

STAKEHOLDERS FEEDBACK REPORT

Chitkara School of Business Studies

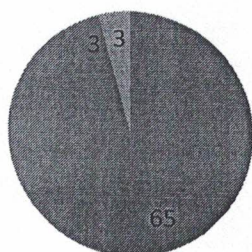
2020-2021

Ref. No: CUHP/CSBS/2020-21/SFR- 01

Date: 22 June, 2021

FEEDBACK REPORT 2020-2021

A meeting was held on 22nd June, 2021 regarding discussion on Curriculum related feedback received from the stakeholders (Students: 65, Faculty: 3 and Industry: 3).



■ Students ■ Faculty ■ Industry

Points /concern raised by the stakeholders are summarized below.

S. No.	Key Suggestions	Source	Recommendations
1	Incorporation of value added courses was suggested to enhance employability skills.	Student Feedback	Value added courses such as Network Essentials could be added
2	More sessions on business communications/skills to make students industry ready.	Employer/Industry and Student Feedback	Workshops on effective communication/resume writing could be organized.
3	More option for language courses/workshops.	Student Feedback	A course/workshop on the Fundamentals of French Language could be organized.
4	It is suggested to have revision in the contents of some subject and in RASCI curriculum (addition/deletion of topics/courses).	Teacher and Employer/Industry Feedback	Addition/Deletion of courses and minor revisions in courses such as In-Store Cashiering Operations and Customer Redressal System/RASCI Curriculum are suggested.

5	Emphasis on conducting sessions on Entrepreneurship/Start up.	Student Feedback	Sessions and Workshops on Entrepreneurship/Start up could be conducted.
6	Addition of latest edition books in the library related to the revised syllabus	Teacher Feedback	To be put on the table for discussion.
7	Revision in the schedule of offering On-the-Job Training (OJT) to the students.	Employer/Industry Feedback	To be put on the table for discussion.

Aditi Chandel

Dr. Aditi Chandel

Assistant Professor, CSBS

Chitkara University, H.P

Parul

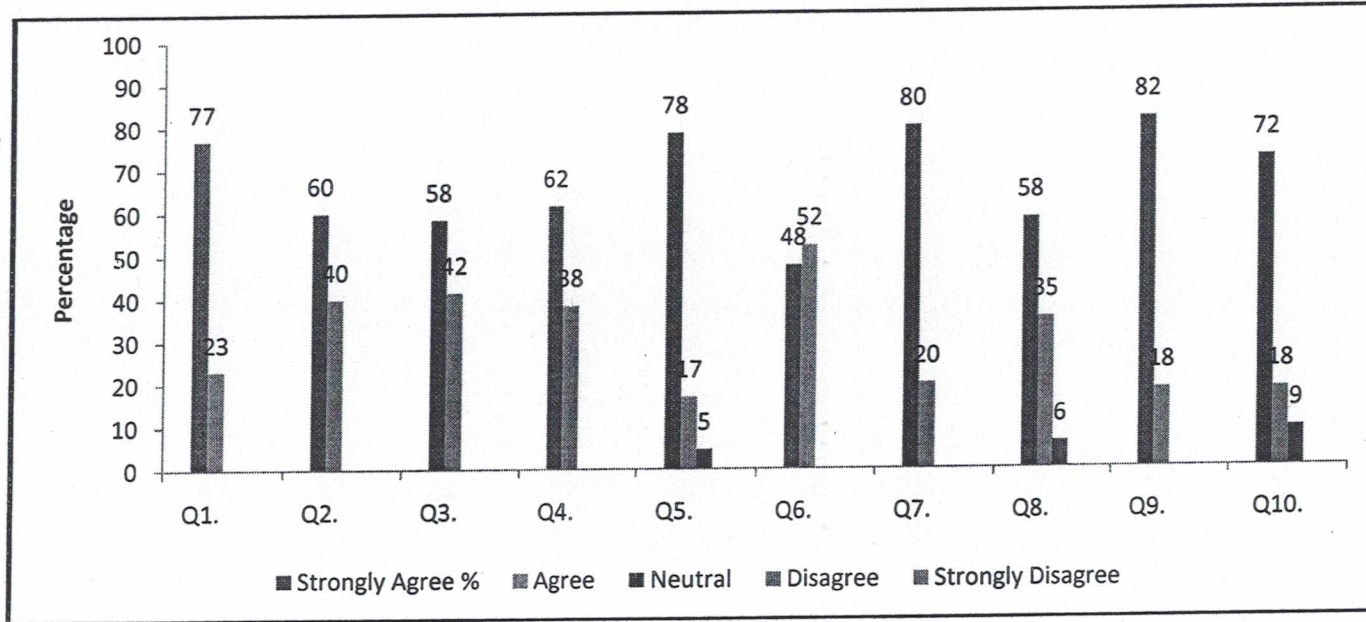
**Head of Department
School of Business Studies
Chitkara University
Himachal Pradesh**

