & faculty were shown various inspirational videos and

Mr. Sumeer Walia, the Director of the Incubator addressed the students on how to take risks and think beyond traditional jobs, understanding the nuances of a startup and igniting ideas.

Thereafter, interesting activities were planned for the students wherein they had to build a business plan or a product, evaluate its applicability, pricing, marketing and finally pitching in their ideas in front of the jury. The best idea was rewarded by the jury and the students were also given a chance to work on the project under the mentorship of young entrepreneurs at the Incubator.



STUDENTS WORKING ON THEIR IDEA

JULY 2018

KENETH PECKKET, BLOCKCHAIN EXPERT VISITS

(13 JULY 2018)

Over 25 CEO's on 13th July, 2018 at Chitkara Innovation Incubator Foundation interact with Blockchain specialist and US Millionaire Keneth Peckket!! He quotes "BlockChain is gonna make Internet more secure, and create more trust in business". The session was attended by startup CEO's from IT, IOT, Health care and other sectors from the Incubator with a 1 hour of Q and A session on the subject.



KENETH PECKKET WITH CIIF TEAM

STARTUP HUDDLE CHANDIGARH 1st EDITION AT CHITKARA INNOVATION INCUBATOR FOUNDATION

(18 JULY 2018)

Mr. Sumeer Walia, Director for Chitkara University's Centre for Entrepreneurship Education and Development officially launched the program successfully for the first time in India in the Chandigarh and Mohali region. The first launch took place in Chandigarh on 18th July, 2018 at Chitkara Innovation Incubator Foundation with over 60 guests from Startup Community; the event was absolutely an engaging ceremony for the young aspiring community of entrepreneurs. Mr. Sumeer Walia, Director - CEED and the organizer of Startup Huddle Chandigarh Chapter introduced the two dynamics entrepreneurs – Ms. Vineet Saini, CEO & Co-Founder at Comparometer and Mr. Manan Majithia, Founder, Youcare, who presented their startups in front of the Huddle community. Both presented for 6 minute each and then had 20 minutes each Q&A from the audience.

Vineet Saini's Comparometer is the finest product discovery and price comparison website in India whereas Manan Majithia's YouCare is a health startup which provides trained caregivers for supporting infants, elderly and bedridden people. You Care has grown from a single person to team of 40 people in one year and is also looking for scaling up to other cities.

The occasion was graced by Dr. Ashok Chitkara, Chancellor, Chitkara University who motivated the startups and budding entrepreneurs with his welcome note.

Both the presenting startups had different expectations from the Community:

Comparometer is looking for 25-30 thousand USD dollars for further scale up while You Care an year old company aims to scale up with some fresh fund flow to their business.



MANAN MAJITHIA

VINEET SAINI

AUGUST 2018

CHAI NAGRI LAUNCHED AT CHITKARA UNIVERSITY, PUNJAB

(1 AUGUST 2018)

CEED launched “CHAI NAGRI” a new Startup at Square One Chitkara University on 1st August, 2018!! The startup is of two founders Divam Wadhwa an alumnus of Chitkara and Simran, childhood friend of Divam! A new business journey of two friends has begun with this venture “**CHAI NAGRI**”. The startup was incubated at Chitkara Innovation Incubator for a period of 1 year before the commercial launch for the pilot project!!



UNIVERSITY STAFF ENJOYING COMPLIMENTARY TEA ON THE LAUNCH

NEXUS INCUBATION MANAGEMENT TRAINING PROGRAM

(8th-10th AUGUST 2018)



CIIF-COMMUNITY MANAGER, RECEIVING THE CERTIFICATE

Mr. Glenn Robinson- Assistant Director-IC2 Institute of the University of Texas/Austin conducted a 3 days Incubator Manager training program @ISB, Mohali. The program was organized from 8th-10th August 2018 by US Embassy, Nexus Incubator-US, TIE Chandigarh and ISB Mohali where over 20 plus selected Incubation centre heads from Northern India attended. Mr.Sumeer Walia–Director CEED, Ms. Abha Sharma, head incubation centre, Himachal Pradesh, Chitkara University and Ms. Jugneet Bajwa, Community Manager, Chitkara Innovation Incubator Foundation attended the 3 day workshop.

MASTERCLASS WITH MR. SOHRAB SITARAM

(14 AUGUST 2018)

Mr. Sohrab Sitaram, CEO and Co-Founder, Keventers addressed 200 students of Chitkara University on 14th August 2018 in a master class on Entrepreneurship.

"Having glass bottles was very expensive, the bottle became the hero of the brand. Every state has its own bottle design- be it Dubai or Nairobi, Keventers built a connectors Item" said Mr. Sohrab Sitaram while addressing the students.



MR. SOHRAB SITARAM AND THE TEAM

CEED ORIENTATION 2018

(13th-14th AUGUST 2018)

For the orientation 2018, CEED conducted a series of sessions for the freshers for duration of 2:30 hour on 13th and 14th August 2018 in the morning and followed by same in the evening. Over 2500 students were sensitized at Himachal Pradesh campus of Chitkara University. Students were familiarized about 'what entrepreneurship is and how CEED is nurturing young start ups', giving examples of already functional startups like Stunlock and Evident. The already functional start ups presented their ideas telling the students how CEED has been a constant support, under the guidance of team CEED, with a great working environment. The sessions inspired the fresher's on how a person after completing his degree and spending a good amount on his education take a whole different route and can be a successful entrepreneur. Students and the team showed great enthusiasm and the event was a success.



KNOWLEDGABLE SESSION

TABLE TENNIS TOURNAMENT VOL -4

(25 AUGUST 2018)

Chitkara Innovation Incubator Foundation hosted a 2 day Table Tennis Tournament at the Incubator which concluded on 25th August, 2018. Team Evident managed the Singles and Doubles matches at the tournament where 28 people from the region participated. In the Singles category Manjeet, Sandeep qualified for the quarter finals from Bebo Technologies and Salman, Inder, Prateek Bansal, Sameer & Suraj qualified from the Incubator and Rohan and Dherya from Chitkara university qualified for the quarter finals. The semi finals took place between Rohan and Dherya, and Dherya was declared as the winner after a tough fight between the two. In the Doubles 6 teams participated and the final match took place between Salman & Dherya and Manjeet & Sandeep. After an very interesting and neck to neck matches Salman and Dherya won the doubles tournament by 3-1.



TABLE TENNIS TOURNAMENT

OPEN MIC EVENT

(30 AUGUST 2018)

CEED organized an insightful and interactive open-mic session for the fresher's in the explore hub on 30th August 2018 at Chitkara University, Himachal Pradesh.

The event was an awareness programme on entrepreneurship and journey of CEED so far, held on 30th August, 2018. It was exclusively for the hosteller girls where the core team students presented themselves as who an entrepreneur is? Shraddha Thakur, E-Cell executive coordinated the event.

The entire idea behind this in-house event was the students to know the difference between a job seeker and a job creator. They were acknowledged to the working of E-Cell and concept of start-ups. The session was interactive where the queries of the budding entrepreneurs were resolved and the idea of disruptive thinking was evolved.



SHRADDHA THAKUR COORDINATING THE EVENT



ENGAGING SESSION

STARTUP HUDDLE -2

(29 AUGUST 2018)

The second edition of Startup Huddle Chandigarh was organized at Chitkara Innovation Incubator Foundation on 29th August, 2018 with the two dynamic startups Tripinline and Plapp.

Hardique Dasore, Founder of **Tripinline** is an aggregator of all the trip organizers/planners and serves as an advertising platform for the local travel agents whereas **Plapp** founded by Namita Satija is an online community marketplace that connects people looking to learn with people who are adept at those skills. Hardique was seeking solutions to bring TRIPINLINE on an online platform whereas Namita seeks to expand her team for scaling Plapp in Tricity.

Plapp is a social platform which connects educators and learners and skilled people from all fields. They make money through community tickets and events. They are both under 2 years of their operations.



NAMITA SATIJA PLANS FOR SCALING PLAPP



HARDIQUE DASORE SEEKING SOLUTIONS FOR TRIPINLINE

SEPTEMBER 2018

A DAY WITH GOLF

(1 SEPTEMBER 2018)

On 1st September, 2018, fifty CEED E-Cell students were taken on an excursion trip to Chandigarh Golf Association Range to teach them how to play golf and learn more about entrepreneurship. Mr. Sidhartha Kumar, Founder and Managing partner of Dua Associates was invited as guest to mentor the newly formed E-Cell core teams of both the campuses.



E-CELL STUDENTS NETWORKING TRIP TO CHANDIGARH GOLF ASSOCIATION RANGE

E-NROUTE

(8 SEPTEMBER 2018)

A mid-night program was conducted for Hostlers by students of E-cell on 8th September 2018. It aimed for encouraging and motivating students to be a part of E-cell. The core team members shared their learning's and experience they had in E-cell during their 1 year journey. The event started with the ice-breaker session where everyone was encouraged by story of Nelson Mandela about how he became a great leader. Few games to channelize the energy of students were played. Students had discussion on start-ups and motivation, which went for couple of hour giving a great learning experience for all. Some outdoor games were also conducted like tug of war and three legged race, which students enjoyed to fullest.



STUDENTS ENCOURAGED BY STORY OF NELSON MANDELA

INGENUITY 2018 NINGBO – CHINA

(14 SEPTEMBER 2018)

Mr. Sumeer Walia, Director – CUCEED on 14th September, 2018 represented Chitkara University at Ingenuity 2018 @ Nottingham University Ningbo - China and gave an opening speech on Chandigarh Region Innovation, entrepreneurship and Knowledge ecosystem - He talked about Chandigarh region Innovation and knowledge cluster (CRIKC).

The Ingenuity international Innovation and Entrepreneurship Competition is a Global business competition in a joint effort by enterprising nations United Kingdom, India & China! Over 259 proposals were received this year for 1st Ingenuity International Innovation and Entrepreneurship Competition @ Ningbo. 30 proposals were selected and presented. 10 out of these will go to the finals in Dec 2018 at University of Nottingham along with 10 teams each from INDIA & CHINA. Prof Chris Rudd Provost - University of Nottingham Ningbo, Prof Martin Lockett - Dean Business School- University of Nottingham Ningbo along with Senior Govt. Officials from Ningbo joined the opening Ceremony!



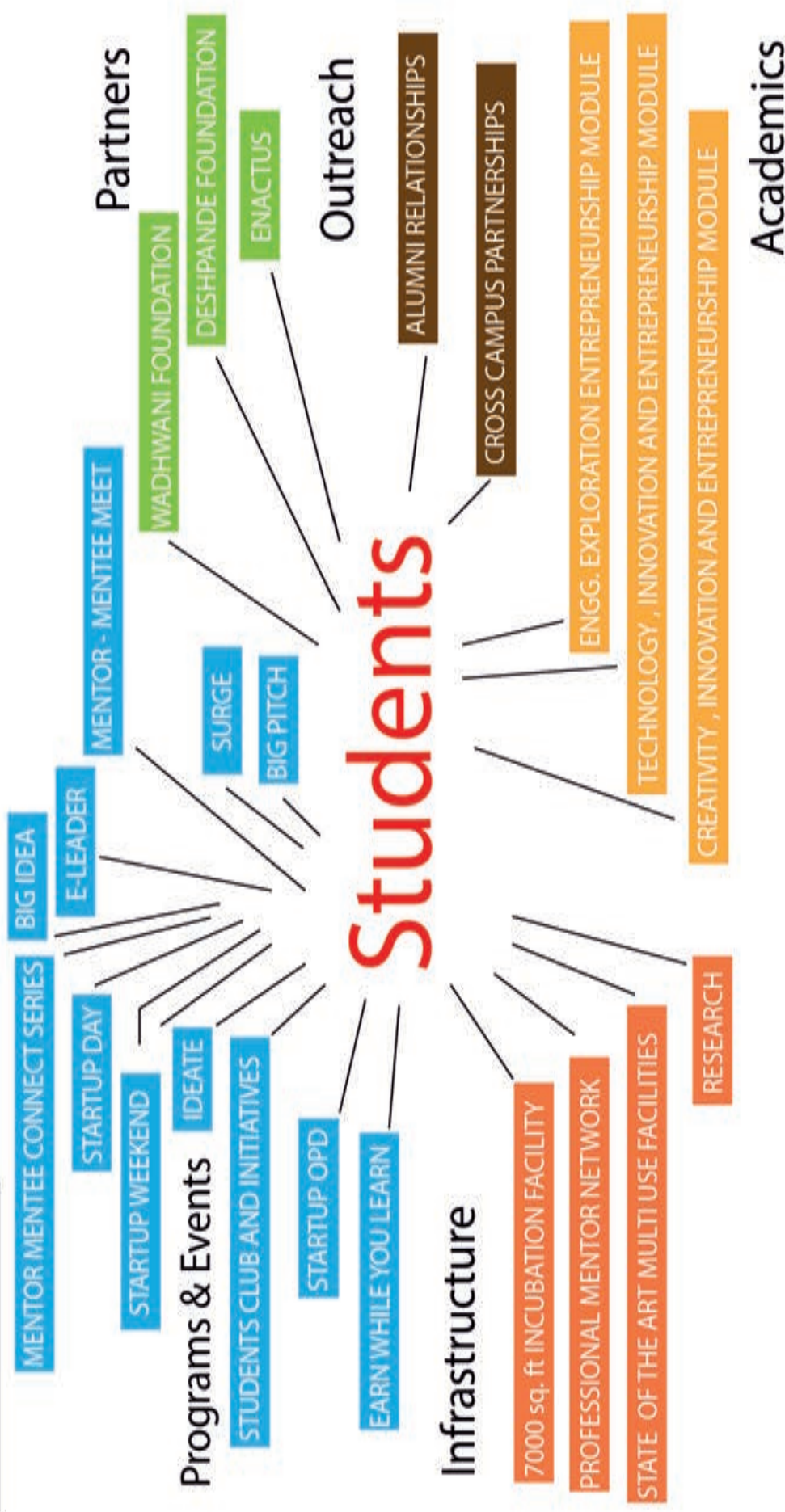
INGENUITY INTERNATIONAL INNOVATION AND ENTREPRENEURSHIP COMPETITION AT NINGBO CHINA

<QUICK LOOK @ CEED>



QUICK
@CEED

The Centre for Entrepreneurship Education and Development (CEED) plays a unique and extremely valuable role at Chitkara University and beyond.



ENTREPRENEURSHIP: A JOURNEY OF THOUSAND MILES

(19 SEPTEMBER 2018)

CEED, Chitkara University, in association with Red Bull Basement University organized a panel discussion on the topic "Entrepreneurship: A Journey of Thousand Miles-A panel Discussion" with eminent speakers like "Mr Sameer Sharma" (Founder -Trideal) and "Mr Aanan Khurma" (Founder - FYNE Superfoods) moderated by "Mr Kiran Reddy" (Founder Helm Of Eight) on 19th September 2018 at Explore Hub, Chitkara University. Mr. Sameer Sharma shared his interesting experiences and how he chose to start from Tier-2 cities because of his main goal to do something good for Chandigarh Region. Mr. Aanan Khurma told that how he stepped into Entrepreneurship from research work. Both the speakers encouraged the students by lightning a spark in them through their life story and experiences. A complete interactive session opened up minds of students & budding entrepreneurs.



MR. SAMEER SHARMA SHARING HIS INTERESTING EXPERIENCES

TECHSTARS STARTUP WEEKEND

(21st-22nd SEPTEMBER 2018)

The startup weekend 54-hour event that brings together global Startup Entrepreneurs, being organized by Centre for Entrepreneurship Education and Development and Google for Entrepreneurs was centered on action, innovation, and education and discussed business model development, basic prototype creation, and demonstration with a panel of potential investors and local entrepreneurs.

Startup Weekend Baddi witnessed participation from different universities in tricity. Startup Weekend Baddi was facilitated by Mr. Arun Philips, Global Facilitator of Startup Weekend around the globe. The first day of Startup Weekend Baddi started with brainstorming raw ideas from a pack of random words chosen by them. After the first activity, participants pitched their idea in an elevator pitch session where the best 10 ideas were shortlisted by a voting process from a pool of 45 ideas. Those ideas were then turned into startup teams. The Day 2 of SW Baddi started with mentors in the house to help the freshly built startup ideas.

Mentors like Akshay Ahuja from Robochamps, Rajesh Batra from Chhapai, Shubham Kumar from Azuratech LLP, Shubham Goyal and Aniket Bhardwaj from Seacup Visionaries Pvt. Ltd., Sameer Sharma from Shoutlo and Pankaj Sehgal from Tektra solutions mentored the budding Entrepreneurs.

On final day of Startup Weekend Baddi, a total of 10 teams demonstrate their MVP(minimum viable product), business model and their execution strategies in front of the judges- Mr.Ankush Khera from FoxMy Box Mr. Jagdeep Kumar Sharma from TBIF IIT Ropar and Mr. Hardev Singh from University of Nottingham.

TOP THREE WINNERS:-

1. CORDDS
2. MAPPLE
3. ZARYAN

SPECIAL MENTION STARTUPS:-

1. E-YARD
2. HOSTEL BITES



STARTUP WEEKEND TEAM

SRIJAN (A LECTURE ON SOCIAL ENTREPRENEURSHIP)

(26 SEPTEMBER 2018)

The worlds of 'working for the betterment of society' and 'entrepreneurship' have often been seen as incompatible. This seminar helped in seeing that having a positive impact on society while building a financially sustainable organization is a much-needed combination. This dynamic lecture SRIJAN by Mr. Ajay Suman Shukla, Director, Lead Prayana, Deshpande Foundation, Hubballi, Karnataka and Mr. Chandan Tiwary from Ek Soch Sandbox, Varanasi on 26th September 2018 on social Entrepreneurship aimed to inspire the budding Entrepreneurs with an entrepreneurial spirit, helped in gaining an understanding of the challenges of the start-up process with social impacts.



MR. AJAY SUMAN SHUKLA ADDRESSING THE STUDENTS

TECHSTARS STARTUP WEEKEND CHANDIGARH

(28 SEPTEMBER 2018)

The internationally acclaimed program Techstars Startup Weekend took off with great energy and enthusiasm at the E-cell of Chitkara University. At the event 130 participants from various Institutions and Universities Chandigarh region participated at the 3-day long business plan competition. The focus of the event remains the building of new business ideas at the student level.

