

Zero Waste Week (1st September to 7th September, 2024)

The Centre of Excellence for Sustainability, in partnership with the Clean Green Ambassador Club, Chitkara University, HP hosted a successful “Zero Waste Week” from September 1st to 7th 2024. This week-long event was designed to foster sustainable practices and enhance awareness about waste reduction.

On 6th September 2024, students exhibited their creativity and commitment to sustainability through e-poster designs and innovative repurposing of waste materials into artistic items. The submissions were evaluated by a distinguished jury, ensuring a fair and thorough assessment of the exceptional work presented.

The event’s success is largely attributed to Dr. Abhishek Kanoungo, Faculty Coordinator of the “Clean Green Ambassador Club”, under the guidance of the Honorable VC Sir. Their dedication played a crucial role in the initiative’s effectiveness.

Zero Waste Week provided a valuable platform for students to creatively engage with environmental issues. The enthusiastic participation and innovative contributions underscore the university’s dedication to environmental stewardship and waste reduction.

Number of Sustainable development goals achieved in the activity-

SDG11- Sustainable Cities and Communities

SDG13- Climate Action

SDG15- Life on Land

Objective of the study:

Zero Waste Week is a global campaign held annually to raise awareness and promote actions aimed at reducing waste, with a focus on sustainability. The objectives of Zero Waste Week, aligned with achieving sustainability by encourage individuals, communities, and businesses to minimize waste by reducing consumption, reusing materials, and recycling, which contributes to sustainability by lowering the demand for new resources and reducing pollution. The event supported sustainability by reducing the production of wasteful and environmentally harmful products. Event fostered among students long-term changes in behaviour towards more eco-friendly habits such as composting, using reusable items, and opting for zero-waste products. These habits contribute to the overall sustainability goals by reducing resource extraction and pollution. Through these objectives, Zero Waste Week contributes to the **UN Sustainable Development Goals (SDGs)**, particularly those related to Sustainable Cities and Communities (SDG 11), climate action (SDG 13), and the protection of life on land and below water (SDGs 14 and 15).

Photograph of the Event:

