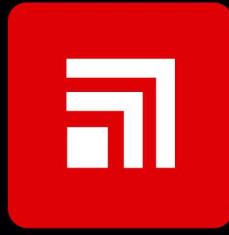


**CHITKARA**  
UNIVERSITY



**YOUR DREAMS.**  
**YOUR GOALS.**  
**YOUR UNIVERSITY.**

Business | Hospitality | Culinary Arts  
Pharmacy | Health Sciences  
Basic Sciences | Education



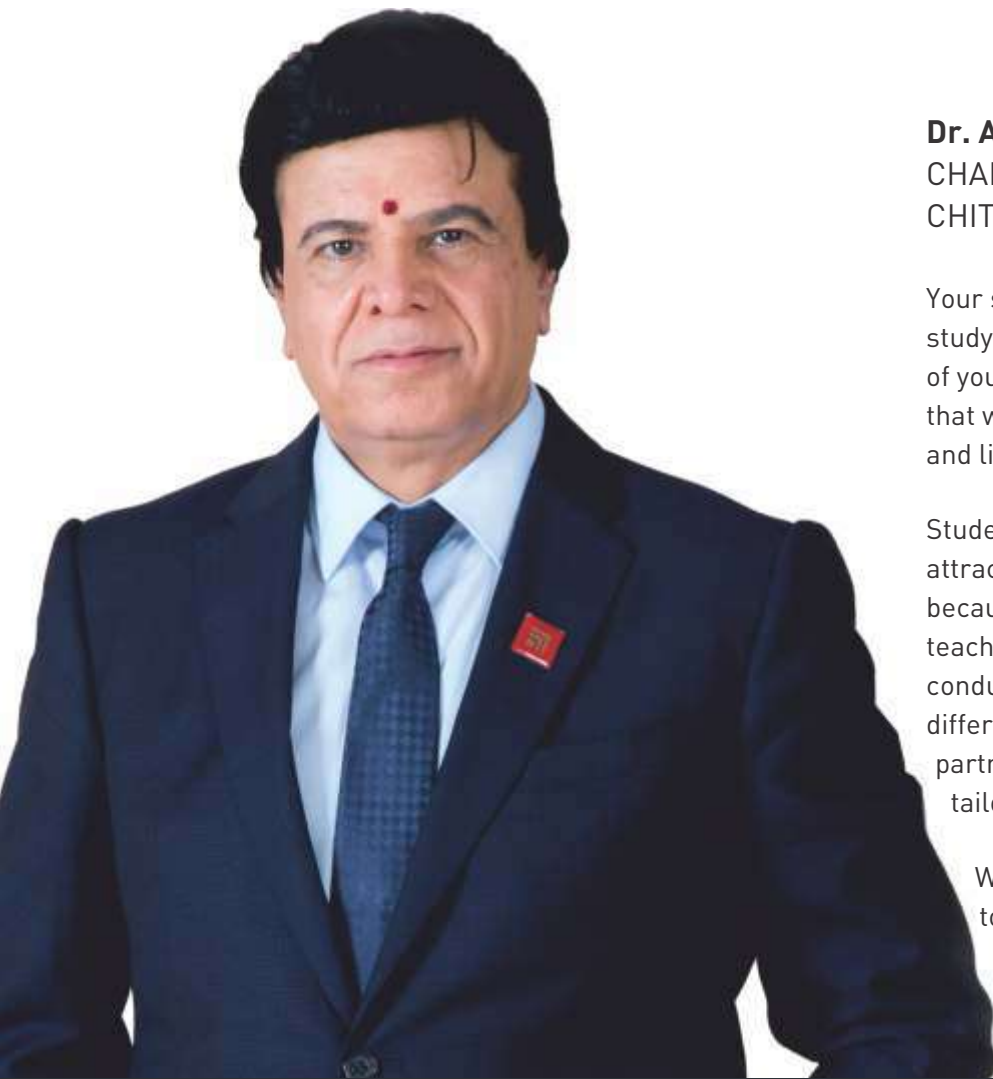
# Study at Chitkara University and really go places

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Whatever the dream, Chitkara University can help you get there. Chitkara University offers a world of learning opportunities that will help you reach your goals. Opportunities to get placed at one of the 1500+ companies that visit our campus for recruitment. Learn from outstanding faculty at our state-of-the-art teaching facilities. Choose from our varied industry endorsed programs. And meet other students with dreams as big as yours.

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**Excellence is our bottom line**



**Dr. ASHOK CHITKARA**  
CHANCELLOR  
CHITKARA UNIVERSITY

Your selection of a University, and a study program marks an exciting phase of your life. You embark upon a journey that will lead to building your career and life.

Students from around the country are attracted to Chitkara University because of our commitment to teaching excellence, because we conduct research that makes a difference, because of our industry partnerships and because of our tailored courses.

We look forward to welcoming you to Chitkara University.

# STRONG ACADEMIC HERITAGE

**Dr. MADHU CHITKARA**  
PRO CHANCELLOR  
CHITKARA UNIVERSITY

Chitkara Education brings with it a reputation that has been earned through years of serving the career-needs of the student community.

It has a reputation for excellence and innovation among coveted employers for preparing graduates who have the knowledge and skills they need for success in their workplace.

There are many reasons to choose Chitkara University. Our graduates go on to great careers, we're hands-on and responsive in our teaching, we provide a great environment to study and our research is world-class.



“The learning environment at **CHITKARA UNIVERSITY** represents a unique blend of distinguished faculty, brilliant & intellectual students with a proactive collaboration with industry.”



# **WELCOME TO CHITKARA UNIVERSITY HIMACHAL PRADESH**

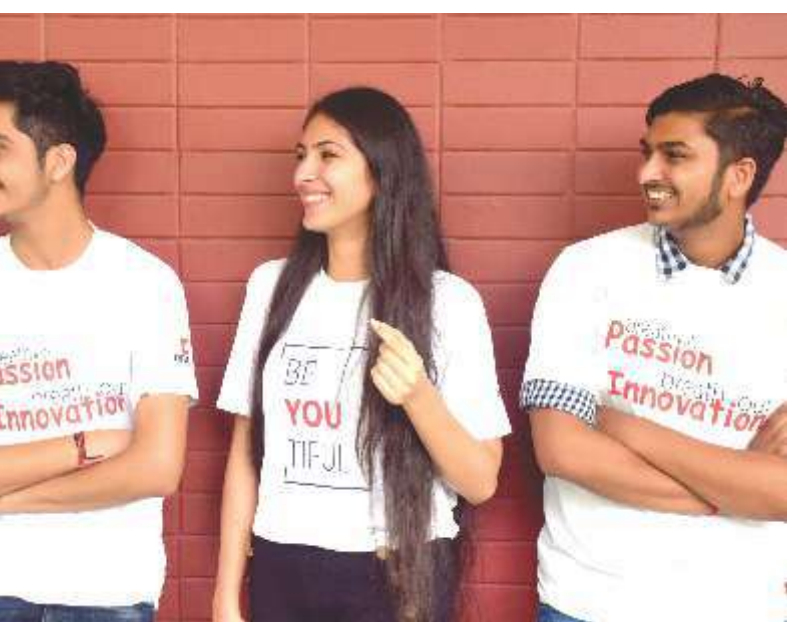
Chitkara University was established in the year 2008 by the Himachal Pradesh State Legislature under the "Chitkara University Act". Chitkara University is a government recognised University with the right to confer degrees as per the Sections 2f and 22(1) of the UGC Act, 1956 and is included in the list of universities maintained by the University Grants Commission.

Our 17 acres campus located at Atal Shiksha Kunj in Barotiwala is 32km from Chandigarh and 12km from Pinjore. It currently has more than 4000 full time students and over 300 faculty.

**FOR THE ACADEMIC YEAR 2020, CHITKARA UNIVERSITY IN HIMACHAL PRADESH  
IS OFFERING ACADEMIC PROGRAMS IN THE FIELDS OF**

**ENGINEERING | INFORMATION TECHNOLOGY  
BUSINESS | NURSING | PHARMACY | HOSPITALITY**













# COUNTED AMONG THE BEST



**nirf** NATIONAL  
INSTITUTIONAL  
RANKING  
FRAMEWORK

Ministry of Higher Education, Government of India

Chitkara University has once again been ranked among the Nation's Best in the 2019 NIRF Ranking



**DATAQUEST**

Data Quest has awarded Chitkara University as 'Outstanding University with Highest Campus Recruitment 2019'



**OUTLOOK**  
THE WEEKLY NEWSMAGAZINE

Outlook-ICARE India Rankings 2019 ranked Chitkara University highly among the Top 50 Private State Universities list



**THE WEEK**

The Week-Hansa Research Survey 2019 ranked Chitkara University 6th among Non-Government Multi-Disciplinary Universities in North Zone'



**INDIA  
TODAY**

India Today has consistently ranked Chitkara University among the best in the country



**CAREERS 360**

Careers 360 has counted Chitkara University as one of the best in the North Region.

# LEARN THE CHITKARA WAY

One-on-one discussions with the professors make the classes interesting and interactive. The faculty is very helpful and approachable at all times – even for the slightest of doubts. We have lot of group projects and presentations which help students in team-building, understanding and bonding with classmates.



# GRADUATE WITH A HOLISTIC SKILL SET

Our holistic educational approach is designed with an intensive focus to equip you with a complete skill set package comprising of hard knowledge skills, soft people skills and 'heart' skills. You will be equipped with both; depth and breadth of knowledge. You will be transformed into a well-rounded individual, and become a valuable asset to your future employer and society at large.



**Hard knowledge skills**  
(specific to your chosen track of study)

+



**Soft people skills**  
(analytical thinking, problem solving, communication, presentation, leadership and team-building)

+



**'Heart skills'**  
(ethical and social responsibility)

# LEARN FROM THE BEST MINDS

## Tradition of Teaching Excellence

Chitkara University faculty members are explorers and discoverers, seeking new ideas and insights at the frontiers of knowledge. They are internationally recognised leaders in the study of the economic, social, political, and technological forces shaping the world today.

The faculty at Chitkara University includes people from core academics having vast experience in academics and industry. Among our talented faculty, you meet academic scholars with doctorate degrees, experts from Industry and authors of important texts in all fields. Our faculty enjoy a good reputation and strong relations with leading industrial houses in terms of consultancy and research work.

Chitkara University faculty members play an active role in national and international business & research communities, serving as consultants, board members, and speakers at major conferences and seminars.

With serious students and talented teachers, you will become a stakeholder in pursuit of purposeful learning and experience. Faculty at Chitkara University is striving hard to impart best of professional experience to students through its fast growing & challenging academic environment.







# A RIGOROUS, FLEXIBLE CURRICULUM

PREPARES YOU FOR EVERY KIND OF LEADERSHIP CHALLENGE

Hands-on and interactive learning means classes are never dull. Theories are brought to life, and you learn by experiencing them.

Classes incorporate activities such as simulations and problem sets conducted in the format of mini lectures, video lecturettes, small group recitations, hands-on demos, designettes and concept quizzes to cement the understanding of different concepts in a subject.

The interactive sessions foster collaborative learning to help you enjoy and better understand concepts that are traditionally viewed as difficult. Real-life examples are demonstrated regularly.



FOUNDATION COURSES

UNIVERSITY CORE

GLOBAL STUDIES

SPECIALISATION

TECHNOLOGY STUDIES

ENTREPRENEURSHIP

CRITICAL THINKING

GENERAL EDUCATION

# OUR PEDAGOGY

Our degree programs prepare students for the real world and offer the opportunity for practical, hands-on experience, internships and projects. Take advantage of this experience to gain the practical skills employers are looking for and open yourself to career opportunities. Academics at Chitkara University keep pace with workplace demands and ensure that students are “industry ready” and in touch with what’s expected in a professional environment.

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## Academic Excellence

Our academic programs enjoy a great reputation in the industry. To maintain our leadership position, we focus on inducting the best faculty from across the industry and academia. Our faculty is known for its strong academic orientation contributing to the creation of knowledge in a dynamic, ever changing environment. Classes are built around experiential learning where students are constantly encouraged to take conceptual framework and apply them. Teaching methods include lectures and tutorials that emphasise a learner-centered approach and application of knowledge. Faculty bring their rich experience into the classroom to enrich the learning process and ensure that the coursework reflects current industry practices.

## Problem Based Learning (PBL)

Some of our courses are taught using the PBL approach where students apply their knowledge to solve problems they may encounter in a professional context and in doing so extend their experience beyond text books. Elements of real-life work scenario are brought into the classroom by the PBL approach. Students undertake a series of tasks that bring industry problems into the academic environment.

## Applied & Project Based Learning

Applied learning is a hallmark of all teaching at Chitkara University. We believe that the best way to learn is by “doing” and that’s why we emphasise a hands-on approach. We lay stress on project based learning, thus, encouraging the need for independent thinking and creativity among students, resulting in interesting and novel projects. Further, a significant increase in the open category credits enables students to have a broad base, pursue interests and adopt a multi-disciplinary approach.

## Specialisation Options

In every program, further specialisation and electives are offered in the final year of the study. To help a student in this task, various tracks have been identified through our curriculum geared towards a variety of specialisations. Our goal is to prepare students for a satisfying career. Following a particular curricular track will equip the students with the skills required for progressing further in the chosen career track.

## Faculty

Chitkara University boasts of strong faculty with Masters and Doctorate degrees in different specialisations with appropriate academic and research bent of mind. The entire faculty has been drawn from leading academic institutions and corporations from across the country with years of teaching and research experience. Our faculty enjoy a good reputation and strong relations with leading industrial houses in terms of consultancy and research work. Our faculty not only focus on conceptual understanding of various academic concepts but also give first-hand experience to all students through role plays, experiential learning exercises, industrial visits and classroom lectures.

## Guest Lectures

Guest lectures are regularly organised by eminent industry experts, entrepreneurs and HR managers from large and medium-sized companies to keep students abreast with latest trends and information.

# OUR INDUSTRY PARTNERSHIPS

Chitkara University maintains close links with leading corporations and professional associations to deliver most of our professional programs. Through these alliances we stay in touch with the industry, ensuring that our courses are relevant, practical and deliver the skills in demand allowing our graduates to hit the ground running. Some of our leading industry collaborations are:

## FOR ENGINEERING PROGRAMS







## FOR BUSINESS | HEALTHCARE PROGRAMS

**BSE**  
INSTITUTE LIMITED

**Fortis**

**Safeducate**  
Skiing Supply Chains

**KPMG**

**WNS**  
Extending Your Enterprise

**EY**

**ima** | The Association of  
Accountants and  
Financial Professionals  
in Business

**ACCA** Think Ahead

**CISI**  
CHARTERED INSTITUTE FOR  
SECURITIES & INVESTMENT

**BAJAJ | Allianz**

**Futures First**  
Academy

**future group**

**Reliance**  
RETAIL

**RASCI**

**FROST  
&  
SULLIVAN**

**SANKARA**  
Eye Care Institutions

**SYNAPSE  
PHYSIO**



**1500+** Campus Recruiters

**98%** of Chitkara Graduates are Employed within months of Graduation

**72%** of Chitkara Graduates are paid higher than the market average

**35%** of Chitkara Graduates get a job offer before they Graduate

# OUR CAMPUS RECRUITERS

Since inception, Chitkara University has had a path breaking recruitment record for graduates from various academic programs. Some of the prominent recruiters on campus are:

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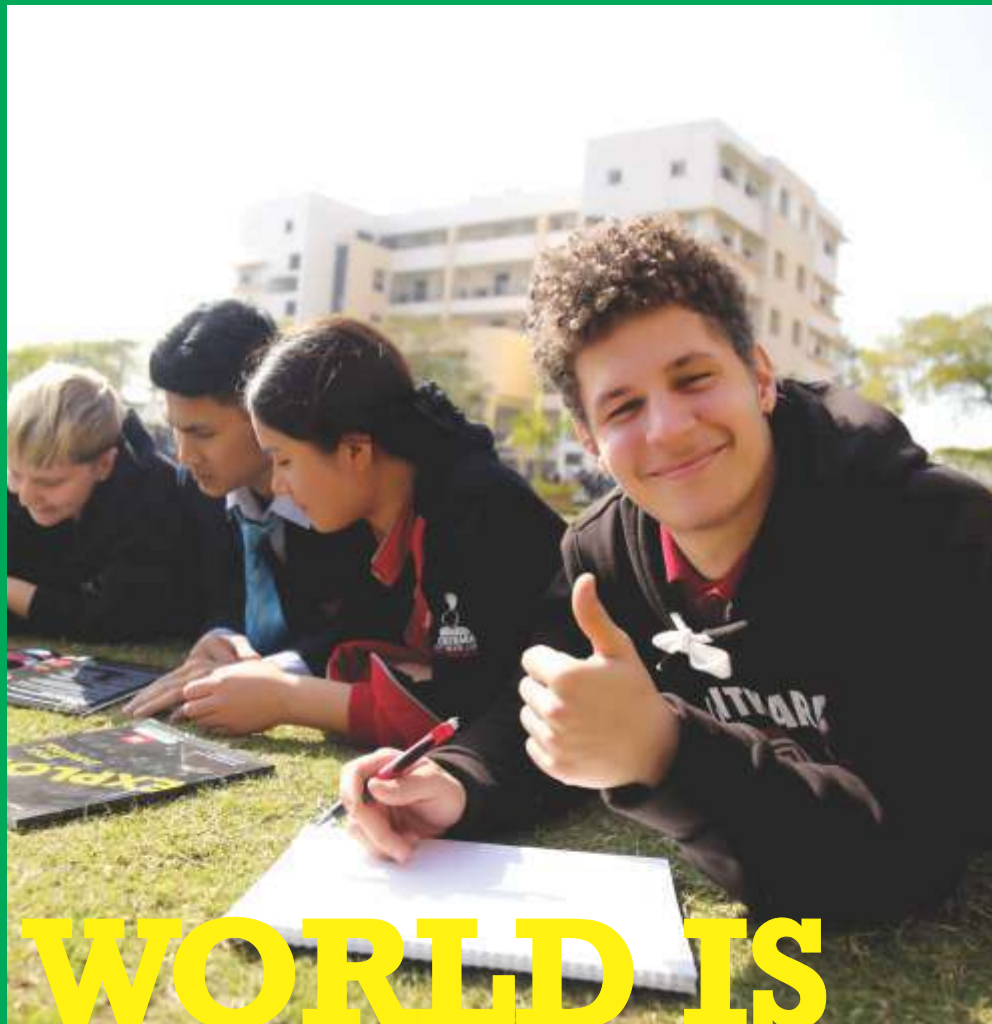




**The Global  
University**

Live independently. Gain cultural awareness. Expand your social network to span the globe. Make new friends who may become your future business collaborators in an increasingly interconnected world.

Learn in a classroom on a different continent. Experience working in the real world, around the world. Lend a hand to those in need. There are so many new experiences awaiting you at Chitkara University.



# THE WORLD IS

## INTERNATIONAL STUDENT EXCHANGE PROGRAMS

**Gain a global perspective**

Chitkara University's robust international exchange program with more than 200 overseas universities gives you the opportunity to experience living on your own in a different country. The networks you build and experiences you encounter will give you a more global and culturally sensitive perspective.

## SUMMER STUDY PROGRAMS

**Immerse in overseas  
experience**

Summer Programs are short duration programs of 2-4 weeks on various specialisations. It adds to the international exposure of the students.

## SEMESTER EXCHANGE PROGRAMS

**Foster stronger bilateral ties**

Chitkara students have option to finish the last half part of their degree programs at our partner Universities. Students visit Partner Universities for six months to one year for completing their semesters abroad.

Chitkara University's approach to Global Education rests on the belief that every student needs broad global knowledge and a global mindset. There are many opportunities to globalise your Education.



### OVERSEAS STUDY MISSIONS

Gain insights from industry leaders

Overseas study missions bring you right into the heart of multinational organisations around the world, giving you current insights on how they function through site visits. You will also go on a networking journey with prominent industry leaders, opening doors to a world of opportunities.

### OVERSEAS INTERNSHIPS

Step into the global marketplace

Experience for yourself how industries and businesses operate, broaden your perspective and apply your skills and knowledge to real-world business operations.

### GLOBAL EXPOSURE

Cultivate empathy and the human touch

We regularly invite faculty from accredited Institutions across the world. The exposure helps our students understand diverse cultural and educational contexts.