TSW facilitator, Mr Aditya Ranjan, Manager-T-Hub, Hyderabad(Corporate Innovation & Strategic Alliance) took the charge and steer the startup weekend on first gear and got acknowledged by all participants. Then the participants having generated solutions of society and other problems started pitching their ideas. Then all the ideas were displayed on the soft board. After that, the participants voted out for the ideas and the teams were formed. All 18 teams formed chose a very unique and potentially strong idea.

On the 2nd day of TSW Chandigarh, the startups were joined by industry experts and mentors – Mr. Mahesh Yadav - Founder @ Santulan Ventures, Mr. Karan Checker - Founder Spurr, Director - SNA Power, Dr. Shweta Singh - Founder & CEO, WIEF, Mr Mohit Bansal - Deck Rooster-Founder & CEO, Mr Arush Chopra - Co-founder & CEO - Just Herbs, Dr. Adarsh Kumar Aggarwal- Mentor & Professor Entrepreneurship, CEED, Mr. Abhinav - Founder at Raahi, Mr. Vivek Pratap Singh Rathore - Co-founder Subhe eLearning, Inc, Mr. Siddharth Angrish - Co-founder, CEO - Jiyyo, Ex-Apple, Netflix, Ms. Neha Gupta - Founder – Wondrbox, Ms. Abha Sharma - Assistant Professor - Chitkara University, Baddi.

At the Startup Weekend Chandigarh, the judges were chosen with care so that they can value and uplift the best idea among all - Mr. Siddhartha Kumar, Dua Associates, Mr. Sameer Jain, Founder and CEO, NetSolutions, Mr. Ashwini Bagga, Director, Keiretsu and Mr. Sumeer Walia, Director CUCEED.

Top three winners

There were three startup ideas that stood out:

The first was **CHEMIST CONNECT**. This startup has four students from Chitkara University and one student from PEC.

The second place was given to **VANLINGO**. The VANLINGO team consists of students from Chitkara University.

The third place was given to **WORKIFY** that helps students earn a decent income in their leisure time based on their skills. The members of WORKIFY are also from Chitkara University.

Special mentions were given to Toll You and Super Store for their innovative ideas.



TECHSTARS WEEKEND CHANDIGARH

OCTOBER 2018

INDIA RUSSIA BUSINESS SUMMIT

(5 OCTOBER 2018)

India Russia Business Summit @ITC Maurya New Delhi took off on 5th Oct, 2018 with some intense tracks on Research, energy, Startups, IOT, Tech Incubators, Defence & Aerospace. Major Russian Funds were key panelists in most of the tracks! It was a very focused and compact event! Great opportunities for Indian Innovators and youth to collaborate! Honour to represent Chitkara University for some potential collaboration with the Russian Ecosystem, said Mr. Sumeer Walia - Director, Chitkara University's Centre for Entrepreneurship Education and Development.



PANEL AT INDIA RUSSIA BUSINESS SUMMIT

EARN WHILE YOU LEARN

(12 OCTOBER 2018)

CEED in collaboration with CEED E-CELL organized a startup placement drive "EARN WHILE YOU LEARN" at Chitkara University, on October 12th, 2018 where 18 Startup CEOs interviewed Chitkara Students. Azuratech LLP, ITMatic, Agvisi Technologies Pvt. Ltd., Holiday Cellar, DataToBiz, Shoutlo, School Pad, AXC Decision Analytics were some of the startups which participated at the annual startup placement drive. The event was focused to address the need of fresh talent for the Startup.



STUDENT BEING INTERVIEWED BY ONE OF THE STARTUPS



CEO'S OF DIFFERENT STARTUPS

CANNABLE 2.0

(13 OCTOBER 2018)

Chandigarh Angels Network in association with Chitkara University's Centre for Entrepreneurship Education & Development (CEED) organized "CANNABLE 2.0" on 13th October 2018 at NITTTR, Chandigarh) where the seasoned Entrepreneurs turned angel investors from the tricity gathered and shared their knowledge, experience with the aspiring entrepreneurs from the tricity on a common platform. Subsequently there were live pitches from some successful startups. Twenty students from the Chitkara University were also present at the venue and gathered valuable knowledge from the event. Mr. Sumeer Walia, Director-CEED, Dr. Adarsh Aggarwal, Professor and Mentor at CUPB and Ms. Abha Sharma, Mentor at CUHP were also present.



E-CELL STUDENTS WITH CEED MENTORS

INGENUITY BOOTCAMP 2018

(16 OCTOBER 2018)

Over 17 Startup Ideas from Pan India came and presented at the pre finals of the Bootcamp for Ingenuity 2018, a Global innovators competition. The event started with an inaugural speech given by Dr. M M Gupta founding member of CRIKC (Chandigarh Region Innovation and knowledge cluster) who motivated the startups on how the Indian entrepreneurial mentors lobby can help them reach their goals.

The Mentor cum Jury panel comprised Dr Deepti Gupta-Dean International students Punjab University. Dr. Archana Mantri Pro-Vice Chancellor Chitkara University, Rajpura. Mr. Sumeer Walia Director-CEED and Dr. Meenu Gupta Department of English, Panjab University. Startups from Pune, Bangalore, Chandigarh, Himachal, Amritsar, Rajpura, Banur, Pinjore region pitched for 5 minutes each followed by Q & A. The shortlisted startups will compete in the Global finals at Nottingham University, Ningbo China in December 2018.



PITCH SESSION AT PUNJAB UNIVERSITY

MENTOR-MENTEE SERIES VOL-1

(26 OCTOBER 2018)

A new program named mentor-mentee series was initiated by CEED. It aims to guide students how to handle rejection and focus on the execution of your idea with a team.

The very first mentor for the series Mr. P.S. Dhillon Co-founder of DataToBiz, started off as a chemical engineer and did MBA from UK, presented his thoughts on the problems faced by the young entrepreneurs at Chitkara University. Mr. Dhillon shared his journey with students and could relate himself to the young entrepreneurs

More than 100 students attended the session on 26th October 2018 where they were guided on how to sustain the startup in spite of the challenges and what are the essentials for being a successful entrepreneur. A short presentation followed by interactive one-to-one question answer session open to students. Students came up with mind boggling questions which were answered with wit's will alone while some questions seemed to be a challenge which he personally liked. Overall session benefitted both Mr. Dhillon and students as he faced some unexpected questions which seemed to be a challenge and students had so many queries for which they got answer and got motivated to work in the field they desire.



INTERACTIVE SESSION WITH MR. P.S. DHILLON



MR. P.S. DHILLON WITH CORE TEAM

MASTER CLASS WITH KUNAL NANDWANI

(26 OCTOBER 2018)

16 Startup CEO's from Chandigarh region attended an intense Master Class by Author, Investor & Entrepreneur Kunal Nandwani (Founder and CEO -uTrade Solutions) at Chitkara Innovation Incubator on 26th October, 2018. Startups had a 2 hours interactive session with the guest and discussed various challenges faced by an entrepreneur in his early and growth stage.



INTERACTIVE SESSION WITH KUNAL NANDWANI

NOVEMBER 2018

MASTER CLASS WITH KUNAL SATIJA

(3 NOVEMBER 2018)

Kunal Satija, Founder EduRev shared his 5-years Startup Journey with 45 BBA and MBA students of Chitkara University on Nov 3, 2018 at Chitkara Innovation Incubator Foundation. Kunal addressed the queries of the enthusiast students and shared his guru mantra “keep on moving even after facing challenges”. He has always been dedicated to keep moving with high spirits in spite of the challenges.



KUNAL MOTIVATING THE STUDENTS

DIWALI CELEBRATIONS

(5 NOVEMBER 2018)

People from Chitkara incubator community enjoyed the festival all together. On 5th Nov, 2018 Diwali was celebrated with zeal where lighting, games, snacks, live music performances and lots of fun happened at Chitkara Innovation Incubator. The organizing team thanked the Startup teams for being a part of the celebration and making it even more special.



INCUBATEES ENJOYING DIWALI CELEBRATION

EXPERT TALK WITH MR. DHRUV SEHRA

(13 NOVEMBER 2018)

To motivate and sensitize students of entrepreneurship batch, E-cell in collaboration with CSE department organized an Alumni Talk with Mr. Dhruv Sehra Alumni CSE batch 2008 currently Business Services Head, Kalaari Capital and President, Kairos Society has worked and contributed in the Indian startup ecosystem from past 6+ years. He is also been awarded with Forbes selected me amongst 200 people who have been supporting Startup industry and has created impact. He nurtured the students by sharing his story in the start-up ecosystem. The session was conducted in a very interactive manner where students got an opportunity to ask and answer questions. The budding entrepreneurs were dazed by the journey of our alumni. The entire session was indeed a fount of knowledge and boosted the students to be an active part Startup ecosystem.



MR. DHRUV SEHRA WITH STUDENTS OF ENTREPRENEURSHIP BATCH

STARTUP INDIA YATRA BOOTCAMP

(17 NOVEMBER 2018)

Government of Himachal Pradesh in collaboration with Chitkara University- Himachal Pradesh conducted a day long boot camp and a workshop on "Startup India" on Nov 17th, 2018 where successful mentors and students came forward and participated in this highly inspirational and entrepreneurship knowledge driven event.

