

STAKEHOLDERS FEEDBACK REPORT

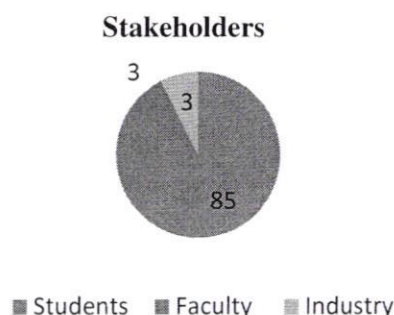
Chitkara School of Business Studies

2021-2022

Ref. No: CUHP/CSBS/2021-22/SFR- 01

FEEDBACK REPORT 2021-2022

A meeting was held on 22th June, 2022 regarding discussion on Curriculum related feedback received from the stake holders (Students: 85, Faculty: 3 and Industry: 3).



Points /concern raised by the stake holders are summarized below.

S. NO	Key Suggestions	Source	Recommendations
1	Incorporation of value added courses was suggested to enhance employability skills.	Student Feedback	Value added courses such as Psychology of Customers can be added
2	More sessions on business communications/skills to make students industry ready.	Employer/Industry and Student Feedback	Workshops on effective communication/understanding customers could be organized.
3	More option for language courses/workshops.	Student Feedback	A course/workshop on the Fundamentals of French Language could be organized.
4	It is suggested to have revision in the contents of some subject and in RASCI curriculum (addition/deletion of topics/courses).	Teacher and Employer/Industry Feedback	Addition/Deletion of courses and minor revisions in courses such as soft skill programs and Customer Psychology System/RASCI Curriculum are suggested.
5	Emphasis on conducting sessions on Entrepreneurship/Start up.	Student Feedback	Sessions and Workshops on Entrepreneurship/Start up could be conducted.



6	Addition of latest edition books in the library related to the revised syllabus	Teacher Feedback	To be put on the table for discussion.
7	Revision in the schedule of offering On-the-Job Training (OJT) to the students.	Employer/Industry Feedback	To be put on the table for discussion.

Dr. Aditi Chandel

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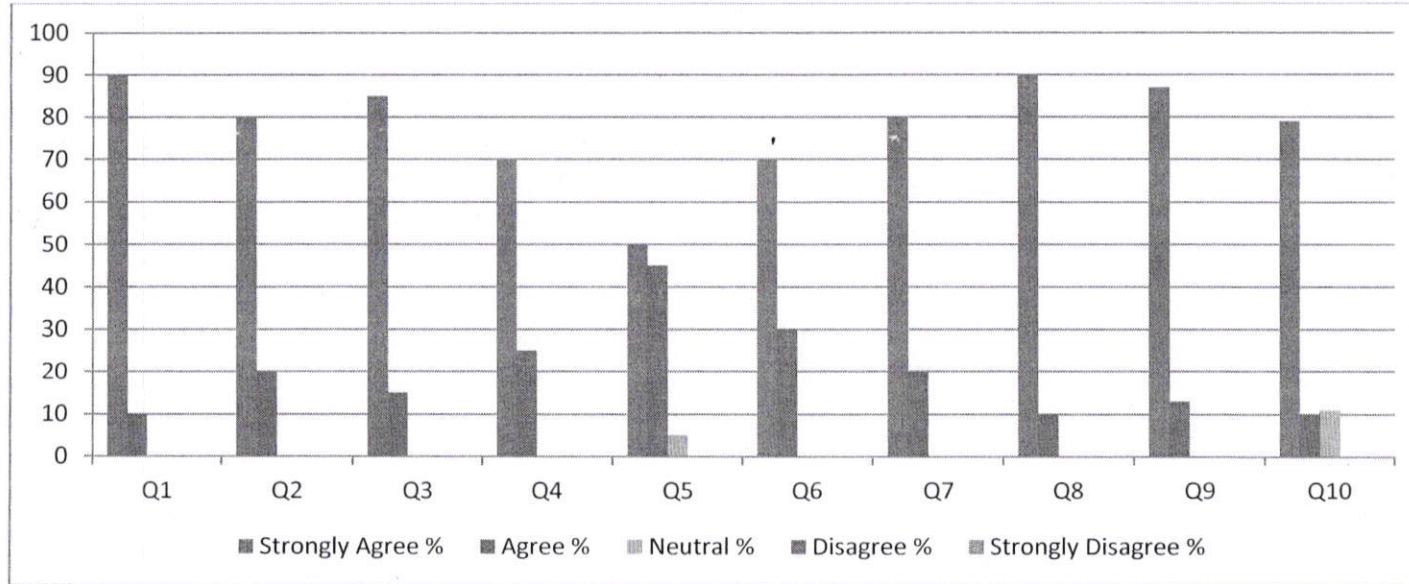
**Head of Department
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Dr. Preeti Kaushal

