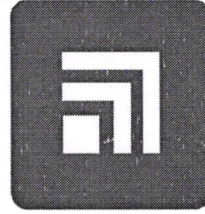


**CHITKARA**  
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**HIMACHAL PRADESH**

NAAC ACCREDITED

**Report on PO Attainment**

**School of Business Studies**

**Batch 2020**

**Report on PO Attainment**

**Batch 2020 BBA (Academic Year 2020-2021)**

**Department of BBA**

**Dated: 18/09/2021**

**Overview**

An outcome is a result of learning that reveals what the student should be able to do at the end of a course; Outcome-based curriculum is a performance-based education system which is crucial in determining the type of graduates we want. In this approach, the desired educational outcomes should be clearly specified. Having an unequivocal outcome facilitates the nature of course offered, its content and also the teaching plans. Constructive alignment is a principle used for devising teaching and learning activities and assessment tasks that directly address the course outcomes (COs) intended. The outcome-based approach provides a mechanism to ensure the accountability and quality assurance to an educational programme.

Course mapping shows the educational relationship (Level of Learning achieved) between Course Outcomes and Program Outcomes for a Course. The result strongly indicates whether the students are able to achieve the course learning objectives. The method can be used for any course and is a good way to evaluate a course syllabus.

The below mentioned steps shall address the procedure for assessing the percentage achievement of Program Outcomes.

**Program Outcome**

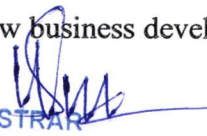
The Program Outcomes for the BBA Program are the following:

**PO1: Critical Thinking Skills:** Students are able to define, analyze, and devise solutions for structured and unstructured business problems and issues using cohesive and logical reasoning patterns for evaluating information, materials, and data.

**PO2: Communication Skills:** Students are able to conceptualize a complex issue into a coherent written statement and oral presentation.

**PO3: Technology Skills:** Students are competent in the uses of technology in modern organizational operations.

**PO4: Entrepreneurship and Innovation:** Students can demonstrate the fundamentals of creating and managing innovation, new business development, and high-growth potential entities.

  
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