The event was graced by the Deputy Director Industries- Govt. of HP Mr. Sanjay Kanwar and his associate Mr. Maneet Chaudhary. They delivered motivational talks and gave presentations on Startup India and its benefits to the young startup ecosystem of India. Joined by him were Vice Chancellor Dr. Varinder Kanwar, Director CEED Mr. Sumeer Walia and Manager Startup India Mr. Akarshan Sethi with his team.

A total of 273 students registered themselves; the students were from all over HP and also outside universities, namely Shoolini University, Solan.

26 startup ideas were pitched out of which 16 were shortlisted for Grand Finale.

Moving forward Chitkara University- Himachal Pradesh aims to collaborate on more events on Startup India on a regular basis with government of Himachal Pradesh.



DIGNITARIES PRESENT AT STARTUP YATRA



SESSION CONDUCTED UNDER FLAGSHIP OF STARTUP INDIA

MENTOR MENTEE CONNECT SERIES

(18 NOVEMBER 2018)

“Leaders should influence others in such a way that it builds people up, encourages and edifies them so they can duplicate this attitude in others.”

Chitkara University Centre for Entrepreneurship Education and Development started a new mentor mentee connect series in both the campuses where successful and distinguished Entrepreneurs will be invited to conduct a doubt clearing seminar with the budding Entrepreneurs. Mr. Shivdeep Singh Brar from Agvisi Technologies Pvt. Ltd. addressed the 60 students and the budding Entrepreneurs in the first edition of Mentor-Mentee Connect Series at Chitkara University on 18th November 2018.



INTERACTIVE SESSION WITH SHIVDEEP BRAR FOUNDER AGVISI TECHNOLOGIES PVT. LTD.

TIECON DELHI 2018

(29th -30th NOVEMBER 2018)

Chitkara University and its Centre for entrepreneurship -CEED was a proud partner at the TIE GLOBAL SUMMIT 29th - 30th Nov, 2018, a signature event organized by TIE DELHI NCR, a Chapter lead by Ms. Geetika Dayal. The event witnessed networking madness, a dense rush of entrepreneurs, thought leaders, selected Indian unicorns, Investors and global guests. With over 2000 guests and delegates over a 2 day affair, it was purely a business networking adda to remember. The young team of Chitkara University E-CELL led from the front at Chitkara's presence as a key exhibitor at the TGS 2018. Chitkara University showcased its entrepreneurship initiatives and its journey as North India's leading Business and Tech Incubator.



TEAM CEED AT TIECON-NEW DELHI 2018

DECEMBER 2018

STARTUP HUDDLE CHANDIGARH – 3RD EDITION

(5 DECEMBER 2018)

The third edition of Startup Huddle Chandigarh was organized at Chitkara Innovation Incubator Foundation on 05 th December 2018, 2018 featured two enthusiastic Entrepreneurs, Mr. Akshay Ahuja, CEO & Founder, RoboChamps and Ms. Ritika Singh, Founder & CEO, Kontent Factory.

Startup Huddle Chandigarh was witnessed by 40+ attendees including students from Chitkara business school and regional startups, It is easy to meet Prime Minister today than meeting a principal of a school said Akshay Ahuja, Founder & CEO, Robochamps. He shared his experience in working with the education sector and the challenges he faced while setting up Robochamps. Everybody dreams about being their own boss at some point. Entrepreneurship allows you to fulfill that dream as you can make the rules as you go said - Ritika Singh, Founder & CEO, Kontent Factory.



INTERESTING TALK WITH MR. AKSHAY AHUJA



MS. RITIKA SINGH SHARED HER EXPERIENCE WITH STUDENTS

INGENUITY POST EVENT

(8th-10th DECEMBER 2018)

Chandigarh Region Innovation and Knowledge Cluster (CRIKC) and its key partner Chitkara University led 4 startups from India (Moksh led by Dr. Nitin Saluja, DAT by Dr. Virender Kadyan, Anukai by Mr. Gaurav Goyal and DocsinBlocks by Mr. Brijesh Aggarwal) to the Global Innovation Challenge “INGENUITY” for Startups at The University of Nottingham, Ningbo, China from 8th December 2018 to 10th December 2018. Not only did they bag laurels for Chandigarh, but also paved a way for an International corridor built by “Ingenuity” a global innovation challenge by the University of Nottingham, Di lak Sum Incubator & UNNC Incubator Park, Ningbo, China.

Centre for Entrepreneurship Education and

Development, Chitkara University organized a candid panel discussion on 19th December 2019 where the panelists included Dr. Nitin Saluja (Moksh), Dr. Virender Kadyan (DAT), Mr. Gaurav Goyal (Anukai) and Mr. Brijesh Aggarwal (Docsin Blocks) moderated by Dr. Archana Mantri, Head CURIN Chitkara University. Live audience of budding entrepreneurs experienced the scope of taking Indian innovation startups to international market. The event was graced by Hon'ble Pro Chancellor, Dr. Madhu Chitkara.



ENGAGING SESSION WITH WINNERS

JANUARY 2019

LEAD PRAYANA

(30th -14th JANUARY 2019)

The Leaders Accelerating Development (LEAD) programme of Deshpande Foundation, Hubballi, which fosters innovative and entrepreneurial thinking, kicked off LEAD Prayana 2019 — a 14-day journey of leadership on 30th December 2018 to 08th January 2019. Through this programme, a group of 120-plus young minds travelled together to various places, attended inspiring role model sessions, participated in innovative activities, learnt about fellow members cultures, and much more. Six students from Chitkara University – Arpit Sharma, Aditya Bansal, Simran Madaan, Sonali Upadhyay, Paras Chandna and Sanchit Soni represented and attended the 14 day long entrepreneurial journey.



14 DAYS LONG ENTREPRENEURIAL JOURNEY

STARTUP PUNJAB YATRA VAN STOP AT CHITKARA UNIVERSITY

(16 JANUARY 2019)

Aiming to impact 5000+ entrepreneurs through 19 Van Stops & 8 Boot Camps, 'Startup Yatra' reached Chitkara University again on 16th January 2019. Chitkara University proved itself as the vast VAN STOP among all other, with students attending it not only from all states of India but other countries also. 'Yatra' nurtured entrepreneurship and innovation zeal among students of Chitkara University and other participating institutions of the area.



STARTUP YATRA VAN STOPS AT CHITKARA UNIVERSITY

MENTOR MENTEE CONNECT SERIES – II

(18 JANUARY 2019)

Entrepreneurs face many challenges in life. Some face it courageously while others run away. Your strength is directly proportional to that of the challenges you face in your life. What does not kill you, makes you stronger. Mr. Manan Majithia, Founder & CEO, YouCare shared about the challenges in the life of an entrepreneur and strategies to overcome them at CEED's monthly Program "Mentor Mentee Connect Series" on 18th January 2019 at Explore Hub, Chitkara University.



MR. MANAN MAJITHIA SHARED ABOUT CHALLENGES IN LIFE

MENTOR – MENTEE SERIES VOL-2

(18 JANUARY 2019)

E-cell, Chitkara University, Himachal Pradesh hosted Mr. Shivam Gupta CEO Azuratech on January 18th, 2019 for "Mentor – Mentee Series Vol-2". Azuratech is a global company having its offices in India, South Africa, and Sweden, works with start-ups and business owners to help them build, maintain and scale their tech-enabled businesses.

The entire session was as interactive as he portrayed his idea of entrepreneurship as a mindset and philosophy. He further described it as the "capacity and willingness to develop, organize and manage business venture along with risks in order to make a profit". He made learning a fun process where he asked the students to jot down their problem statements and asked them to resolve between each other in order to enhance their problem-solving skills.

He shared his journey how a student from civil engineering started an IT service based company. His dynamic aura and the friendly and hostile audience made the event a great success. Giving a closure to the session, he suggested the students to start small by looking at the crucial aspects of your product.



INTERACTIVE SESSION WITH MR. SHIVAM GUPTA

WORKSHOP ON SOCIAL ENTREPRENEURSHIP

(23 JANUARY 2019)

A highly intense and insightful workshop on “Social Entrepreneurship” was conducted by CEED E-cell on January 23rd, 2019 in Chitkara University, Himachal Pradesh. The moderator for conducting this workshop was Ms. Shefali Saluja who is a distinguished assistant professor at Chitkara Business School and also holds certification in social entrepreneurship. Through this workshop students were able to recognize social problems and achieving a social change by employing entrepreneurial principles, processes and operations. It will be different from corporate setups but will delve deeper into path breaking startups.

It was all about making a research to completely define a particular social problem and then organizing, creating and managing a social venture to attain the desired change. The change may or may not include a thorough elimination of a social problem. It may be a lifetime process focusing on the improvement of the existing circumstances.

Numerous cases of societal changes linked to new knowledge and technology were briefed. Some live examples of social entrepreneurs like Onkar K Khullar, Muniba Mazari were given to persuade the students to acknowledge their efforts and become future entrepreneurs with a social impact in the society. The event took its pace off where we witnessed students coming up with encouraging ideas and the moderator refining them to become a final model. The workshop was very informative and provided the students with enormous knowledge on various aspects of social entrepreneurship. Later, the guest was presented with memento and shawl from the CEED team as a token of gratitude.



MS. SHEFALI SALUJA WITH BUDDING ENTREPRENEURS



WORKSHOP TO RECOGNIZE SOCIAL PROBLEMS

BOOT CAMP FOR START-UP DAY

(30 JAN & 19 FEB 2019)



MR. SUMEER WALIA ADDRESSING THE STUDENTS

CEED organized two boot camps for the 3rd edition of Start-up day on January 30, 2019 and February 19th, 2019 at Chitkara University Himachal Pradesh.