# Global Connections

Some of our Major Global Partners Across the World



## EUROPE

### UNITED KINGDOM

- London School of Economics and Political Science (LSE)
- University of Hertfordshire, UK
- University of Birmingham
- University of Nottingham
- Glasgow Caledonian University
- Anglia Ruskin University
- University of Central Lancashire (UCLAN)
- University of West of England, Bristol
- The University College London (UCL)
- Nottingham Trent University
- Heriot-Watt University

### NETHERLANDS

- Amsterdam University of Applied Sciences
- Fontys University of Applied Sciences
- The Hague University of Applied Sciences

### SPAIN

- University of Alicante
- Fundacio Privada Universitat I Tecnologia
- Universitdad de Jaen
- Universidad Católica San Antonio de Murcia (UCAM)
- Universitat Rovira I Virgili
- Universidad de Huelva

### BELGIUM

- Saint-Louis University, Brussels

### FRANCE

- École pour l'informatique et les nouvelles technologies-EPITECH
- Lycee Emile Combes, Pons
- The Institut Polytechnique des Sciences Avancées, IPSA
- ESIGELEC – School of Engineering Rouen
- Ecole Pour L' Informatique Et Les Techniques Avacees- EPITA
- EM Normandie
- Kedge Business School
- Institut D' Etudes Politiques De Toulouse
- Sciences Po Lille
- ISTIA-Universite Angers
- Université Montpellier 2 Sciences et Techniques
- Institut Sup'Biotech de Paris
- ECAM Strasbourg
- France International Graduate Schools (FIGS)
- Institut Supérieur de Gestion (ISG)
- École supérieure des techniques aéronautiques et de construction automobile (ESTACA)
- Ecole Spéciale de Mécanique et d'Electricité (ESME Sudria)
- Sustainable Development Management Institute
- Ecole De Biologie Industrielle
- EPF Ecole d'ingenieurs (Sceaux)
- Universite De Technologies De Troyes
- Groupe EDH (EFAP, ICART, EFJ)
- IAE - Pau Beyonne

### GERMANY

- Cologne Business School
- Karlshochschule International University
- Hochschule Osnabruck University of Applied Sciences Osnabruck
- Duale Hochschule Baden Wurttemberg (DHBW)
- University of Applied Sciences Stuttgart
- Technische Universitat Chemnitz
- Hochschule Emden/LEER

### HUNGARY

- Kodolanyi Janos University Of Applied Science

### CROATIA

- Algebra University College

### SWITZERLAND

- HTMI

### CZECH REPUBLIC

- University of Ostrava

### FINLAND

- Helsinki Metropolia University of Applied Sciences
- JAMK University of Applied Sciences
- Turku Vocational Institute

### PORTUGAL

- Politecnico De Coimbra
- Instituto Superior De Engenharia Do Porto



## RUSSIA

- ITMO University

## TURKEY

- Abdullah Gul University
- Middle East Technical University
- Istanbul Ayyansaray University
- Altinbas University, Turkey

## ALBANIA

- University of New York Tirana

## BULGARIA

- Varna University of Management

## NORTH AMERICA

### U.S.A

- Central Michigan University
- University of Florida
- Purdue University
- San Diego State University
- University of Massachusetts, Lowell
- Missouri University of Science and Technology
- Northern Illinois University
- Northern Arizona University
- Portland State University
- Regents of the University of California, Irvine
- University of La Verne
- The George Washington University
- The University of California San Diego Extension
- The University of California, Berkeley-Extension
- Pennsylvania College Of Optometry
- Texas Southern University
- California State University Monterey Bay
- University of Wisconsin-Parkside
- University of Wisconsin-Milwaukee
- Kent State University, USA
- California State University Marcos
- Southern Illinois University Edwardsville (SIUE)
- St. Thomas University
- San Ignacio University

### MEXICO

- Universidad Autónoma del Estado de Hidalgo (UAEH)
- Benemérita Universidad Autónoma de Puebla
- Universidad Popular Autónoma del Estado de Puebla
- Universidad de Guanajuato

## GRENADA

- Saint George's University,

## CANADA

- George Brown College
- British Columbia Institute of Technology
- Kings University College at Western University
- University of Prince Edward Island (UPEI)
- Vancouver Island University
- Georgian College
- Vancouver Film School (VFS)
- Lakehead University
- University of British Columbia
- University of Ottawa
- Medicine Hat College
- Trent University
- Red River College
- York University

## SOUTH AMERICA

### BRAZIL

- PUCRS
- UNICAMP (University of Campinas)
- The Federal University of Lavras
- Federal University of São João del-Rei

### PERU

- Universidad San Ignacio de Loyola (USIL)

## AUSTRALIA

- Deakin University
- Edith Cowan University
- Flinders University
- Federation University
- Murdoch University
- Griffith University
- James Cook University
- Western Sydney University
- Macquarie University
- Western Sydney University
- University of New Castle

## ASIA

### JAPAN

- Kindai University
- Gunma University

### INDONESIA

- Binus Univesity
- Telkom University
- Airlangga University

## THAILAND

- Kasetsart University
- Pathumthani University

## PHILIPPINES

- Mapúa University
- Tarloc Agricultural University

## CHINA

- Qilu University of Technology
- Zhejiang University of Science & Technology
- Qingdao Technological University Qindao College
- University of Nottingham, China