Dr. Parul Grover Mahajan

Head of Department, CSBS

Chitkara University, H.P

**STUDENT FEEDBACK ANALYSIS
(2020-2021)**

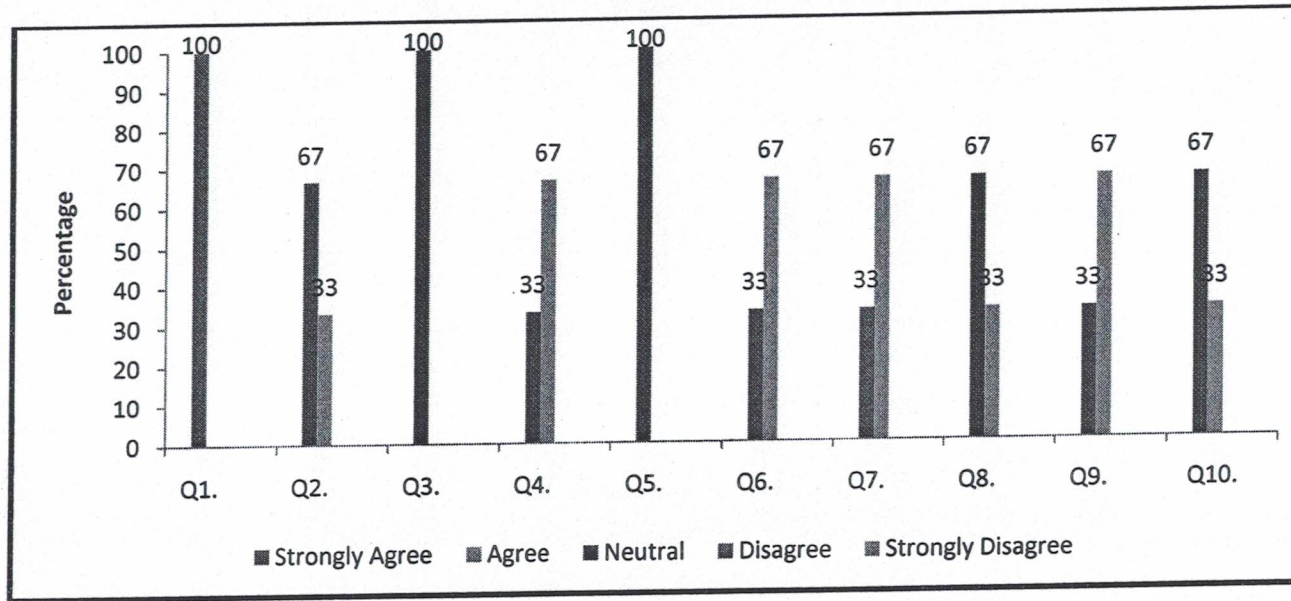


Head of Department
School of Business Studies
Chitkara University
Himachal Pradesh

[Handwritten Signature]

- Q1: The program curriculum caters to the current industry requirements.
- Q2: The current curriculum helps me improve practical knowledge.
- Q3: The delivery of curriculum helps me develop soft skills, managerial skills and technical skills.
- Q4: The program curriculum focuses on problem-based learning.
- Q5: The faculty incorporates the latest teaching pedagogies in the classroom.
- Q6: The minor / major projects given by the department during the academic year are aligned with real life business scenarios.
- Q7: The faculty guides me / contribute during the execution of my minor / major project.
- Q8: The guest lecturers organized by the department add value to my subject knowledge.
- Q9: The industrial visits / Internships organized during the academic year helps me gain industrial experience.
- Q10: The curriculum taught to me is progressive and meets my requirements.