Boot camp provides participants many experiences most entrepreneurs and innovators face in the first 2-3 years of a new venture. Boot camp-I was moderated by Mr. Sumeer Walia, Director CEED who gave insights on how the university assists and supports an idea with potential. He also talked about trending markets and topics and asked us to look for solutions that are centered on human's problems.

After the expert talk some elevator pitches were done where students came up with innovation-driven ideas

and the first boot camp was successful. For the second boot camp conducted at Explore Hub had another expert Mr. Gautam Gandhi, Ex- Business Head, Google India, who talked about solving problems in different resource sectors. Random pitches were conducted and around 10 ideas pitched and were guided on how to further shape their ideas and pitch decks.

FEBRUARY 2019

NATIONAL SOCIAL SUMMIT 2019

(9 FEBRUARY 2019)



National Social Summit 2019 held at IIT Roorkee provided a platform to E-cell students where they participated in B-plan event. It was a pitching event aiming for social entrepreneurs. Students from E-cell Chitkara University, Himachal Pradesh participated and showcased their ideas.

Social Summit was a two-day serving of collaborative workshops, case studies and insights from thought leaders. The event provided a common ground to NGOs, socially-aligned students of various educational institutions and stakeholders of the administrative bodies in this domain, to work together and produce self-sustaining collaborations and bonds to help each other explore and implement ideas that would ensure the upliftment of society and spreading awareness among them.



TEAM ZARYAA PITCHING



TEAM AAHAR PITCHING

TIECON CHANDIGARH 2019

(16 FEBRUARY 2019)

Team CEED exhibited at the Tiecon Chandigarh on Feb 16th, 2019 at ISB. The event witnessed networking madness, a dense rush of entrepreneurs, thought leaders, selected Indian unicorns, Investors and other guests. With over 2000 guests and delegates over a day affair, it was purely a business networking event to remember. Prof Arun Grover, Former Vice Chancellor Punjab University and ace motivator

Mr. Shiv Khara, and other guests visited the Chitkara University stall and were informed about the upcoming E-Summit SURGE 0.1.



TEAM CEED WITH MR. SHIV KHERA, AT ISB MOHALI

SURGE 0.1

(18th-22nd FEBRUARY 2019)

Chitkara University and its Centre for Entrepreneurship Education and Development (CEED) hosted Surge 0.1 from 18th Feb to 22nd Feb. The five day event was held across four cities aims to be Northern India's largest gathering of startup ecosystem. It brought together startups, investors, thought leaders, academics, business gurus on one knowledge sharing platform to ideate, innovate and inspire.

With several technological disruptions and growing economy, the business world is changing dramatically. Though challenging, it also brings myriad opportunities for anyone who has an innovative idea, which could lead to a successful business proposition. Surge 0.1 celebrated of the ideas and their creators, who will be the change makers of tomorrow. It's a platform that co-founders, startups and anyone with ideas can benefit from.

The highlight of Surge 0.1 was the presence of leading names from industry and academia. Mr. Denny Kurein, President & CEO, Kieretsu India, Mr. Gautam Gandhi, Ex Business Head, Google India, Dr. Madhu Chitkara, Pro Chancellor, Chitkara University, Mr. Navdeep Asija, Founder, Ecocabs and Mr. Pranay Gupta, Co-Founder, 91 Springboard were some of the key names who shared their ideas and experiences during the event.

MARCH 2019

EXCURSION TRIP TO CHANDIGARH GOLF ASSOCIATION

(16 MARCH 2019)

Chitkara University's Centre for Entrepreneurship Education and Development on 16th March, 2019 in order to reward the members of their E-Cell who very actively participated in the first ever week long E-Summit –SURGE 0.1 conducted by Chitkara University in the month of February, took them for an excursion trip. The CEED team and around 35 E-Cell members went for a Jungle track, walking through the wonderful natural trials of the Sukhna Lake. The trail passes through different species of trees, shrubs, herbs and various birds. Students liked the natural flora and fauna as it was a treat to the eyes after the hard work. Students also played golf at the Chandigarh Golf Association (CGA) and the day ended with lunch.



REWARDED THE MEMBERS OF E-CELL BY TAKING THEM ON AN EXCURSION TRIP

GURU TALK BY MR. JASPER FORTUIN

(27 MARCH 2019)

An interactive session on innovation & Disruptive innovation in the 21st century was organized by Chitkara Innovation Incubator on 27/03/2019 for the startup Entrepreneurs of the incubator and the region by Mr Jasper Fortuin-Tranformation Coach, Product owner, change agent Netherlands. In the session market possibilities under US, UK for Indian CEO's were discussed. Mr. Jasper an expert in products was very keen and exited to meet the entrepreneurs.



GURU TALK

MENTOR MENTEE MEET

(29 MARCH 2019)

“Mentor/Mentee Meet Up” was a hands-on mentoring program for budding entrepreneurs, organized by Centre for Entrepreneurship Education & Development (CEED) held at Explore Hub, Chitkara University, on 29/03/2019 where 85 budding entrepreneurs from Chitkara University and E-Cell participated. The aim of this meet-up was to provide a structure to budding entrepreneurs/ startups to find solutions to their problems by interacting with brilliant peers and experts in the startup domain such as Mr. Sumeer Walia, Director-CEED/CIIF, Chitkara University, Mr. Shubham Goyal (Founder – Seacup Visionaries), Mr. Anurag Jain (Founder-Asira Labs), Mr. Shivansh (Founder -Aiotize), Mr. Simran Singh (Founder - Chai Nagri), Mr. Divam Wadhwa (Founder - Chai Nagri), & Dr Adarsh Aggarwal (Professor-CEED) which lasted for 5 hours.



WORKING ON BUSINESS MODEL WITH MENTORS



MEET UP WITH BUDDING ENTREPRENEURS



**CONDUCTS 1ST EVER
E-SUMMIT**






SURGE 0.1
in pursuit of future unicorns



**I N
P U R S U I T
O F F U T U R E
U N | C O R N S**



It's all happening now.
Businesses are changing.
Challenges are growing.
Opportunities are
multiplying.
The stakes are high.
Are you ready
to find your inspiration at
Surge 0.1?

IN THE NAME OF

— I N
N O V
A T I
O N —

Ideas have power. Ideas have changed the world. Ideas, when put into action have created miracles. And Chitkar University's SURGE10 is about celebrating the ideators and new ideas through a 5 days congregation across four locations- Chandigarh, Punjab, Himachal Pradesh and Haryana. Conceptualized to become Northern India's largest assembly of startup ecosystem, the event would witness startups, partners, investors, thought leaders, academics and worldwide directors come together to exchange valuable education, connection, experiences and inspiration.

Whether you are looking for a co-founder or have just started your company or are grinding and scaling up the minute, there's something for everyone at SURGE10. That's our promise!

KEY

S P E
A K E
R S —



Denny Kurein
President & CEO, Keiretsu India



Gautam Gandhi
Ex Business head, Google India



Dr. Madhu Chitkara
Vice Chancellor, Chitkara University



Navdeep Asija
Founder, Ecocabs
National Award Winner



Pranay Gupta
Co-Founder, 91Springboard



Sohrab Sitaram
CEO, Keventers



Vaibhav Agarwal
CEO, Inc42



K Suresh Kumar
President, ISBA



Sharad Vivek Sagar
Forbes '30 Under 30'



Five days of non-stop networking with investors, potential partners and other founders. SURGE 0.1 is the platform to help you get on stage to pitch your startups and learn from the success stories of other entrepreneurs. No stands and boots, we leave it in your hands.



Sumeer Walia
Program Director,
Surge 0.1

Dinesh Singh

Director, Get Funded

Dr. Preet Deep Singh

Manager, Startup India,
GoI

Nalin Singh

Founder, Natio Cultus

Dr. Rupinder Tiwari

Head, DST, Chandigarh

Dr. Navkiran Kaur

Scientist, DST, Chandigarh

Param Kalra

Founder & CEO, Starthub Nation

Dhruv Sehra

Kalaari Capital

Devesh Chawla

Founder, Chatur Ideas

Vinny Garg

Former Sr. Associate, KPMG, Virginia, USA

Kunal Nandwani

Founding Member, Chandigarh Angels Network

For complete list of speakers, visit:

www.cuceed.org/Surge

MONDAY, 18TH FEBRUARY, 2019 | VENUE- CUPB

INAUGURATION (09:30AM - 11:00 AM, EXPLORATORIUM)

Inauguration by Dr. Madhu Chitkara- Vice Chancellor, Chitkara University

PANEL DISCUSSION - I (11:15AM - 12:30 PM, EXPLORATORIUM)

"THE UNDERTAKERS" a session moderated by Ms. Vinny Garg, Former Senior Associate KPMG, USA. Meet StartUp founders from SchoolPad, Chai Nagri, SD Fine Arts, AdCaptive Media, Shoutlo and ZADD

WORKSHOP (11:15AM - 01:15 PM, PLATO HALL)

Workshop on customer validation and lean model Canvas by Anurag Maloo, Regional Manager, Techstars

LUNCH (01:00PM - 02:00 PM)