## TAIWAN

- China Medical University
- Providence University
- National Tsing Hua University (NTHU)
- National Chi Nan University
- National Chung Cheng University

## SOUTH KOREA

- Soongsil University
- Kookmin University
- Korea University (Sejong Campus)
- Kongju National University
- Chung Ang University
- Kyung Hee University
- Sookmyung Women's University
- Shinhan University
- Chonbuk National University
- Kyungpook National University
- Chosun University
- Sangmyung University
- Jungwon University
- Kwangwoon University
- Seoul National University of Science & Technology (SeoulTech)
- Woosong University

## MALAYSIA

- HELP University
- Management & Science University (MSU)
- University of Nottingham, Malaysia
- Heriot-Watt University, Malaysia

## DUBAI

- Heriot-Watt University, Dubai
- University of Birmingham, Dubai

## AFRICA

### SOUTH AFRICA

- Regenesys Business School, Johannesburg

# CHITKARA INNOVATION INCUBATOR



Chitkara Innovation Incubator is one of the largest Government supported incubators in North India with more than 100+ student startups. It is designed to provide aspiring student entrepreneurs with the education, resources and funding to start and expand their businesses.

We have also entrepreneurship elective in all our undergraduate programs which can help turn students business ideas into reality. Student ventures with scalable and commercial potential are given access to high tech office space.

## SUPPORTED BY



Department of Science and Technology  
Ministry of Science and Technology  
Government of India







Chitkara Alumni Network has more than 20,000 active members who have been a part of Chitkara University since the year 2002. We have active Alumni chapters across India and in North America, Europe and Australia.

Chitkara University maintains close ties with the alumni and keeps them updated with latest career advice and recruiters connect.

Our graduates can also connect with other Chitkara alumni through the world for business networking and entrepreneurship opportunities.







# STUDENT LIFE EXCITEMENT REDEFINED







# 100+ STUDENT CLUBS



**There are countless opportunities to get active and involved,** engaged and enriched, and we want you to become a part of our diverse community of people who work together to make an impact on the future and have fun in the present. With more than 100+ student clubs and organisations based on a wide range of academic, cultural, and recreational areas of interest, you can find a way to express yourself.

Join, lead, or start your own—the important thing is to participate. Engaging with these organisations builds strong connections with fellow students, provides personal growth, and enhances your Chitkara experience.