Head of Department, CSBS

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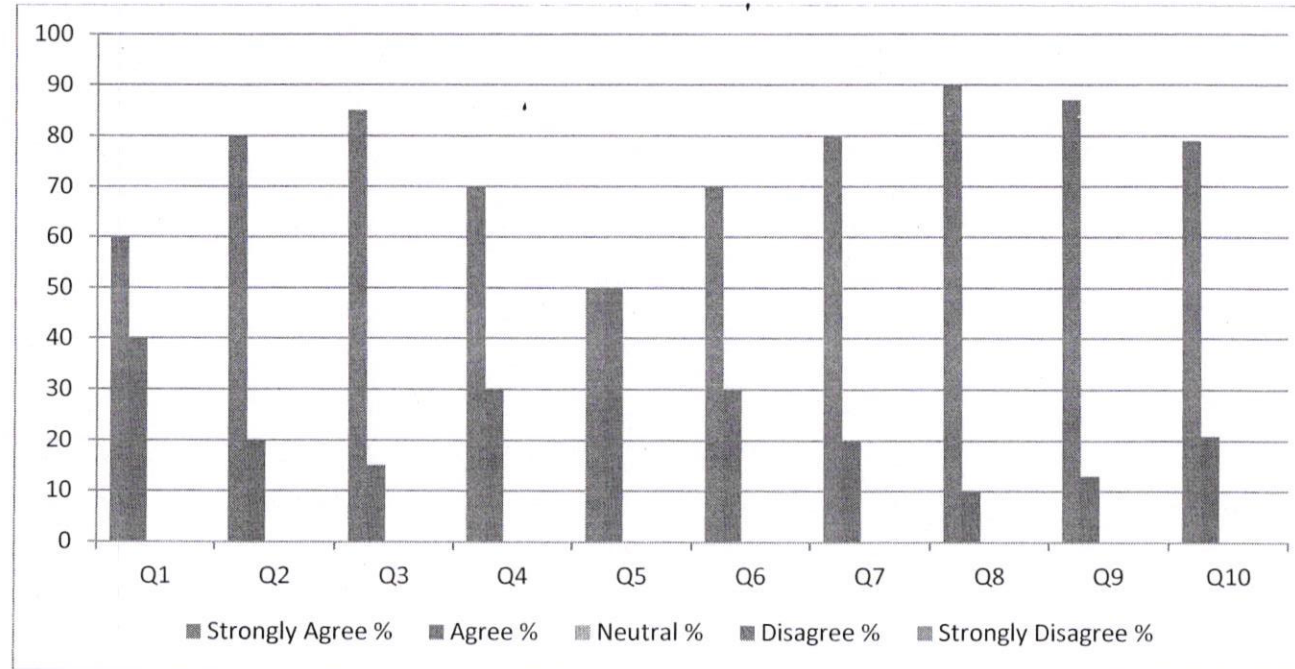
**STUDENT FEEDBACK ANALYSIS
(2021-2022)**



- Q1:** The program curriculum caters to the current industry requirements.
Q2: The current curriculum helps me improve practical knowledge.
Q3: The delivery of curriculum helps me develop soft skills, managerial skills and technical skills.
Q4: The program curriculum focuses on problem-based learning.
Q5: The faculty incorporates the latest teaching pedagogies in the classroom.
Q6: The minor / major projects given by the department during the academic year are aligned with real life business scenarios.
Q7: The faculty guides me / contribute during the execution of my minor / major project.
Q8: The guest lecturers organized by the department add value to my subject knowledge.
Q9: The industrial visits / Internships organized during the academic year helps me gain industrial experience.
Q10: The curriculum taught to me is progressive and meets my requirements.

[Signature]
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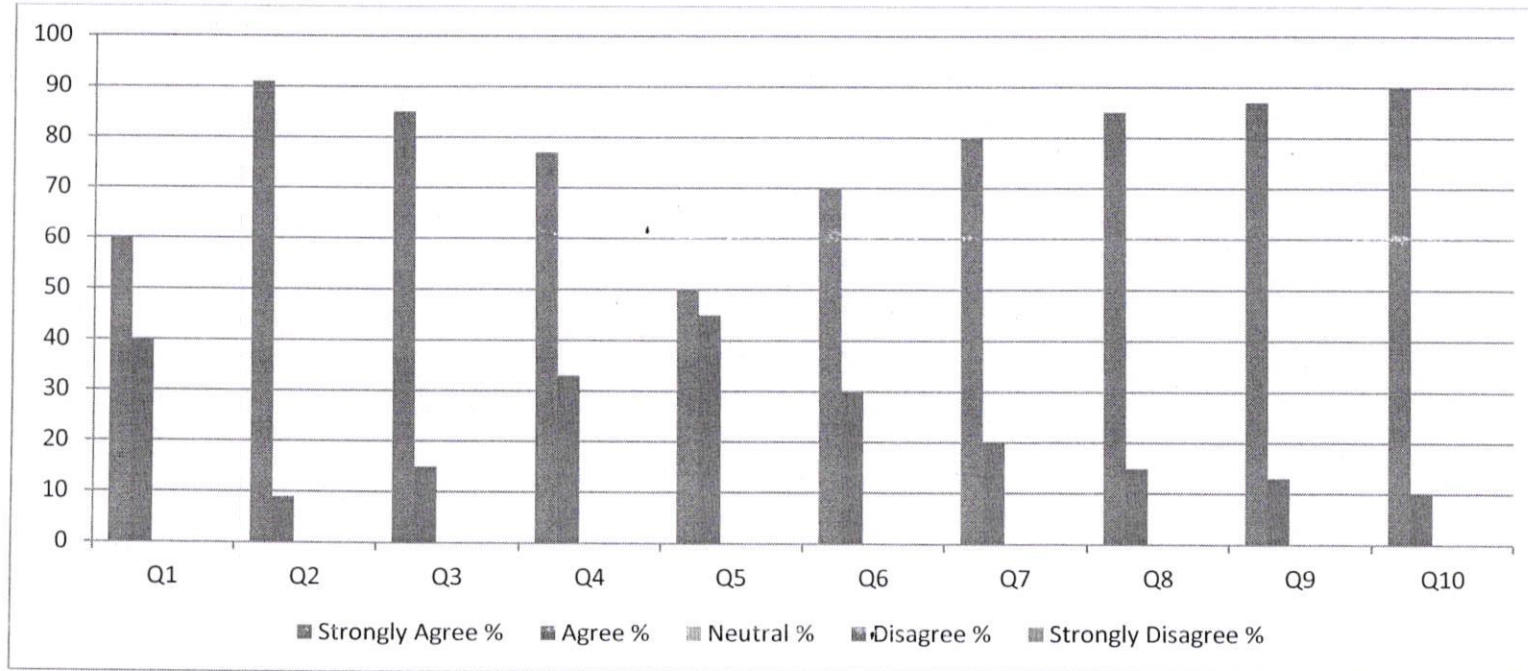
FACULTY FEEDBACK ANALYSIS
(2021-2022)



- Q1:** The curriculum topics are very much relevant with the current needs of the industry.
- Q2:** The electives being offered in the curriculum are relevant to the technological advancements happening in business world.
- Q3:** The practical exposure provided under the curriculum covers modern technological tools.
- Q4:** The curriculum is capable of improving ethical values in students.
- Q5:** The curriculum encourages Industry – Academic Interactions.
- Q6:** There is good academic flexibility available in the curriculum with respect to regular addition of advance topics.
- Q7:** The curriculum is very much effective in improving innovative thinking among students.
- Q8:** The curriculum plays a great role in improving teamwork abilities among students.
- Q9:** The syllabus provides an effective path for the development of entrepreneurship among students.
- Q10:** The current curriculum helps me contribute towards student's learning as well as my own skill enhancement.


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INDUSTRY FEEDBACK ANALYSIS
(2021-2022)



- Q1:** The students have basic knowledge and skill set relevant to our organization.
Q2: The students think innovatively to analyze and solve the problem posed.
Q3: The students use ethical practices to handle conflicting issues of society, government and the organization.
Q4: The students are able to present and express themselves orally and in writing for the task they handle.
Q5: The students are able to work in team and lead the team effectively to manage the project.
Q6: The students adopt the changes and willing to learn new technologies.
Q7: The experience of working with past batches indicates that course curriculum being taught to students of Chitkara University is contemporary.
Q8: The students are aware of the terms, standards, government rules and regulations commonly used in an organization.



Annexure 1: List of Attendees

S.No.	Name of Attendee	Signature
1	Dr. Preeti Kaushal	
2	Dr. Balram Dogra	
3	Dr. Aditi Chandel	