WORKSHOP (02:00PM - 04:00 PM, PLATO HALL)

Workshop on art of Fund Raising for Prototyping & MVP by Nalin Singh- Natio Cultus. This workshop will focus on fund raising for prototyping and MVP, birth of instant funding channels like Indiegogo and kickstarter pose a threat to VC Funding

NETWORKING TEA & SNACKS (04:00PM - 05:00 PM)

TUESDAY, 19TH FEBRUARY, 2019 | VENUE- CUHP

INAUGURATION OF STARTUP CAMP

(09:00AM - 09:30 AM, AUD 104)

Inauguration of "NOVATE+". A special EXPO by Dr. Archana Mantri, Pro-VC, Chitkara University & Dr. Varinder Kanwar, VC- Chitkara University, Himachal Pradesh. Opening Remarks by Dr. Archana Mantri followed by Expo till 3:00PM. Special guests- Pranay Gupta, CEO, 91Springboard & Sohrab Sitaram, Co-Founder and Director, Keventers

KEYNOTE (09:30AM - 10:30 AM, AUD 104)

Pranay Gupta, CEO, 91Springboard & Sohrab Sitaram, Co-Founder and Director, Keventers

INNOVATION EXPO- NOVATE+

(10:00AM - 03:00 PM, COURTYARD)

WORKSHOP (10:30AM - 03:00 PM, AUD-104)

Workshop on IPR by CURIN

PANEL DISCUSSION - II (11:00AM - 12:30 PM, AUD-108)

"Panel on next generation technologies AI, VR, DRONE Management & their adaptability, role of the government". Panelists: Pranay Gupta, 91 Spring Board, Dr. Preet Deep Singh, Manager, Startup India, Govt of India, Dr. Rupinder Tiwari, Head, DST, Chandigarh

Moderator: Ankit Bhateja, Founder, Xavian Research and Technologies, Bangalore

LUNCH (01:30PM - 02:30 PM)

AWARDS OF EXPO (03:00PM - 04:00PM, AUD-108)

BY CURIN to Best Innovations

NETWORKING OVER CHAI (04:30PM - 05:15 PM)

FIRESIDE CHAT (05:30PM - 06:30 PM, AUD-108)

"TURNING THE STORY" with Sohrab Sitaram, Co-Founder and Director, Keventers and interview by Namita Satija, Founder, PLAPP

WELLNESS SESSION (06:30PM - 08:00 PM, OPEN AUDI)

Wellness Session for Entrepreneurs/Staff and Students by Ms. Vinny Garg, Former Sr. Associate, KPMG, Virginia, USA

DINNER (08:30PM - 09:30 PM)

WEDNESDAY, 20TH FEBRUARY, 2019 | VENUE- CUHP

EXPERIENTIAL MEDITATION BY SUNEET JOSHI

(07:00AM - 08:00AM)

INAUGURAL ADDRESS & SPECIAL KEYNOTE

(09:30AM - 10:30 AM, AUD-104)

Keynote Address and G&A by Suresh Kumar, President, ISBA and Vaibhav Agarwal, CEO, INC42

LAUNCH OF E-BIKE (10:30AM - 11:30 AM, COURTYARD)

WE MADE IT IN INDIA- Made in Chitkara- Launch of first of its kind E-bike manufactured by Chitkara University's Alumni Opening remarks by Sumeer Walia, Director CEED and Business Mentor to ZADD. Keynote by Aniket Bhardwaj and Shubham Goyal, Founders ZADD, Chief Guest: Dr. Madhu Chitkara/Dr. Ashok Chitkara

TEA BREAK (11:30AM - 12:00 AM, CURIN)

BUSINESS QUIZ (12:00PM - 01:00 PM, AUD-104)

A business quiz for students & young entrepreneurs by PLAPP

ROUND TABLE CONFERENCE OF VARIOUS E-CELL STUDENTS PRESIDENTS AND INCUBATION MANAGERS

(12:00PM - 01:30 PM, CONFERENCE ROOM)

"Connect the Dots: E-Cell Round table"

In Chair: Suresh Kumar, President, ISBA; Moderator- Sumeer Walia Various Entrepreneurship Cells/ Student Presidents of the country will:

- Exchange ideas and knowledge
- Discuss common problems and their solutions
- Address on Growth and sustenance of the E-cell
- Share their impact and outcome.

LUNCH (01:30PM - 02:30 PM)

PANEL DISCUSSION - III

(02:30PM - 03:30 PM, AUD-108)

"Challenges & Opportunities in Pre-Incubation & Rising co-working Business Culture"- A crisp panel with incubation managers & co-working space owners Focusing on ecosystem building for early stage entrepreneurs. Panelists: JK Sharma, IIT Ropar, Param Kalra, Starhub Nation, Dr. Manisha Acharya, CEO, Indigram Labs. Moderator: Dr. Navkiran Kaur, Scientist, DST- Chandigarh

SPECIAL KEYNOTE ADDRESS

(03:30PM - 04:30 PM, AUD-108)

Special Keynote Address by: Gautam Gandhi, Ex-Business Head, Google India

Session focus: Building Digital Sales Strategies- a not to miss session for social media marketing companies, social media geeks and young students to enhance their go to market skills in digital media

THURSDAY, 21ST FEBRUARY, 2019 | VENUE- EDC, CHD

NETWORKING TEA (09:30AM - 10:15 AM)

A good opportunity to exchange business cards, build network with Chandigarh city entrepreneurs, stalwarts and investors

INAUGURAL ADDRESS & KEYNOTE

(10:15 AM - 11:15 AM)

Inaugural Address & Keynote - Denny Kurien, President & CEO, Keiretsu India. Keiretsu forum is a global investment community of accredited private equity angel investors, venture capitalist & corporate institutional investors.

TEA BREAK (11:15AM - 11:45 AM)

PANEL DISCUSSION-IV (11:45 AM - 01:00 PM)

"Fund raising"- This session will focus upon challenges faced by the Indian investors in identifying the next unicorns of the country and challenges faced by startups to find such investors.

Panelists: Dhruv Sehra of Kalaari Capital, Devesh Chawla of Chatur Ideas, Sourabh Lahoti of Alacraty capital, Kunal Nandwani, Founding Member, Chandigarh Angels Network

Session Moderator: Denny Kurien

LUNCH BREAK (01:00 PM - 02:00 PM)

CAN LIVE PITCHES (02:00 PM - 04:00 PM)

Live Public Pitches by Chandigarh Angels Network (CAN) Session to be hosted & chaired by Vineet Khurana, VP, CAN. Total 4 local startups to pitch from and around Chandigarh

CHAI BY CHAI NAGRI (04:00 PM - 05:00 PM)

UNWIND - LIVE MUSIC

FRIDAY, 22ND FEBRUARY, 2019 | VENUE- CUPB

LIVE BHANGRA PERFORMANCE

KEYNOTE BY SOCIAL CRUSADERS

(09:30 AM - 10:45 AM, EXPLORATORIUM)

A special session on Social Impact by:

- a decorated Social Crusader- Dr Navdeep Asija, Alumnus, IIT Delhi

- winner of Excellent Award by Govt of India- Sharad Sagar, Founder and CEO of Dexterity Global

CHAI BY CHAI NAGRI (10:45 - 11:15AM)

WORKSHOP (11:30 AM - 01:00 PM)

Lets understand Blockchain by Brijesh Aggarwal, Docs in Blocks - an award winning StartUp

SOCIAL ENTREPRENEURSHIP (11:30 AM - 01:00 PM)

"A special track on social entrepreneurship", a keynote by Gayathri Sharma, Head, Partnerships and Investor relations Wadhvani Foundation followed by panel on Social Impact Innovations.

Panelists: Dr. Nitin Saluja, GFF Innovations, Gaurav Goyal, Founder Annukai, Sharad Vivek Sagar and Navdeep Asija Moderator: Gayathri Sharma

UNVEILING

Z A D D

— **India's first**
IoT driven —
E - B I K E



Can you make with what you have, and can you make it work? How do you pair technology with innovation and give birth to something wonderful? How to work with freedom and yet, work under various constraints to create solutions for a better future? The two alumni of Chitkara University, Aniket Bhardwaj and Shubham Goyal believed that design and making are essentially about thinking innovatively. The project has been a brainchild of the duo, under the guidance of their project mentor- Sumeer Walia. It is about improvising surroundings and objects for better functionality, comfort, usability and longevity. And that is how, ZADD was born! It took the duo 2 years to wrap up this beast of a vehicle that is meant to change the game of biking, forever.



Surge 0.1 - an initiative of CEED & Chitkara University



centre for entrepreneurship
education and development



CHITKARA
UNIVERSITY

for tickets and more details, visit: www.cuceed.org/surge

Chitkara University's Centre for Entrepreneurship Education & Development (CUCEED) strives to ignite young minds to nurture the Nation's vision of Startup India- Stand up India. The journey has just begun with firm footholds to conquer the plethora of opportunities wherein students, faculty, alumni and community entrepreneurs come together to solve bigger problems of the world-through innovative solutions.





**North India's Largest Congregation of Startup
ecosystem builders**

HIGHLIGHTS OF THE EVENT

DAY 1 - 18th February 2019 - Chitkara University

SURGE 0.1 – a five day gala celebration of entrepreneurship, was inaugurated by lighting the lamp by Dr Madhu Chitkara, Vice Chancellor, Chitkara University, along with Mr Kunal Nandwani, CEO, uTrade Solutions Pvt. Ltd., & Mr Rahul Narvekar, CEO, Sun & Sands Advisor Co. Ltd. On 18th Feb, 2019 at Chitkara University, Punjab. The magnificent event saw a participation of over 700 entrepreneurs, budding entrepreneurs, researchers, faculty, staff & students.

In her Key note address Dr Madhu Chitkara shared her entrepreneurship journey that how she along with Dr Ashok Chitkara, built the Chitkara University from scratch. She shared her experiences of initial hiccups & challenges they faced while building the entrepreneurship ecosystem inside the university.

While briefing about the event Mr. Sumeer Walia, program Director, SURGE 0.1 said that coming 5 day will provide myriad opportunities for anyone who has an innovative idea, which could lead to a successful business proposition to network with investors, potential partners and other founders.

Through the words of celebrated entrepreneurs like Mr. Kunal Nandwani, CEO, uTrade Solutions Pvt. Ltd., & Mr. Rahul Narvekar, CEO, Sun & Sands Advisor Co. Ltd., the startup enthusiastic participants realized that a real entrepreneur is the one who does and not just dreams, he does not wait for the opportunity to knock the door, he builds the door himself.



MR. KUNAL NANDWANI, CEO uTRADE SOLUTIONS PVT. LTD

The highlight of Surge 0.1 was panel discussion on the topic of "Meet the Alumni Undertakers" with Vinny Garg- Former Senior Associate KPMG, USA , Sameer Sharma, Founder- Shoutlo, Mr. Aniket Bhardwaj, Founder- ZADD, Abhiraj Malhotra, Founder- Schoolpad Technologies, Mr. Divam Wadhwa, Founder- Chai Nagri, Sharad Dabra, Founder- SD Fine Arts & Naveen Kalra, Founder-Satshri Technologies on panel, which was moderated by Dr Harkiran Kaur, Vice President, Office of Alumni affairs, Chitkara University gave the students an insight on entrepreneurship. They shared their motivation behind being a startup & challenges they overcame.



PANEL DISCUSSION ON “MEET THE ALUMNI UNDERTAKERS”

It was a proud moment for Chitkara University as alumni Aniket Bharadwaj and Shubham Goyal launched India's first IoT drive e-bike; ZADD, under the guidance of Mr. Sumeer Walia.



LAUNCHING OF ZADD BIKE

DAY 2 - 19th February 2019 - Chitkara University, Himachal Pradesh

Day 2 of **SURGE 0.1**, North India's largest congregation of startup ecosystem builders inaugurates today at Chitkara University, Himachal Pradesh with lamp lighting ceremony followed by the launch of R&D Newsletter. The guests of honour which are present for the inaugural session are Pranay Gupta, 91Springboard, Sohrab Sitaram, KEVENTERS, Virender Kanwar, VC, Chitkara University, Himachal Pradesh, Dr. Archana Mantri, Pro VC, Chitkara University, Punjab and other dignitaries and jury members present for NOVATE+.



LAUNCHING THE R nD NEWSLETTER AT SURGE 0.1

“One thing as an entrepreneur you should not have is a victim attitude, keep taking up the customer feedback and start first as a small project” Mr. Pranay Gupta- CO-Founder, 91 Springboard, Goa at SURGE 0.1 Chitkara University, HP.



MR. PRANAY GUPTA CO-FOUNDER, 91 SPRINGBOARD



ENGAGING SESSION

NOVATE+, an innovation expo by CURIN at SURGE 0.1 is inaugurated at Chitkara University, Himachal Pradesh where 35+ compelling innovations PAN India are displayed. Jury for NOVATE+ is Dr. Amit Mittal, Dr. Sachin Ahuja, Dr. Vijay Kumar, Mr. Vilas Chhikara, Mr. Sohrab Sitaram and Mr. Pranay Gupta.



NOVATE+ COMPELLING INOVATIONS

Mr. Ankit Bhateja, Founder Xovian, an aerospace startup from Bangalore moderates- session on Next-Gen technologies AI and Drone management! On panel Dr. Rupinder Tiwari Coordinator DST, Pranay Gupta-91 springboard, Dr. Neha Kishore- Student startup mentor and Maneet Chaudhary- Dept of the Industry- Govt of Himachal.



PANEL ON NEXT-GEN TECHNOLOGIES

Mr. Sohrab Sitaram, Co-Founder & Director, Keventers in a candid fireside chat moderated by Ms. Namita Satija, Founder, PLAPP at SURGE 0.1.



CANDID TALK WITH MR. SOHRAB SITARAM, CO-FOUNDER KEVENTERS

DAY 3 - 20th February 2019 - Chitkara University, Himachal Pradesh

Mr. K. Suresh Kumar, President, Indian STEPs & Business Incubator Association (ISBA) inaugurates 3rd incubation center at Chitkara University, Himachal Pradesh on day 3 of SURGE 0.1.

Mr. K. Suresh Kumar, President, ISBA addressed budding Entrepreneurs on Day 3 at SURGE 0.1.



MR. K. SURESH KUMAR AT SURGE 0.1



MR. K. SURESH KUMAR INAUGURATES 3RD INCUBATION CENTRE

Few quotes from his valuable talk: "Whatever we did in 20 years in incubation, Chitkara University did in 2 and half years by having three incubators. Focusing on impact".

"If you want to convert your technology into the application, reach out to the outside world, explore business networks" Mr. K Suresh Kumar President ISBA (Indian science and technology entrepreneurs parks and business incubator association) launches ZADD IOT based E-bike, made by Chitkara Students.

It's tough to create an entrepreneurial line but Chitkara University took an initiative at SURGE 0.1 to connect all the dots with a round table meeting between several E-Cells pan India in the presence of key panelists Mr. K. Suresh Kumar (ISBA), Dr. Preetdeep Singh(Invest India), Ms. Manisha Acharya (Indigram Labs) and Mr. Gautam Gandhi(Google India).



VALUABLE TALK BY MR. K. SURESH KUMAR PRESIDENT ISBA

Dr. Navkiran Kaur, DST, Chandigarh moderated a crisp panel discussion with panelists - Mr. JK Sharma (IIT Ropar), Param Kalra (StartupHub Nation), Ms. Manisha Acharya (Indigram Labs) and Dr. Preetdeep Singh (Invest India) on "Challenges and opportunities in pre-incubation & rising co-working business culture."

"Mr. Gautam Gandhi, Ex-Business Head, Google India addressed Entrepreneurs on building digital sales strategies on day 4 at SURGE 0.1.



MR. GAUTAM GANDHI, EX-BUSINESS HEAD, GOOGLE



ROUND TABLE CONFERENCE WITH E-CELL PRESIDENTS



PANEL DISCUSSION ON "STARTUP INDIA"

DAY 4 - 21st February 2019 - EDC, IT Park, Chandigarh

Mr. Denny Kurein, President & CEO, Keiretsu Forum India, in his keynote on Day 4 of SURGE 0.1 quoted Guru Deshpande, founder Deshpande Foundation HUBLI "There is no point in solving problems in the rich world, the velocity of impact will be less. The point of solving problems in the poor or developing world has a higher velocity of Impact." on Day 4 of SURGE 0.1.



MR. DENNY KUREIN, PRESIDENT & CEO KEIRETSU FORUM INDIA

Mr. Sameer Jain kicks off the Master Class panel on investments comprising of Dhruv Sehra (**Kalaari Capital**-Bangalore, also **Chitkara University** Alumni), Sandro Stephens-**Indian Angel Network**, Denny Kurien- **Keiretsu Forum India**. All four top angel investment forums come together to the SURGE 0.1 forum.



PANEL ON RAISING ANGEL INVESTMENTS

CAN Live pitches at SURGE 0.1 three startups selected to pitch out of 15 entries in collaboration with CAN. The jury members include Gaurav Vashisht from CAN, Ritika Singh from kontent Factory, Sumeer Walia Director-CEED and Stephen Sandros from Indian Angel Network.



CAN LIVE PITCHES

DAY 5 - 22nd February 2019 - Chitkara University, Punjab

"The only way to make first surge towards to make a great country we want to live in, is to lead the way" Leadership is understood only for politicians in our country, leadership is synonymous with political leadership.. remember its not science in this country that has fallen down, its the leadership that fallen down, leadership of each one that had fallen down' says Sharad Vivek Sagar, Founder, Dexterity Global and 2016 award winning, decorated graduate from Tufts University, Somerville, Massachusetts."In our country it's not important to move number of vehicles on roads, but the number of people" If 100 cars are moving for 100 people, then it's time to think the space they occupy. Masses are not able to travel safely but rich are, is this development? Asks Navdeep Asija, Founder, Ecocabs, Fazilka, Punjab.

Navdeep is a Social crusader, entrepreneur and won the National Award of excellence from ministry of Urban development - Government of India in 2011. Speaking at day 5 of Chitkara University's SURGE 0.1.