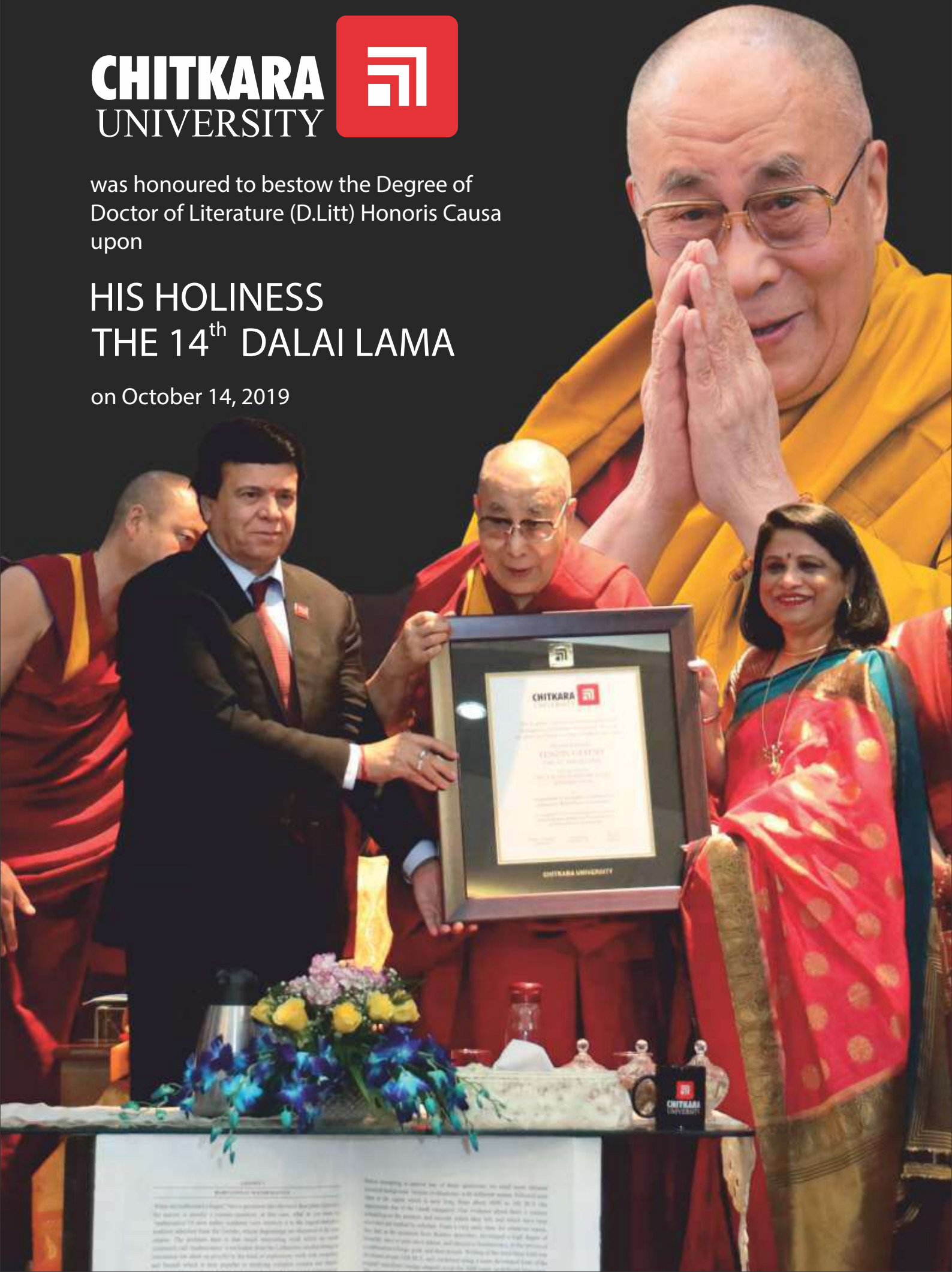
**CHITKARA**  
UNIVERSITY



was honoured to bestow the Degree of  
Doctor of Literature (D.Litt) Honoris Causa  
upon

**HIS HOLINESS  
THE 14<sup>th</sup> DALAI LAMA**

on October 14, 2019





# HOSPITALITY PROGRAMS

3-YEAR B.Sc in

- Hospitality Administration @ Himachal Pradesh Campus



**CAREERS  
WHICH WORK HERE &  
ACROSS THE WORLD**



## COUNTED AMONG THE BEST



India Today has Ranked & Placed Chitkara Hospitality Programs at the 19th Place, among 'Top 30 Hotel Management Colleges in India'.



Outlook Magazine has Ranked & Placed Chitkara Hospitality Programs at the 14th Place among 'Top 20 Hotel Management Colleges in India'.



GHRD has Ranked & Placed Chitkara Hospitality Programs at the 18th Place in 'India's Top Public & Private Management Institutes by Placement'.



## BRILLIANT CAREERS IN HOSPITALITY, CULINARY AND TOURISM

Hospitality and Tourism is one of the world's largest, diverse and most dynamic industries. It is vast, offering a broad variety and high number of jobs across the globe. In fact, according to the World Travel and Tourism Council, Hospitality and Tourism employs more than 235 million people worldwide. Career prospects in the industry remain strong. Year after year, Hospitality and Tourism is among the fastest growing industries in the world.

If you'd like a career that is professionally stimulating and personally fulfilling, and that can take you anywhere in the world, take a look at the Hospitality sector and consider the unique, innovative Hospitality Management network that can put you on the fast track to success.

Chitkara's University's Hospitality degree opens up a world of possibilities and opportunities.

**11%**  
**OF WORLDWIDE  
EMPLOYMENT  
IS IN TRAVEL &  
TOURISM**





# STATE-OF-THE-ART HOSPITALITY LABORATORIES

Chitkara University boasts of world class infrastructure which helps in providing the all important link between theory and practice.

- Basic Training Kitchen
- Quantity Training Kitchen
- Advance Training Kitchen
- Bakery & Confectionary Lab
- Training Bar
- Training Restaurant
- Housekeeping Lab
- Front Office Lab
- Computer Center







## OUR FACULTY

We are exceedingly proud of the quality of instructors who call Chitkara University home. They come to us with backgrounds at restaurants, foodservice corporations, hotels and other educational institutions, however they all share a love of food and teaching.

Our faculty have experience of working across the world and will look at instilling a global perspective into the kitchen. Included in the Culinary Arts faculty are certified master bakers, authors, certified executive chefs and pastry chefs, who represent all facets of the foodservice industry.

# Hospitality Administration **PROGRAM LEARNING OUTCOMES**

During the first year, the student will develop an overview of Hotel Administration, its environment and management with essential skills and tools necessary to run a hotel successfully. This provides a solid foundation that prepares the students to take on more challenging advanced modules in the second and the third year of the degree program.

The advanced modules focus on a closer examination of the operations of the Hotel Industry, particularly on the use and management of key resources, such as people, finance and IT, from a strategic perspective. With hands-on training in the labs for food production and service, the front office and housekeeping department too have their element of practical during the two-year program on campus.

- Understand the scope and historical traditions of the Hospitality Industry, and describe the full range of career opportunities available.
- Demonstrate knowledge and application of professional guest service skills and attitudes.
- Use computers as a tool to address management challenges in the areas of marketing, guest service, cost control, and human resource management.
- Demonstrate a familiarity with the day-to-day operational procedures of a typical hotel or restaurant property.
- Demonstrate basic familiarity with the proper use and care of common kitchen & restaurants equipment.
- Apply cost control concepts and develop appropriate systems and tools for the day-to-day management and operations of lodging or food service business.
- Demonstrate knowledge of proper sanitation & safety procedures for food service and lodging applications.
- Demonstrate knowledge & skill expertise in operations relative to the prerequisites in Hospitality Management.
- Demonstrate effective written and interpersonal communication skills and exude high standards personal and work hygiene, safety and grooming.
- Acquire knowledge of global and current perspectives and diversity issues related to Hospitality Management.







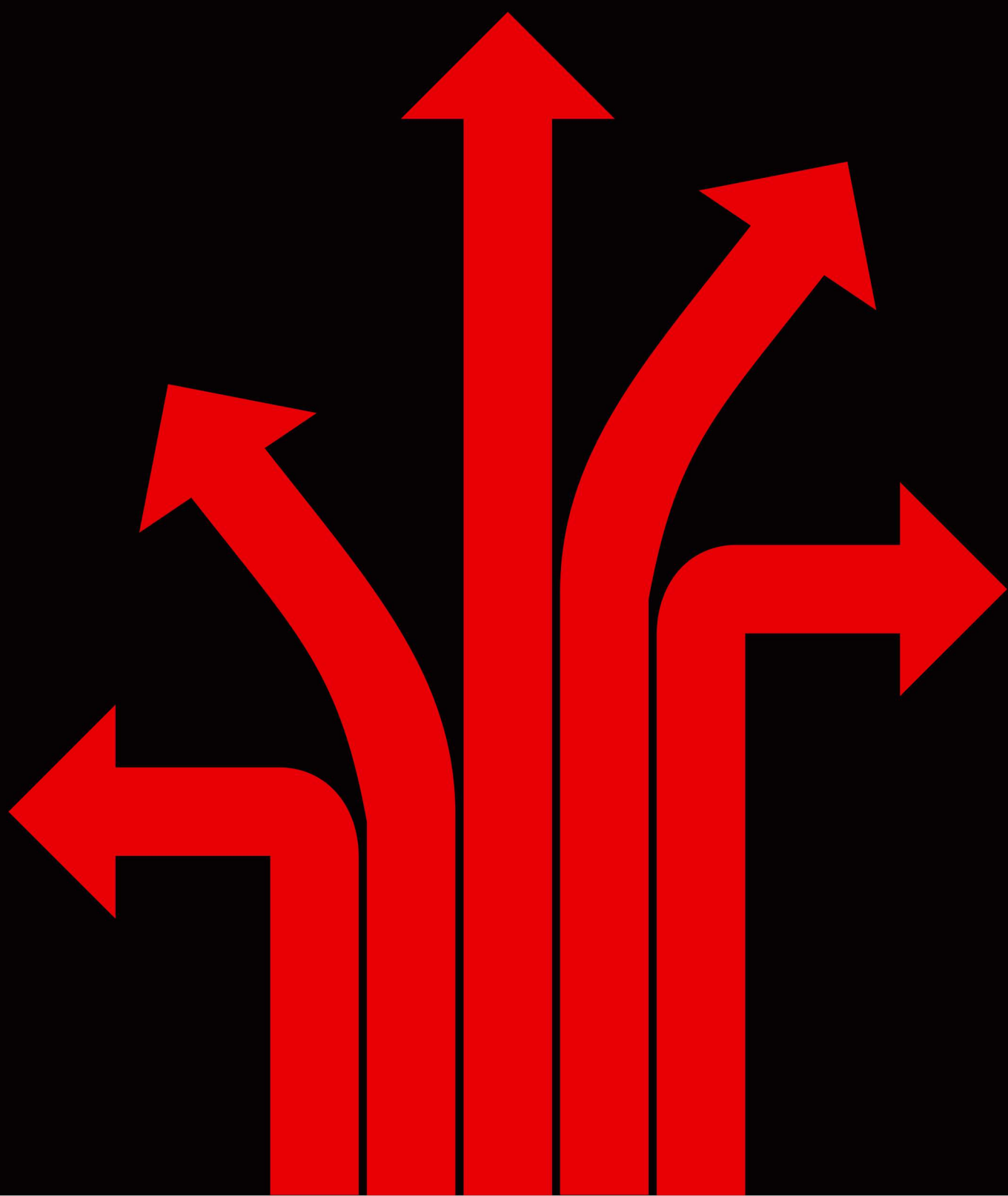
## CAFR CHEFS CONCLAVE

More than 1000 leading chefs from across the country including Chef Manjit Gill, Chef Kunal Kapoor, Chef Vicky Ratnani attended the Annual CAFR Chefs Conclave & Awards at Chitkara University.

EXHIBIT  
welcomes

VIKAS KHA







[www.chitkara.edu.in](http://www.chitkara.edu.in)

[www.chitkarauniversity.edu.in](http://www.chitkarauniversity.edu.in)

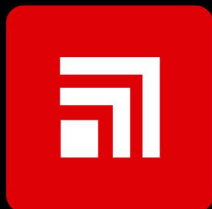
[admissions@chitkara.edu.in](mailto:admissions@chitkara.edu.in)

For more information about the University  
give a miss call on **1800 267 1999**

Admissions Helpline

**+91 95011 05714 | 95011 05715**

**CHITKARA**  
UNIVERSITY



**CHANDIGARH INFORMATION CENTRE**  
SCO 160-161, Sector 9-C | 160 009 | India

**CHITKARA UNIVERSITY (PUNJAB)**  
Chandigarh-Patiala National Highway | Punjab-140 401

**CHITKARA UNIVERSITY (HIMACHAL PRADESH)**  
Pinjore-Barotiwala National Highway | Himachal Pradesh-174 103