**FACULTY FEEDBACK ANALYSIS
(2020-2021)**

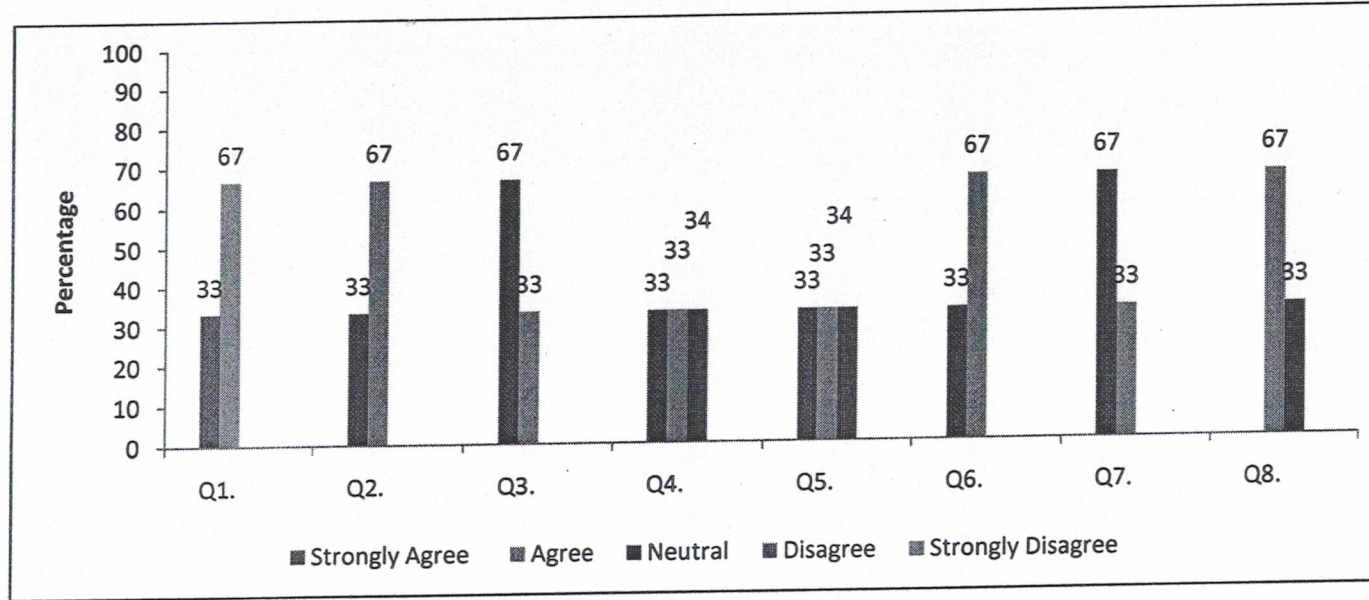


Head of Department
School of Business Studies
Chitkara University
Himachal Pradesh

[Signature]

- Q1: The curriculum topics are very much relevant with the current needs of the industry.
 Q2: The electives being offered in the curriculum are relevant to the technological advancements happening in business world.
 Q3: The practical exposure provided under the curriculum covers modern technological tools.
 Q4: The curriculum is capable of improving ethical values in students.
 Q5: The curriculum encourages Industry – Academic Interactions.
 Q6: There is good academic flexibility available in the curriculum with respect to regular addition of advance topics.
 Q7: The curriculum is very much effective in improving innovative thinking among students.
 Q8: The curriculum plays a great role in improving teamwork abilities among students.
 Q9: The syllabus provides an effective path for the development of entrepreneurship among students.
 Q10: The current curriculum helps me contribute towards student’s learning as well as my own skill enhancement.

INDUSTRY FEEDBACK ANALYSIS (2020-2021)



Head of Department
 School of Business Studies
 Chitkara University
 Himachal Pradesh

- Q1: The students have basic knowledge and skill set relevant to our organization.
- Q2: The students think innovatively to analyze and solve the problem posed.
- Q3: The students use ethical practices to handle conflicting issues of society, government and the organization.
- Q4: The students are able to present and express themselves orally and in writing for the task they handle.
- Q5: The students are able to work in team and lead the team effectively to manage the project.
- Q6: The students adopt the changes and willing to learn new technologies.
- Q7: The experience of working with past batches indicates that course curriculum being taught to students of Chitkara University is contemporary.
- Q8: The students are aware of the terms, standards, government rules and regulations commonly used in an organization.