MR. SHARAD VIVEK SAGAR, FOUNDER DEXTERITY GLOBAL



MR. NAVDEEP ASIJA, FOUNDER ECOCABS SPEAKING AT DAY 5

SOME KEY HIGHLIGHTS OF THE EVENT

**5
DAYS**

**6
PANEL
DISCUSSION**

**50+
SPEAKERS**

**35
STARTUPS**

**4
WORKSHOPS**

**3
STATES**

**40
PARTNERS**





SURGE IN MEDIA



WORLD PRESS
FREEDOMAY

OUR MENTORSHIP PROGRAMMES

ENTREPRENEURSHIP SENSITIZATION SESSIONS

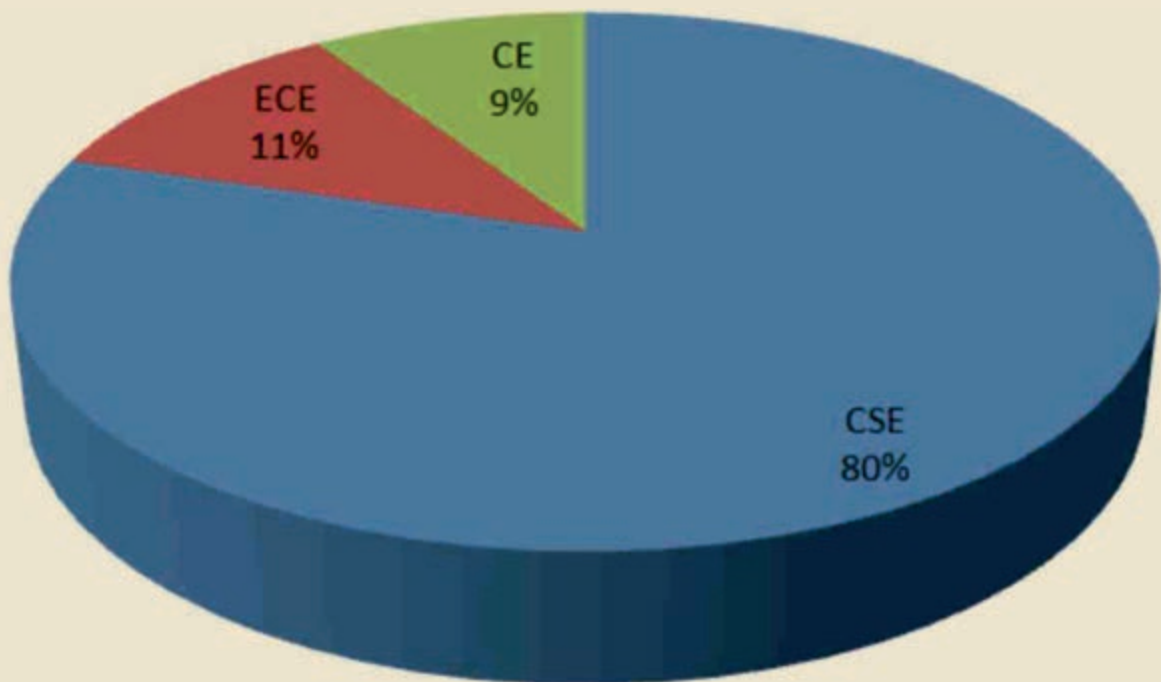
Student sensitization sessions on entrepreneurship are conducted every Tuesday from 9:00 AM to 11:00 AM Chitkara University HP. The sessions are conducted by renowned industry experts and mentors.

Total number of Students Sensitized: 1909

BE Batch 2018: 360(CSE), 5(ECE), 30(CE)
BE Batch 2017: 340(CSE), 4(ECE), 70(CE)
BE Batch 2016: 400(CSE), 18(ECE), 73(CE)
BE Batch 2015: 310(CSE), 20(ECE), 99(CE)
BE Batch 2014: 70(CSE), 30(ECE), 80(CE)

**1900+
Students
Sensitized**

COURSEWISE STUDENT PARTICIPATION



Startup OPD

At CUCEED, it has been our ardent desire to kindle that fire burning within an entrepreneur's soul, and accompany them on this awe-inspiring journey of theirs.

A proven, highly successful initiative, Start-up OPD is a place where students not only get to lay the first brick of their dream business, but also garner constructive feedback and guidance from an accomplished team of our mentors, making this event one of its kind. The university has been swift in grooming its students on developing effective pitch decks and understanding the scope of innovative prototyping. Startup OPD is an informal window of interaction between students with new business ideas and industry mentors.

Startup OPD: Monday - Thursday 10:00 AM to 2:00 PM.

**INCUBATION &
ACCELERATION**

**ROBUST
MENTORING**

**OVER 15
STUDENTS
STARTUPS**



No. of Startup OPDs conducted: 35 in 2018-19

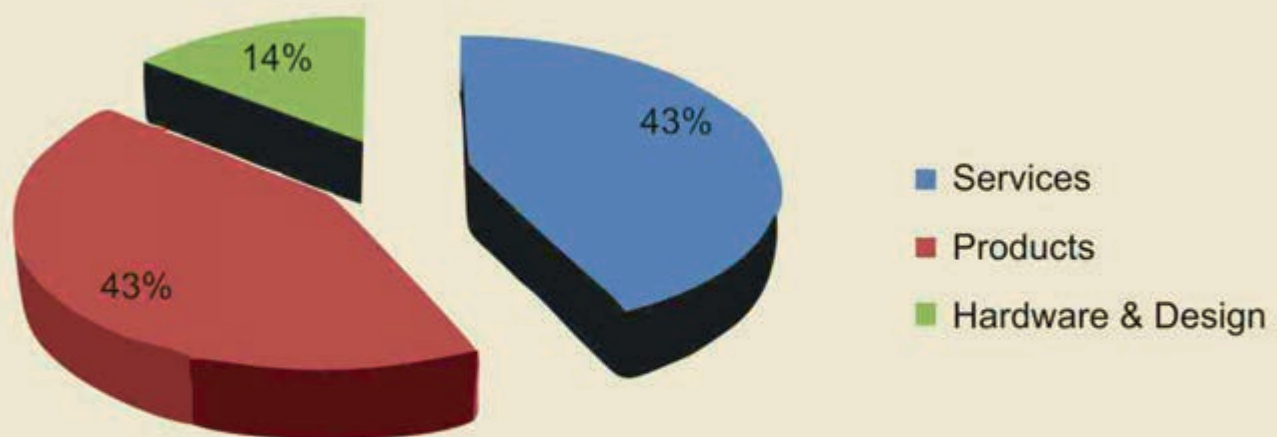
Facilitators:

Mr. Sumeer Walia
Ms. Abha Sharma

OUTCOME

Ten of 40 ideas have moved from idea stage to the prototype development stage and are busy working on their prototype. Six of the student Startups; Bioplastic, Zaryaa, Adversity, Choco-Library, Hostel Bites, Cordss are performing well and have been provided space at the incubator at Chitkara University HP. They have also participated at various national level pitching competitions like Reliance T.U.P. 4.0 2019, eCELL FMS Delhi: Responsible Entrepreneurship, Startup India Yatra 2019 etc. the Startup bioplastic has received 80k funding from these platforms and another startup Zaryaa has received free Himachal Government Incubation Space and free mentoring by Startup India.

BREAKDOWN BY SECTORS



2019 STARTUPS

STARTUPS TO WATCH OUT FOR IN 2019

FARRAGO MUSIC

Farrago Music focuses on making YouTube a launchpad for the underground artists which will help them showcase their talents. The YouTube based Music company will help introduce the sweet voices from all over the world to a digital platform



TRAINEEBASE

An e-Training Platform and Technical community which provides courses and real-world projects in various domains. pros to join : Knowledge from Scratch, 1:1 live interaction Sessions with Trainer*(Daily), Real World Projects, Certification Early Internships, Community Membership



Celebr8 is an end-to-end planning platform for a range of events such as parties, seminars, product launch etc. Celebr8 is a vent to create new venture for the people looking for events decors and stuff with party collections, popular venue deals and discounts. Celebr8 brings people on their own budget and requirements to customize the kind of party/event they want.



RideNow, the new name of convenience which provides rental bikes on hourly basis at your nearest ridenow stand



Fratello's bar Fratello's bar - an exclusive juice and shakes bar which focuses on availing you fresh and healthy juices and other products to make your everyday healthy and hence making your life healthy.



CRAFTZ

Craftz is a non-profit organization dedicated to craft which is as vast as a paper quilled bookmark to traditional Punjabi phulkari work. Their work transforms both the lives of the people we serve, and in turn, the lives of our workers as they develop into more effective



Bio Plastic

The startup focuses on making degradable plastic from potato waste. Also wants to keep the price range low and aims to utilize the waste potatoes as India is the largest producer of potatoes.



Cordss

This startup focusses on launching a digital platform that will provide structured mentoring by connecting budding Entrepreneurs with Industry Experts by paying the experts on hourly basis



CRAFFIBI

The focus is to create theme based cards, photo bouquet, explosion boxes, mosaic cards to pamper near and dear ones



Choco library

The idea is to produce homemade customized chocolates i.e name chocolates boxes, edible photo chocolates, oreo dip biscuits, gem balls etc. target is the Event Management for future scaling of the company.



Hostel Bites

Everyday lots of student take order, meal, birthday cake, pizza etc Students have to search out menu card, then call the restaurant for make orders. student never get discount because they don't know valid oers given through restaurant. Hostelbites is food ordering platform, when you feel hungry! Place an order on our app, enjoy the food on your lap.



Adversity

Advertisement on street poles, autos, cabs, shops, etc help beautify the city. Initially target is tricity and can be further scaled up in various states of the country.

